



SOURASHTRA COLLEGE, MADURAI-625 004
AUTONOMOUS

(A Linguistic Minority Co-educational Institution)

(Affiliated to Madurai Kamaraj University and Re-Accredited with B+ Grade by NAAC)

Office: Vilacheri Main Road, Pasumalai P.O. MADURAI- 625 004

Phone: 8754208885; 8754209994

College E-mail: soucollege@gmail.com

Dept.mail: bbasourashtracollege@gmail.com

Website: www.sourashtracollege.com

RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

27th February 2023

To
The Principal
Sourashtra College
Madurai-4

Dear Sir,


Sub: Consultancy services from our department-report submitted –reg.

We are happy to enclose the copy of certificates for consultancy services offered by our department to various organisations.

Sl.No	Date of Certificate	Name of the Organisation	Faculty members involved	Nature	Amount Charged
1.	19.12.2022	M/S Shiva Opticals, Madurai	Dr. B. Anbazhagan	Diversification plans	Nil
2.	05.01.2023	Arjun Refrigeration, Madurai	Dr. B. Anbazhagan	Business Development	Nil
3.	09.02.2023	Vaibavsri solutions India Private Limited	Dr. M.S. Balaji & Dr.B. Anbazhagan	Marketing of Industrial Products	Nil

Kindly accept.

With warm regards,

for 
Head of the Research Centre 27/2/2023
Dr. M.S. Balaji
Associate Professor & Head
Research Dept of
Business Administration
Sourashtra College, Madurai.

Copy to

1. IQAC
2. Department file

SHIVA OPTICALS

Dealers in : Sun Glasses & Spectacle Frames

4, PATCHAIARASIKARA LANE,
WEST AVANI MOOLA STREET,
MADURAI - 625 001.

DATE : 19.12.2022

To
The Principal,
Sourashtra College,
Pasumalai, Madurai.
Sir,

**Sub: Appreciation of Consultancy offered by the Business Administration
Department – Reg.**

We are M/s. SHIVA OPTICALS, a private concern, having our office situated at 4, Patcharisikkara Lane & West AvaniMoola Street, Madurai Main, Madurai, Tamil Nadu 625001.

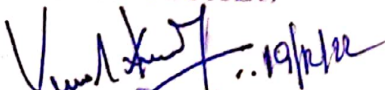
We are engaged in the business of dealing in various sun glasses, reading and power glass including optical frames. Werequested the Department of Business Administration, Sourashtra College, to provide consultancy services for our organization. In this regard, **Mr. B. Anbazhagan**, Associate Professor, from the Business Administration Department visited our office on 19/12/2022 and provided hisvaluable suggestion and guidance for the development of our business opportunities.

We appreciate the valuable services provided for our organization.

We very much thank for the Department of Business Administration and Secretary of Sourashtra College for their services.

Thank you.

For SHIVA OPTICALS


Proprietor

To

The Principal,

Sourashtra College,

Pasumalai, Madurai.

Sir,

**Sub: Appreciation of Consultancy offered by the Business Administration
Department – Reg.**

We are M/s. ARJUN REFRIDGERATION, a private concern, having our corporate office situated at 32, Sunnambukara Street, Sunnambukara Street, opposite Dhanamani Lodge, Madurai, Tamil Nadu 625001.

We are engaged in the business of dealing in various air conditioner products and services. We requested the Department of Business Administration, Sourashtra College, to provide consultancy services for our organization. In this regard, **Mr. B. Anbzhagan**, Associate Professor, from the Business Administration Department visited our office on **05/01/2023** and provided his valuable suggestion and guidance for the development of our business opportunities.

We appreciate the valuable services provided for our organization.

We very much thank for the Secretary of Sourashtra College for their services.

Thank you.

For ARJUN Refrigeration

S. Appavoo
Proprietor. 5/1/23

[S. APPAVOO INBARASAW]

To

The Principal,

Sourashtra College,

Pasumalai, Madurai.

Sir,

**Sub: Appreciation of Consultancy offered by the Business Administration
Department – Reg.**

We are M/s. VAIBAVSRI SOLUTIONS INDIA PRIVATE LIMITED, a private limited company registered under the Companies Act, 1956 on 01/04/2008, having our corporate office situated at 211/3, Nehru Nagar 2nd Street, Thiruvalluvar Main Rd, Palanganatham Bye Pass (Near Kaviyan Apartment), Madurai – 625016.

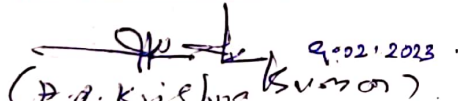
We are engaged in the business of dealing in Pneumatics, Lubricants, Electrical and Instrumentation products. We have requested the Department of Business Administration, Sourashtra College, to provide consultancy services for our organization. In this regard, **Mr. B. Anbazhagan**, Associate Professor, from the Business Administration Department visited our office on 09/02/2023 and provided his valuable suggestion and guidance for the development of our business opportunities.

We appreciate the valuable services provided for our organization.

We very much thank for the Department of Business Administration and Secretary of Sourashtra College for their services to the community extended outside the college.

Thank you.

For Vaibavsri Solutions India Private Limited


(P. S. Krishna Kumar)
Director

JANATICS
PNEUMATIC CYLINDERS,
VALVES AND FRL'S


ANEST IWATA MOTHERSON


Godrej
Air Screw Compressors


TRIDENT
AUTOMATIC DRAIN VALVES AND AIR DRYERS


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HENSEL
PASSION FOR POWER.


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Plugs for the world


Authorized
Distributor


MAAX
meeting needs • together


Marck®
Industrial Valves

No. 99, North Veli Street,
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Madurai – 625 001.
Ph : 0452 - 2630270
Telefax : 0452 - 2624770

B.O : Rajapalayam - 626 117.
Ph : 04563 - 230286

E-mail : sales@vaibavsri.com
vaibavsri08@gmail.com
www.vaibavsri.com

KRISHNA STEEL WORKS

14, Rani Ponnammal Road, Mahalipatti,
MADURAI - 625 001.

Phone : 0452 - 2671449, Cell : 98421 40007

E-mail : krishnasteelworks@yahoo.com

ESI. REG. No. 51-5010-51, PF. REG. No. TN/1483

GSTIN : 33ACPPR6802E1ZK
SSI.No : 330241101591

CENTRAL BANK OF INDIA

Madurai Main Branch

IFSC Code No. CBIN 0280914

CD A/c No. 3013147392

Mfrs. of : Steel windows, Doors, False Ceiling, Water & Oil Storage Tank, Flexi nylon & Rubber Doors,
Air tight Doors, Fire Proof doors and Steel Structural Contractors.

CERTIFICATE OF CONSULTANCY

This is to certify that Krishna Steel Works, founded in the year 2004 with a turnover of Rs One Crore, engaged in industrial construction and fabrication works, has experienced substantial growth to Rs Twenty Crores as of the financial year ending 2022-2023.

This remarkable progress can be attributed significantly to the invaluable consultancy services rendered by Dr. M S Balaji. Dr. Balaji, an Associate Professor and Head of Business Administration at Sourashtra College affiliated to Madurai Kamaraj University, has been instrumental in providing expert guidance and strategic insights.

Dr. M S Balaji, with a Doctorate in Marketing of Steel Industries, has showcased exceptional knowledge, dedication, and punctuality in his consultancy work. Since the commencement of our association in 2015, he has consistently demonstrated his commitment to excellence and has played a pivotal role in steering our company towards success.

We express our sincere gratitude to Dr. MS Balaji for his unwavering support and exceptional contributions to the growth of Sri Krishna Steel Works.

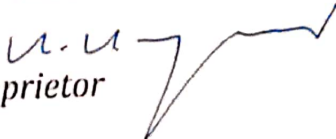
Date: 09-01-2024

Place : Madurai

Thanking you

For KRISHNA STEEL WORKS

Proprietor



METALBERG BUILDING SYSTEMS

#1, Mosque Street, MTH Road, Padi, Chennai-50.

Contact: +91 9994423452,

Web: www.metalberg.co.in

ENGINEERING * PROCUREMENT * CONSTRUCTION

Date: 03.01.2024

CERTIFICATE OF CONSULTANCY

This is to certify that Metalberg Building Systems, founded in the year 2018, engaged in industrial construction and fabrication works, has experienced substantial growth to Almost Rs One Crores as of the financial year ending 2022-2023.

This remarkable progress can be attributed significantly to the invaluable consultancy services rendered by Dr. M S Balaji. Dr. Balaji, an Associate Professor and Head of Business Administration at Sourashtra College affiliated to Madurai Kamaraj University, has been instrumental in providing expert guidance and strategic insights.

Dr. M S Balaji, with a Doctorate in Marketing of Steel Industries, has showcased exceptional knowledge, dedication, and punctuality in his consultancy work. Since the commencement of our association in 2015, he has consistently demonstrated his commitment to excellence and has played a pivotal role in steering our company towards success.

We express our sincere gratitude to Dr. M S Balaji for his unwavering support and exceptional contributions to the growth of Metalberg Building Systems.

For

METALBERG BUILDING SYSTEMS



Authorized Signature