

GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

7.1.1. Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years.

SYLLABUS RELATING TO WOMEN STUDIES

PART – I	Title : கவிதையும்	Subject Code: 17 UAC T11
தமிழ்	சிறுகதையும்	
Semester : I	HOURS : 6 Hours/Week	CREDITS : 3

கூறு 1 : புதுக்கவிதை

- 1) காக்கிச்சட்டை அப்துல்கலாம்
- 2) சிற்பியின் கவிதை
- 3) கண்ணீாப்பூக்கள் மு. மேத்தா
- தமிழன்பன் கவிதைகள்
 ரோகினி எழுத்து வித்தியாசம்
- 5) காதலித்துப்பார் வைரமுத்து
- <mark>6) பாண்டவர் பூ</mark>மி **–** வாலி
- 7) கருவறை வாசனை சிவகாமி
- 8) விதைகள் விழுதுகளாய் சி. அன்னக்கொடி
- 9) ராக்கிங் **-** இரா.இரவி
- 10) ஆனந்த யாழை மீட்டுகின்றாய் நா. முத்துக்குமார்

கூறு 2 : மரபுக்கவிதை

- 11. கண்ணன் என் காதலன் பாரதியார்
- 12. தமிழ் காக்க எழுந்திரு பாரதிதாசன்
- 13. ஆசியஜோதி கவிமணி
- 14. நாமக்கல் கவிஞர் பாடல்கள்
- 15. திருவருட்பா வள்ளலார்
- 16. அறு மனமே அறு = கண்ணதாசன்
- 17. குங்குமச் சிமிழே ஆராரோ **–** பட்டுக்கோட்டை கல்யாண சுந்தரம்



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கூறு 3 : சிறுகதை

- 1. புனிதப் பயணம் எ.ஏ. ஹெச்.கே. கோரி.
 - 2) கடவுளும் கந்தசாமிப் பிள்ளையும் புதுமைப்பித்தன்
 - 3) தா்மம் ஜெயிக்கும் சு. சமுத்திரம்
 - 4) பிஞ்சுகளும் போரிடும் மேலாண்மை பொன்னுசாமி
 - 5) ஆயிஷா நடராசன்
 - 6) நீ என்னுடன் இருந்தால் வரலொட்டி ரெங்கராஜன்
 - 7) மாத்திரை ஆண்டாள் பிரியதா்சினி
 - 8) அவள் பெயர் ஊர்வசி முனைவர். இரா. சித்ரா
 - 9) மேன்மக்கள் அய்க்கண்
 - 10) பேராண்மை இரா. இரமேஷ்

கூறு : 4.

முதல் எழுத்துக்கள், சார்பெழுத்துக்கள், வலிமிகு இடங்கள், வலிமிகா இடங்கள், ஒலி வேறுபாடு, பொருள் வேறுபாடு

கூறு : 5.

புதுக்கவிதை தோற்றமும் வளர்ச்சியும், மரபுக்கவிஞர்கள், சிறுகதை தோற்றமும் வளர்ச்சியும் படைப்பாற்றல் - சிறுகதை படைப்பாற்றல்

பார்வை நூல்கள்

- 1. தமிழ் இலக்கிய வரலாறு மு. வரதராசனார்
- 2. புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு தமிழண்ணல



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PART – I தமிழ் Title : செய்யுளும் நாடகமும் Subject Code : 17UAC T31
Semester : III HOURS : 6
Hours/Week

கூறு 1 : காப்பிய இலக்கியம்

1. சிலப்பதிகாரம் - மங்கல வாழ்த்துக் காதை

2. மணிமேகலை - ஆபுத்திரன் திறமுரைத்த காதை

3. கம்பராமாணம் - திருவடி தொழுத படலம்

4. பெரிய புராணம் - மெய்ப்பொருள் நாயனார் புராணம்

கூறு 2 : பக்தி இலக்கியம்

5. தேவாரம் - கோளறு திருப்பதிகம்

6. திருப்பாவை - 1-5 பாடல்கள்

7. தேம்பாவணி - நீர் வளம்

8. நாயகம் ஒரு காவியம் - திருமணத்துரது

9. நடனகோபால நாயகி சுவாமிகள் பாடல்கள்

கூறு 3 : நாடகம்

கூறு 4 : இலக்கணம்

1. அசை, சீர்

2. தொடை

3. ஆசிரியப்பா, வெண்பா

கூறு 5 : இலக்கிய வரலாறு

1. பக்தி இலக்கிய வரலாறு

2. காப்பிய இலக்கிய வரலாறு

3. நாடக இலக்கிய வரலாறு

படைப்பாற்றல் - கவிதை எழுதுதல்

துறைசாரா மாணவா்களுக்கான விருப்பப் பாடம்

PART – IV NME Title : சிறப்புத்தமிழ் Subject Code : 17UST N31



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Semester : III | HOURS : 2 Hours/Week | CREDITS : 2

கூறு 1 : குழந்தைப் பாடல்கள்

1. ஓடி விளையாட்டு பாப்பா 👤 பாரதியார்

2. தலைவாரி பூச்சூடி — பாரதிதாசன்

3. சூரியன் வருவது யாரலே –நாமக்கல் கவிஞர்

கூறு 2 : நீதிப் பாடல்கள்

1. திருக்குறள் – வான்சிறப்பு

2. ஆத்திச் சூடி (அ முதல் ஐ முடிய)

3. உலகநீதி (1- 5 பாடல்கள்)

கூறு 3 : மரியாதை ராமன் கதைகள் (10)

கூறு 4 : இலக்கணம்

ஒருமைப்பன்மை மயக்கம், புணர்ச்சி (பயன்பாட்டு)

கூறு 5 : இலக்கிய வரலாறு

மரபுக்கவிதைகள், சிறுகதை இலக்கிய வரலாறு,

நீதி இலக்கிய வரலாறு.



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PART - I HINDI	Title : HINDI I	Subject Code: 17UACH11
Semester : I	HOURS: 6 hours / Week	CREDITS :3

(For B.A./ B.Sc./B.Com./B.Com.(CA)/BCS/BCA Courses)

Objectives

- > To help the students acquire skills in reading and writing in Hindi.
- > To develop their spoken skill.
- > To familiarize the students with the various elements/aspects of prose & fiction.
- > To increase their vocabulary and help them analyze the different writing styles of authors.

Unit I Prose

- 1. Dr. Abdul Kalam.
- 2. Chalees Kurte kahan se.
- 3. Bhojan aur vigyan.
- 4. Tamil Nadu.

Reference Book:

Subod Hindi Patmala

Dakshin Bharat Hindi Prachar Sabha

Unit II Short Story

Vapasi
 Cheef ki Daavat
 Usha Priyamvada.
 Bhishma Sahani.

3. Bade Ghar ki Beti : Premchad.

4. Bholaram ka jeev : Harishankar Parsai.

Reference Books: Prathindhi Kahaniyan

Dr. Bachan Singh Anurag Prakashan

Chauk, Varanasi – 221001

Unit III <u>Conversation</u>

Conversation in Hindi from Hindi Vathayan PP: 10,11,12,31,35

Reference Books: Hindi Vatayan

Author, Dr. K. M. Chandra Mohan

Viswavidhalaya Prakasan Chowk, Varanasi-221001

Unit IV Applied Grammar

1. Gender

Criterion – VII

7.1.1 GENDER



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2. Number

3. Antonym

4. Applied Grammar (Lessons 1-10)

Reference Books: Hindi Vatayan

Author, Dr. K.M. Chandra Mohan, Viswavidhalaya

Prakasan Chowk, Varanasi-221001

Saral Hindi Parichay,

Dakshin Bharat Hindi Prachar Sabha

Unit V Comprehension General Topic

PART - I HINDI	Title : HINDI II	Subject Code: 17UACH21
Semester : II	HOURS: 6 hours / Week	CREDITS :3

(For B.A./ B.Sc./B.Com./B.Com.(CA)/BCS/BCA Courses)



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Objectives

- > To enhance their reading ability
- > To upgrade their writing and spoken skills
- ➤ To learn the various elements of one act play & modern poetry

Unit I One Act Play

- 1. Do Mitra
- 2. Sachan Insaaf
- 3. Bahoo ki vida
- 4. Reed ki haddi

Reference Books: Gadya Kusum

Subhodh Hindi Patmala 2 Subhodh Hindi Patmala 3

Unit II Modern Poetry

Boond : Sumitra Nandan Panth
 Chaah : Makhan Lal Chaturvedi

3. Fasal : Nagarjum

4. Samay : Siyaram Sharan Gupt

5. Thodthi Pathar : Surya Kanth thripathi Nirala

Reference Books: Kavya Kusum

Dakshin Bharat Hindi Prachar Sabha

Unit III <u>Letter Writing</u>

- 1. Leave letter
- 2. Applying for A Post
- 3. Banking Letter
- 4. Personal letter

Reference Books: Hindi Vatayan, Author, Dr. K. M. Chandra Mohan

Viswavidhalaya Prakasan Chowk, Varanasi-221001

Unit IV Applied Grammar, Lessons (10-15)

Reference Books: Saral Hindi Rachana

Dakshin Bharat Hindi Prachar Sabha

Unit V <u>Précis Writing</u>, Lessons (1-5)

Reference Books: Vyavaharik Hindi

PART - I	Title : HINDI III	Subject Code: 17UACH31
HINDI		
Semester : III	HOURS: 6 hours / Week	CREDITS :3

(For B.A./ B.Sc./B.Com./B.Com.(CA)/BCS/BCA Courses)



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Objectives

- > To impart an in depth knowledge of the history of Hindi literature
- > To improve students writing skill Hits-Development has been introduced

> To acquaint the students with the style used in ancient poetry

Unit I Drama

Swarg ki Jhalak- Upendranaath Ashk

Unit II Ancient Poetry

Kabir ke Dohe (6) Tulsi ke Dohe (6) Rahim ke Dohe (6)

Reference Books: Padhya Saritha

Dakshin Bharat Hindi Prachar Sabha

Unit III History of Hindi Literature

Aadi Kaal – Aadi Kaal ka namkaran Prithiverajraso

Bhakti Kaal-Bhakti Kaal ki visheshtaen

Sagun aur Nirgun kaya dhara ka samanya Parichay

Kabeer, Tulsi, Sur ka samanya prichey

Reference Books: Hindi Sahitya ka subodh intihaas

Dakshin Bharat Hindi Parichay Sabha

Unit IV Grammar

Sangya, Sarvanam, Kriya, Visheshan

Reference Books: Hindi vyakaran Dakshin Bharat Hindi Prachar Sabha

Unit V Hints – Development

Reference Books: Hindi Ratnakar

Dakshin Bharat Hindi Prachar Sabha

PART- II	Title: ENGLISH FOR ENRICHMENT - II	Subject Code:17UACE21
ENGLISH		
Semester : II	Hours: 6 hours/week	CREDITS : 3

OBJECTIVE: To help the students understand the English language and motivate them to develop the language skills.

UNIT I - POETRY

- 1. Sonnet 130 William Shakespeare
- 2. Upon Westminster Bridge William Wordsworth
- 3. A Tuft of Flowers Robert Frost



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4. The Lotus – Toru Dutt

UNIT II - ONE ACT PLAY

- 1. The New Hangman Lawrence Housman
- 2. The Death Trap H.H.Munro
- 3. The Proposal Anton Chekhov
- 4. The Bishop's Candlesticks Norman Mckinnel

UNIT III – GRAMMAR

- 1. Verbs Finite, Non Finite, Main, Auxillaries, Modals, Transitive and Intransitive.
- 2. Adjective
- 3. Adverb
- 4. Preposition
- 5. Conjunction
- 6. Sentence Patterns

UNIT IV – TELEPHONE SKILLS

- 1. Basics of Telecommunication
- 2. Telephone Manners
- 3. Leaving a Message
- 4. Making Request
- 5. Greeting and Leave Taking
- 6. Asking and Giving Information and Instruction
- 7. Handling Tele Interviews

UNIT V - WRITING SKILLS

- 1. Drafting Advertisements
- 2. Developing Hints
- 3. E-mail Writing

Text Prescribed

English for Enrichment, edited by the Department of English, Sourashtra College, Madurai.



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Books Recommended

Dutt, Kiranmai, Geetha Rajeevan, C.L.N Prakash. *A Course in Communication Skills*, Cambridge University Press India Pvt. Ltd., New Delhi2008.

Green, David. *Contemporary English Grammar Structures and Composition*. Macmillan India Ltd., Madras, 1995.

Pillai, Radhakrishnan. English Grammar and Composition, Emerald Publishers, Chennai, 2003.

Online Sources:

https://www.sparknotes.com/shakespeare/shakesonnets/section 9.rhtml https://en.wikipedia.org/wiki/modal_verb, www.k1.2 reader.com/term/transitive- and-intransitive-verbs



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PART-III CORE	Title : TWENTIETH CENTURY LITERATURE	Subject Code: 17UEHC52		
Semester : V	Hours: 5 hours/week	CREDITS : 4		

OBJECTIVE: To make the students understand the importance of modern English writers and their writings and to introduce the different genres of literature.

UNIT-I Poetry

T.S. Eliot - The Hollow Man
W.B. Yeats - Easter 1916
G.M. Hopkins - Windhover

Wilfred Owen - Anthem for Doom'd Youth

UNIT-II Essay

D.H. Lawrence - Why the Novel Matters?

UNIT-III Short story

Somerset Maugham - The Ant and the Grasshopper

Doris Lessing - To Room 19
Virginia Woolf - A Haunted House

UNIT-IV Fiction

George Orwell - Animal Farm

UNIT-V Drama

G.B. Shaw - Pygmalion

BOOKS RECOMMENDED:

- 1. Thomas CT, et al, Twentieth Century Verse, Macmillan 2007
- 2. Abrams, M.H. et al. The Norton Anthology of English Literature, Vol. II, New York, WW. Norton&Co. Inc., 1962

ONLINE SOURCES

https://www.cliffsnotes.com/literature/a/animal-farm/about-animal-farm

http://www.sparknotes.com/lit/pygmalion/summary.html

http://www.supersummary.com/to-room-nineteen/summary/

http://www.shmoop.com/hollow-men/summary.html

http://www.englishnotes.in/2016/12/why-novel-matters-dh-lawrence.html

CORE 17UEHC61	PART-III	Title	:	POSTCOLONIAL LITERATURE	Subject Code:
	CORE				17UEHC61



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Semester: VI Hours: 5 hours/week CREDITS: 5

OBJECTIVE: To make the students familiar with Postcolonial Literature.

UNIT-I Poetry

Gabriel Okara - Once Upon a Time

Allen Cumow - Time
Taufiq Rafat - The Medal

Judith Wright - The Harp and the King

UNIT-II Poetry

A.D.Hope - The Death of a Bird
Noemia De Sousa - If You Want to Know Me
Yasmine Goonarame - There was a Country

Lakshmi Kannan - She

UNIT-III Prose

Ngugi Wa Thiong'o - The Quest for Relevance (Chapter 4-Decolonising

the mind)

Chinua Achebe - My Home Under Imperial Fire Part-I

UNIT-IV Fiction

Shashi Deshpande - That Long Silence

UNIT-V Drama

George Ryga - The Ecstasy of Rita Joe

BOOKS RECOMMENDED:

- 1. Narasimhaiah. C.D, An Anthology of Commonwealth Poetry, Madras, Macmillan India Limited, 1990.
- 2. Thiong'o, Ngugi wa, Decolonising the Mind: the Politics of Language and African Literature, Oxford, 2006 3. Achebe, Chinua, Home and Exile, Oxford University Press, 2000.

WEB SOURCES:

https://beamingnotes.com/2015/02/24/upon-time-summary-gabriel-okara/

http://www.bookrags.com/essay-2004/9/25/195959/088/#gsc.tab=0

https://www.enotes.com/homework-help/poem-time-by-allen-curnow-where-some-examples-432803

http://lakshman-gamingworld.blogspot.in/2014/04/the-death-of-bird-d-hopes-death-of-bird.html

https://afrilingual.wordpress.com/2014/01/01/if-you-want-to-know-me-noemia-de-souza/https://www.enotes.com/topics/ecstasy-rita-joe/critical-essays



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PART-III CORE	Title : AMERICAN LITERATURE	Subject Code: 17 UEHC63
Semester : VI	Hours: 5 hours/week	CREDITS : 4

OBJECTIVE: To introduce the students the writings of major American writers and to motivate them to understand the different genres of American Literature.

UNIT-I Poetry

Edgar Allen Poe

Emily Dickinson

Walt Whitman

Wallace Stevens

- A Dream Within a Dream

- I'm Nobody, Who Are You?

- O Captain! My Captain!

- The Emperor of Ice Cream

Sylvia Plath - Lady Lazarus
Robert Frost - The Gift Outright

UNIT-II Prose

H.D. Thoreau - Civil Disobedience

Robert Frost - The Figure a Poem Makes

UNIT-III Short Story

O' Henry - Ransom of Red Chief

Edgar Allen Poe - The Black Cat

UNIT-IV Fiction

Ernest Hemingway - The Old Man and the Sea

UNIT-V Drama

Arthur Miller - All My Sons

BOOKS RECOMMENDED:

Baym, Nina. Ed. The Norton Anthology of American Literature. Vol.B London:

WW.Norton and Company,2003.

Online Sources:

www.sparknotes.com/lit/oldman www.gradesaver.com/study-guide/ www.universalteacher.org.uk/gcsc/all



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PART-III	Title : INDIAN WRITING IN ENGLISH	Subject Code:
CORE		17UEHC65
Semester: VI	Hours : 5 hours / week	CREDITS : 4

OBJECTIVE: To introduce the students the eminent writers of Indian Writing in English through the study of select literary texts and to help them understand the different genres.

UNIT-I Poetry

UNIT-II Prose

Keki. N. Dharuwala - Graft

Nissim Ezekiel - The Night of the Scorpion

Gieve Patil - On Killing a Tree
Aurobindo Ghose - The Tiger and the Deer
Tagore - Gitanjali (35,36)

Jawaharlal Nehru - Letters From a Father to His Daughter

a) The Coming of Man, b) What is Civilization?, c)

How , Religion Began and Divisions of

Labour

Arundhati Roy - Greater Common Good

UNIT-III Short Story

R.K. Narayan - An Astrologer's Day Rabindranath Tagore - My Lord, The Baby Jayanta Mahapatra - The Trunk of Ganesha

Flora Anne Steel - The Wrestler, A Story of Heroes

UNIT-IV Fiction

Anita Desai - The Village by the Sea

UNIT-V Drama

Girish Karnad - Fire and the Rain

BOOKS RECOMMENDED:

- 1. An Anthology of Indian English Poetry, Orient Longman, 1989.
- 2. Sheshadri. K.G., Twelve Tales. Anuradha Publications, 2015.
- 3. Nehru, Jawaharlal, Letters from a Father to His Daughter, Puffin Books, 2004.
- 4. Gunasekaran. K et.al Eight Short Stories, Pavai Publication, June 2005.

ONLINE SOURCES

http://www.gradesaver.com/the-village-by-the-sea/study-guide/summary http://www.mouthshut.com/review/Letters-From-a-Father-to-His-Daughter-Jawaharlal-Nehru-review-otsurlgrsm



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PART -III ELECTIVE	Title : INTRODUCTION TO LITERARY THEORIES	Subject Code: 17UEHE61
Semester: V1	Hours: 5 hours/week	CREDITS : 4

OBJECTIVE: To introduce the important literary theories to the students.

UNIT I

Introduction to Modernism Introduction to Postmodernism

UNIT II

Introduction to Structuralism
Introduction to Post Structuralism

UNIT III

Introduction to Post Colonialism

UNIT IV

Introduction to Feminism

UNIT V

Introduction to New Historicism

BOOKS RECOMMENDED

1. Krishnaswamy. N.et al., Contemporary Literary Theory : A Students Companion Macmillan India Ltd, 2001 WEB SOURCES:

www.iep.utm.edu/literary

www.smartmontogomery.com/feminism/

PART - III Title : PROMOTIONAL Subject Code : 17 UCE C31/



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CORE		MARKETING		17 UCC C31
Semester	: III	HOURS: 6 hours / Week	CREDITS	: 4

Objectives:

- To know the fundamental concepts of Salesmanship.
- To enrich the knowledge of impersonal Selling.

Unit I Promotional Mix

Introduction – promotional activities – selling, promotion and sales promotion - Need and objectives of promotional activities – major promotional tools – forms of sales promotion.

Unit II Personal selling

Salesmanship – Introduction – Definition – objectives of personal selling – duties of a salesman – qualities of a successful salesman – physical, mental, social and moral qualities – types of salesmen – process of personal selling – reasons for failure of salesman. Sales manager – qualities, duties and responsibilities.

Unit III Sales Promotion

Introduction – Definition – Importance – objectives – reasons for growth – advantages and limitations – kinds of sales promotion – consumer, dealer and sales force promotion.

Unit IV Advertising

Introduction – Definition – Objectives – Advantages and Limitations. Types of Advertising - Advertising and salesmanship – Advertising and sales promotion – Failure of Advertising - Advertisement copy – qualities – elements. Advertising agency – selection.

Unit V Advertising Media

Introduction – selection of advertising media – kinds of media – Indoor advertising – outdoor advertising – direct advertising – promotional advertising – merits and limitations of advertising.

Book for Study:

1. R.S.N.Pillai & Bagavathi, Modern Marketing Principles and Practices, Sultan chand publishers, New Delhi.

Books for Reference:

- 1. Dr.N.Rajan Nair, Marketing, Sultan Chand Publishers.
- 2. J.C.Sinha, Principles of Marketing and Salesmanship. R.Chand & Co



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III CORE	Title : ENTREPRENEURSHIP	Subject Code : 17 UCE C42/ 17 UCC C42
Semester : IV	HOURS: 6 hours / Week	CREDITS : 4

Objectives:

- To understand the importable of entrepreneurship.
- To know the functions and role of women in entrepreneurship.
- To enrich the knowledge on project formulation.

Unit I

Entrepreneurship – meaning –definition – importance- entrepreneur –meaning – definition – function- qualities – types – distinction between an entrepreneur and manager – entrepreneur competencies – role for entrepreneurs in economic development.

Unit II

Women entrepreneurs – concept – functions and role of women entrepreneurs – qualities – reasons for starting an enterprise – problems of women entrepreneurs – factors affecting entrepreneurial growth – economic and non-economic factors – personality, psychological, sociological factors.

Unit III

Institutional finance to entrepreneurs – State financial corporations – State industrial development corporations – Tamilnadu Industrial Investment Corporation Limited – Commercial Banks – institutions assisting entrepreneur – District Industries Centre – Organizational set up – functions – industrial estates – meaning – types.

Unit IV

Incentives and subsidies – need for incentives – advantages and problems – schemes of incentives in operation – incentives to small scale industries – state incentives – central incentives – taxation benefits to SSI.

Unit V

Project formulation – significance – stages of project formulation – project report – meaning – need- preparation of project report – contents of a good project report. Book for Study:

Entrepreneurial Development – Dr.L. Rengarajan

Books for Reference:

Entrepreneurial Development – C.P. Gupta & N.P. Srinivasan

Entrepreneurial Development - Gorden & Natarajan

Entrepreneurial Development – Jayashree suresh.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III CORE	Title : INCOME TAX LAW AND PRACTICE - II	Subject Code : 17 UCE C61/ 17 UCC C61
Semester : VI	HOURS: 6 hours / Week	CREDITS : 4

Objectives:

- To know the assessment Procedure for deferent assessee.
- To gain knowledge of filing of Returns and deductions.

UNIT: I

Clubbing of Income-Set-off and Carry Forward of Losses-Deductions from Gross Total Income u/s 80C, 80D; 80DD, 80E, 80G, 80GGB, 80QQB, 80U.

UNIT: II

Assessment of Individual and Hindu Undivided Family.

UNIT: III

Assessment of Partnership firm and Association of persons.

UNIT: IV

Return of Income-Submission of return of Income-Return of Loss-Belated Return-Revised return-Procedure for assessment-Self assessment-Re-assessment-Best judgment assessment-Ex-party assessment-Rectification of mistakes-Reopening of assessment.

UNIT: V

Deduction and Collection of Tax at Source-Advance Payment-Tax refunds-Income under 'Net of Tax'-Consequences of failure to deduct or pay tax-Tax credit certificate-Tax clearance certificate.

Note: Question Paper Pattern: 70% Problems, 30% Theory.

Book for Study:

Income Tax Theory, Law and Practice-T.S. Reddy and Y. Hari Parsed Reddy.

Books for Reference:

- 1. Students Guide to Income Tax-Vinod K.Singhania.
- 2. Income Tax Law and Practice-Bhagavathi Prasad.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III	Title : MANAGEMENT OF	Subject Code: 17 UCE C64
CORE	HUMAN RESOURCE	
Semester : VI	HOURS: 6 hours / Week	CREDITS : 5

Objectives:

- To understand the concepts of HRM.
- To gain knowledge of performance management and compensation management.

UNIT I

Human Resource Management-Meaning-Nature, Definition, Scope, Functions-Environmental Influences on Human Resource Management-Importance-Differences between Human Resource Management and Personnel Management.

UNIT II

Human Resource Planning-Importance-Responsibility for Human Resource Planning-Human Resource Planning Process-Forecasting-Needs for Human Resource-Identification of Human Resource Gap-Techniques for forecasting Human Resource.

UNIT III

Job Design and Job Analysis-Meaning-Merits and Demerits of Job Analysis-Job Evaluation-Meaning and Objectives-Problems in Job Evaluation-Process and Methods of Job Evaluation-Recruitment-Concept-Purpose and Importance of Recruitment-Factors Affecting Recruitment Policy and Programmed Sources of Recruitment-Selection-Selection Process-Tests-Types -Interview-Types.

UNIT IV

Performance Management-Meaning, Features-Performance Appraisal-Meaning and Objectives-Strategic use of Performance Appraisal-Methods of Performance Appraisal.

UNIT V

Compensation management-Concept of Compensation-Objectives-Wages Structure-Minimum Wage-Living Wage-Fair Wage-Methods of Wage Payment-Incentives and Benefits-Concept of Incentives.

Book for Study:

1. Human Resource Management, L.M.Prasad-Sultan Chand & Sons, Educational Publishers, New Delhi,2010

Books for Reference:

- 1. Human Resource Management-C.B.Gupta.
- **2.** Human Resource and Personnel Management-K. Aswathappa.



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

PART - III	Title	: CASE ANALYSIS	Subject Code: 17 UBN C53
CORE			
Semester : V	HOURS	: 6 hours / Week	CREDITS: 5

Objectives:

The main objectives of this course is to make the students get into the habit of diagnosing problems, analyzing and evaluating alternatives and formulating workable plans of actions through classroom participation and discussion.

One case per week has to be discussed by the students. Approximately 12-13 cases will be discussed during the semester. The cases should be distributed by the teacher concerned on the different functional areas of the management.

The students should be trained to discuss the cases in small groups and develop analytical thinking and to present the findings to the common class. The chairmanship should be rotated among the students. This is to develop conference leadership. They should also be trained to write case reports.

The examiner should give a case or case let and asks the students to identify the problem in the case. Analyse the causes and suggest suitable alternative courses of action after considering the relative merits and demerits of each alternative.

AREA OF CASES DEALT:

- i. General Management Cases
- ii. Cases from OrganisationalBehaviour
- iii. Cases from Marketing Management
- iv. Cases from Human Resource Management

Ouestion Paper Pattern:

"Analyse the following case and write your report".

The marks may be allocated as follows:

- 1. Summary of case facts and identifying the problem situation of issues (10 Marks).
- 2. Analyzing the cause of the problem situation of issues (10 Marks)
- 3. Stating the various alternative courses of action possible Marks) (15
- 4. Discussing the relative merits and demerits of each alternatives (15 Marks)
- 5. Choosing the best alternative course of action and stating the reason for the choice

(10 Marks)

(15

6. Report format and conclusions and overall presentation Marks).

REFERENCE BOOKS:

- 1. Principles and Practices DinakarPagare
- 2. Marketing Management C.B. Mamoria & Satish Mamoria
- 3. Human Resource Management C.B. Gupta
- 4. OrganisationalBehaviour B.P. Singh & T.N. Chabbria



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III	Title : SUMMER TRAINING	Subject Code: 17 UBN E52
ELECTIVE	REPORT	
Semester : V	HOURS : 6 hours / Week	CREDITS: 5

Objectives:

- 1.To get the students exposed to various business practices being performed in different industrial units
- 2. To make the students aware of challenges in running an enterprise and have them to gain first hand knowledge on how to ward off such challenges.

RULES GOVERNING PROJECT (INSTITUTIONAL TRAINING)

- i. Each student should undergo 4 weeks institutional training under a manager during the fourth semester summer vacation and attendance certificate from the organisation is to be submitted to the H.O.D. through the Faculty Guide and it is to be inserted in the report.
- ii. He/ She shall undergo the above training in the organisation approved by the Faculty Guide.
- iii. The student has to submit two copies of the report in not less than 50 word document pages.
- iv. During the work load allotted for Project (Institutional Training) (5hrs/week) the following activities must be undertaken:
 - a. Report Discussion by the guide and student.
 - b. Report writing
 - c. Report presentation by the students in the class for general discussion.
- v. The Project (Institutional Training) report will be evaluated by the Faculty Guide. The student has to appear for a Viva-Voce. The Viva-Voce panel will consist of the Faculty Guide and H.O.D.
- vi. The Project (Institutional Training) shall be evaluated for a total of 100 marks as specified below.

Internal = 25 Marks External = 75 Marks (Viva – Voce = 25) (Report Writing = 75)

vii. If any candidates fail to secure pass in Project (Institutional Training) he/she has to undergo the institutional training once again after the completion of the course.

viii. The training report must contain the following:

Introduction, Reason for selecting particular firm, Industry Profile, Company profile, Product Profile, Purchase procedures of raw material – Form of Organisation, Functions of various departments, Details of marketing of the products, Remarks and Conclusion.

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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III	Title : RESEARCH	Subject Code: 17 UBN C64
CORE	METHODOLOGY	
Semester: VI	HOURS: 6 hours / Week	CREDITS: 5

Objectives:

- 1. To teach them basic Research methodology
- 2. To prepare them theoretically for their Field Work.

UNIT-I:

Research Methodology – An Introduction – Meaning – Objectives – Types – Significance – Problems encountered by Researchers in India – Criteria of Good Research-Research Process – Important Concepts relating to Research Design.

UNIT-II:

Sampling Fundamentals – Samples Design - Measurement and scaling Techniques.

UNIT-III:

Methods of Data Collection - Questionnaire Construction - Methods.

UNIT-IV:

Processing and Analysis of Data - Hypothesis functions - Importance - Types - Characteristics.

UNIT-V: Interpretation and report writing - Use of library and internet in Research. **TEXT BOOK:**

Research Methodology, Methods & Techniques – Kothari – Wiley Easter Ltd., Publications (Second Edition)

REFERENCE BOOKS:

1. Research Methods in Social Sciences – Dr. S. Nakkiran Dr. R. Selvaraju – Himalaya Publishing House.

2. Research Methodology – Dr. A. Mustafa – Nayas Publications, Madurai.

Unit	Book Title	Chapters
I	Research Methodology, Methods & Techniques – Kothari	1,2,3
II	Research Methodology, Methods & Techniques – Kothari	4,5
III	Research Methodology, Methods & Techniques – Kothari	6
IV	Research Methodology, Methods & Techniques – Kothari	7,9
V	Research Methodology, Methods & Techniques – Kothari	14

Websites:

www.modares.ac.ir/uploads/Agr.Oth.Lib.17.pdf https://en.wikipedia.org/wiki/Methodology

PART - III	Title	: PROJECT WORK	Subject Code: 17 UBN E61
ELECTIVE			
Semester: VI	HOURS	: 6 hours / Week	CREDITS: 5



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

Objectives:

- 1. To impart practical knowledge on business field.
- 2. To encourage them to undertake a mini project.

RULES GOVERNING FIELD STUDY IN VI SEMESTER

- 1. Each student should undergo 3 weeks field study in any area during middle of the VI semester outside the college.
- **2.** The student has to submit the field study report in two copies in not less than 50 type written pages.
- **3.** The student must decide the topic, construct the questionnaire if any and get the approval of the guide before leaving for field work.
- **4.** The field study report will be evaluated by the faculty guide, the H.O.D and another faculty. The student has to appear for a viva voce that will be conducted before end of the march. Presence of External examiner in Viva panel is optional.
- **5.** If the student fails to make the field study and fails to submit the report, he will not be permitted to appear for the 6th semester examinations.
- **6.** The field study project report must contain the following:
 - 1. Introduction
 - 2. Objectives
 - 3. Methodology
 - **4.** Data analysis
 - 5. Findings
 - **6.** Suggestions
- 7. The report submitted will be evaluated as follows. Report writing 75

Viva-voce - 25 ------Total = 100

- **8.** 40% of the aggregate (Project evaluation + Viva-voce) is passing minimum.
- **9.** No separate pass minimum for the viva voce.
- **10.** 27 Marks out of 75 is the pass minimum for the project evaluation.

PART-III CORE	Title: INDIAN WRITING IN ENGLISH	Subject Code: 17PEHC12
Semester : I	Hours: 6 hours/week	CREDITS :5

OBJECTIVE: This paper aims at introducing writers of different genres from Indian Writing in English.

UNIT-I - Poetry



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

Keki.N. Daruwalla

- Death of the Bird

R.Parthasarathy

- River Once

Dilip Chitre

- Father Returning Home

Gieve Patel Agha Shahid Ali ServantsSnowmen

UNIT-II - Prose

Jawarharlal Nehru

- The Discovery of India (Chapter-IV)

UNIT-III-Short Story

Chitra Banerjee Jhumpa Lahiri - A Perfect Life

- The Interpreter of Maladies

Shashi Tharoor Ruskin Bond - The Five Dollar Smile

- A Tiger in the House

UNIT-IV – **Fiction**

Salman Rushdie Anita Nair - Midnight's Children

- The Better Man

UNIT-V - Drama

Mahesh Dattani

- Final Solutions

BOOKS RECOMMENDED

1. Preeradina, Saleem,. ed. Contemporary Indian Poetry in English: An Assessment and Selection.

Macmillan Co.of India, 1972.

- 2. R. Parthasarathy,. ed. Ten Twentieth Century Indian Poets. Oxford University Press, 1999.
- 3. Nehru, Jawarharlal. The Discovery of India. Penguin India, 2008.
- 4. Rushdie, Salman. Midnight's Children. RHUK; Flim Tie- In, 2013.
- 5. Nair, Anita. The Better Man. Penguin Books ltd, 2015.

ONLINE SOURCES:

www.poets.org

http://www.bookgeeks.in/entries/blog/best-indian-authors-and-their-novels-

PART-III CORE	Title : AMERICAN LITERATURE	Subject Code:17PEHC14
Semester : I	Hours: 6 hours/week	CREDITS :4

Objective: This paper aims at introducing American writers and their select works to the students.

UNIT – I : Poetry

Walt Whitman - Out of the Cradle Endlessly Rocking

Criterion – VII

7.1.1 GENDER



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

Ralph Waldo Emerson - Brahma

Edgar Allan Poe - Annabel Lee

Carl Sandberg - Chicago

Wallace Stevens - Of Modern Poetry

Sylvia Plath - Daddy

UNIT – III : Prose

Henry David Thoreau – Where I lived What I lived for

Ralph Waldo Emerson – Self Reliance

UNIT – III : Short Story

Mark Twain - The Man that Corrupted

Gabriel Garcia Marquez -A Very Old Man with Enormous Wings

Nathaniel Hawthorne - Young Goodman Brown Henry James - The Altar of the Dead

UNIT – IV : Fiction

Alice Walker – The Color Purple

J.D.Salinger _ The Catcher in the Rye

UNIT – V: Drama

Eugene O' Neil Long Days' Journey into Night

BOOKS RECOMMENDED

- **1.** Oliver, Egbert S., ed. An Anthology: American Literature 1890-1965. New Delhi: Eurasia Publishing House (Pvt) Ltd., Print.
- **2.** Ramanan, Mohan., ed. Four centuries of American Literature. Chennai: Macmillan, 1996.
- **3.** Sachidanandan. American Literature, Prose and Poetry Selections. Emerald, Chennai.

Online Sources: www.transcendentalists.com

www.gradesaver.com

www.study.com>academy>lesson

PART-III CORE	Title : WOMEN'S STUDIES	Subject Code:17PEHC23
Semester : II	Hours: 6 hours/week	CREDITS :4

OBJECTIVE: This paper introduces feminine perspectives as projected by the women writers.

UNIT-I - Poetry

Kamala Das - An Introduction Wong May - The Shroud



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

Judith Wright- Woman to ManMaya Angeleou- Phenomenal WomanRazia Khan- My Daughter's Boy Friend

UNIT-II - Prose

Simone de Beauvoir - The Second Sex: 'The Woman as 'Other'

Elaine Showalter - Towards Feminist Poetics

UNIT-III - Short Story

Anita Desai - A Devoted Son

Katherine Mansfield - Daughters of the Late Colonel

Mahasweta Devi - The Breast – Giver Alice Walker - Her Sweet Jerome

UNIT-IV - Fiction

Arundhati Roy - The God of Small Things

Margaret Atwood - Surfacing

UNIT-V - Drama

Manjula Padmanabhan - Harvest

BOOKS RECOMMENDED

1. Claire, Ed Buck. Guide to Women's Literature throughout the world. Bloomsbury; 1st Edition,1992.

2. Sage, Lorna. The Cambridge Guide to Woman's writing in English. Cambridge University Press; 1st Paperback Edition edition (October 13, 1999).

ONLINE SOURCES:

www.enotes.com/topics/second-sex

www.study.com/academy/lesson/thegodofsmallthings

www.bookrags.com/studyguide-harvest

www.bachelorandmaster.com/articaltheories

www.academia.edu/woman-to-man

www.shmoop.com/daddy-sylvia-plath

PART - III	Title : MODERN LITERARY	Subject Code : 17PEHC33
CORE	THEORIES	
Semester : III	HOURS : 6 hours / Week	CREDITS : 5

OBJECTIVE: To introduce modern literary theories to the students.

UNIT-I

Ferdinand de Saussure: A Course in General Linguistics: Nature of the Linguistics

Sign. Text –

Literary Theory: An Anthology. (P.76 – 90)



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

UNIT-II

Jacques Derrida – Structure, Sign and Play in the Discourse of Human Sciences. Text–Modern Criticism and Theory.

UNIT-III

Bill Ashcraft et al. The Empire Writes Back: Theory and practice in Postcolonial Literatures – Introduction (P. 1-30)

UNIT-IV

Audre Lorde – Age, Race, Class and Sex: Women Redefining Difference Text – Literary Theory: An Anthology, (P.392 – 403)

UNIT-V

Stanley Fish - Is there a Text in the Class? Cleanth Brooks - The Primacy of the Reader.

BOOKS RECOMMENDED

The Empire Writes Back: Theory and Practice in Postcolonial Literatures, Bill Ashcroft et al.

Postcolonial Discourses: An Anthology, Gregory Castle ed. Oxford Blackwell Publishers.

Modern, Criticism and Theory: A Reader, David Lodge & Nigel Wood, Eds, 2nd Edition Delhi Pearson Education Pvt. Ltd., 2003 Print.

Literary Theory An Anthology. Massachusetts: Julie Rivkin and Michael Ryan. Ed. Blackwell Publishers Inc., 2002. Print.

PART –III	Title : MODERN	Subject Code:17PEHC41
CORE	LITERATURE- IV	
Semester : IV	Hours: 6 hours/week	CREDITS :5

Objective: To enhance the students' understanding of the writings in the Victorian period.

UNIT – I – Poetry

Lord Tennyson – Tithonus

Matthew Arnold – Dover Beach,

A Wish

G.M. Hopkins – The Wreck of the Deutschland

Rossetti – The Blessed Damozel



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(Under CBCS based on OBE) (with effect from 2021 - 2022)

UNIT-II - Prose

Matthew Arnold - Preface to 1853 Poems

UNIT-III-Short Story

Charles Dickens - The Bloomsbury Christening

Mary de Morgan - A Toy Princess

Arthur Conan Doyle - A Scandal in Bohemia Anthony Trollope - George Walker at Suez

UNIT-IV-Fiction

Charles Dickens - Great Expectations

George Eliot - Mill on the Floss

UNIT - V - Drama

Oscar Wilde – Lady Windermere's Fan

BOOKS RECOMMENDED

1.S. Ramaswami and V.S. Sethuraman, ed. The English Critical Tradition: An Anthology of English Literary Criticism Vol. II. Macmillan India Ltd. Chennai 2004.

2. Robert, Michael,. Ed. The Faber Book of Modern Verse. Faber & Faber, London, 1940.

ONLINE SOURCES:

- 1. https://www.poets.org/poetsorg
- 2. http://www.english-literature.org/essays 3. http://www.victorianweb.org

PART - III	Title : NEW LITERATURES	Subject Code: 17PEHC43
CORE	IN ENGLISH	
Semester : IV	HOURS: 6 hours / Week	CREDITS : 4

OBJECTIVE: To make the students familiar with New Literatures in English.

UNIT-I – Poetry

1. Gabriel Okara
 2. Derek Walcott
 3. Mervyn Morris
 4. Margaret Atwood
 The Mystic Drum
 A Far Cry from Africa
 To an Expatriate Friend
 Journey to the Interior



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

5. Jasmine Goonaratne

- On an Asian poet fallen Among American

Translators

UNIT-II - Prose

Chinua Achebe - Thoughts on the African Novel.

UNIT-III – Short Story

Samuel Selvon (Trinidad) - Brackley and the Bed Ngugi wa Thiong'o (Kenya) - Goodbye Africa

Bharati Mukherjee (India) - Hindus

Jack Davis (Australia) - White Fantasy – Black Fact.

UNIT-IV - Fiction

Alan Paton - Cry, the Beloved Country

Albert Camus - The Outsider.

UNIT-V Drama

Sharon Pollock – The Blood Relations

BOOKS RECOMMENDED

1. C.D. Narasimhaiah. An Anthology of Commonwealth Poetry. Macmillan, Chennai, 2013.

2. Victor J. Ramraj,. Editor. Concert of voices: A Anthology of World Writing in English. Broadview Press, 2nd edition, 2009.

ONLINE SOURCES:

www.poetryfoundatioon.org

www.booktopedia.com.au

www.poetryarchive.org

www.bookrags.com

literatureworms.blogspot.in

https://worldliterature2012.wikispaces.com

https://en.wikipedia.org/wiki/chinuaachebe

https://www.enotes.com/topics/edible-woman



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - IV SBS	Title : NUTRITION	Subject Code: 17 UBCS11
Semester : I	HOURS: 3 hours / Week	CREDITS : 3

Objectives:

- To understand the impact of nutrition in human system.
- To appreciate and recognize the nutritional requirements and calorific values in daily diet plan.
- To comprehend the nutritional requirements at various stages of human life span.

UNIT-I: Food groups, food habits, food fads and fallacies, changing food habits. Carbohydrates: kinds, functions, food sources – Fats: Kinds, functions, food sources, essential fatty acids and cholesterol

UNIT-II: Proteins: Kinds, functions, food sources, complete and incomplete proteins – Energy: Basal metabolism, measurement of BMR, factors affecting BMR, total energy requirement and energy value of foods.

UNIT-III: Protein nutritional Nitrogen balance, Quality of food proteins and requirements, protein nutrition abnormalities, protein deficiency disorder, PEM – Balanced diet formulation – Assessment of nutritional status.

UNIT-IV: Nutrition at various stages of growth and development – Diets for infants, children, adolescents, pregnant women, lactating mothers and older persons.

UNIT-V: Nutritional challenges of the future: Food production and food storages, future foods, new protein foods.

Text book(s):

- 1. B. Sivasankar (2002) **Food processing and preservation**, PHI Learning Pvt. Ltd. Publishers.
- 2. B. Srilakshmi (2007) **Food Science**, 6th Edition, New Age International Publication.

Chapters and sections (For UNIT-I, II, III,IV and V)

Unit- I: Nutrition and Dietetics by S.A. Joshi – Section – I - Pg.no.54-68

Unit – II : Nutrition and Dietetics by S.A. Joshi – Section – I – Pg.no. 25-31, 68-75.

Unit – III: Biochemistry – U.Satyanarayana & U.Chakrapani – unit -23- Pg.no. 510-518

Nutrition and Dietetics by S.A. Joshi – Section – III - Pg. no. 369-370, 382-403

Unit-IV: Nutrition and Dietetics by S.A. Joshi – Section –I -142-150

Unit –V: Nutrition and Dietetics by S.A. Joshi –Section –III - Pg. no.493-497



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Reference books:

- 1. Principles of Nutrition Determination Dietetics Dr. M. Swaminathan
- 2. Advanced Textbook on food and Nutrition Vol-I & II, Dr.M. Swaminathan, II edition
- 3. Normal and Therapeutic Nutrition Corine Robinson.

Web site Links: (E-learning resources)

 http://www.hindustantimes.com/india/food-fallacies/story-WWzEzOIngVeLdcQyluPm8K.html

Web site Links: (E-learning resources)

- http://blogs.arynews.tv/food-fads-fallacies/
- http://www.biologydiscussion.com/single-cell-protein/production-of-single-cell-protein-and-mushrooms/10392
- http://www.slideshare.net/UXTrendspotting/future-of-food-37191410

PART - IV Title : COSMETIC Subject Code : 17 UMB S21



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

SKILL BASED	MICROBIOLOGY	
Semester : II	HOURS: 3 hours / Week	CREDITS: 3

OBJECTIVES: To enlighten the students in the applications of Microbiology in Cosmetics.

UNIT I: History of Cosmetic Microbiology – Need for cosmetic microbiology, Scope of cosmetic microbiology, - Role of microbes in cosmetics preparation.

UNIT II: Quality control measures in cosmetics preparation – Microbial resistance – Critical Control point

UNIT III: Microorganisms in cosmetics – Preservation of cosmetics – Mechanisms of action of Cosmetic preservatives – Enzymes in cosmetics.

UNIT IV: Validation of Method – Equipment Cleansing and Sanitization – Validation in Microbiology Laboratory – Media, microbial Content Test, Identification, Sterilizers, Decontamination.

UNIT V- Antimicrobial properties of natural cosmetic products – Garlic, Neem, Turmeric, Aloe vera and Tulsi.

TEXT BOOK(S):

Philip, A.G. 2006. Cosmetic Microbiology. A Practical approach. 2nd Ed., Taylor & Francis group.

Daniel K. Brannan. 1997, Cosmetic Microbiology: A practical handbook, CRC Press.

Online References:

www.pharmatutor.com

PART - III	Title : PROMOTIONAL	Subject Code :17UCC C31/
CORE	MARKETING	17UCE C31
Semester : III	HOURS: 6 hours / Week	CREDITS : 4

Objectives:



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

- To know the fundamental concepts of salesmanship.
- To enrich the knowledge of in personal selling.

Unit I Promotional Mix

Introduction – promotional activities – selling, promotion and sales promotion - Need and objectives of promotional activities – major promotional tools – forms of sales promotion.

Unit II Personal selling

Salesmanship – Introduction – Definition – objectives of personal selling – duties of a salesman – qualities of a successful salesman – physical, mental, social and moral qualities – types of salesmen – process of personal selling – reasons for failure of salesman. Sales manager – qualities, duties and responsibilities.

Unit III Sales Promotion

Introduction – Definition – Importance – objectives – reasons for growth – advantages and limitations – kinds of sales promotion – consumer, dealer and sales force promotion.

Unit IV Advertising

Introduction – Definition – Objectives – Advantages and Limitations. Types of Advertising - Advertising and salesmanship – Advertising and sales promotion – Failure of Advertising - Advertisement copy – qualities – elements. Advertising agency – selection.

Unit V Advertising Media

Introduction – selection of advertising media – kinds of media – Indoor advertising – outdoor advertising – direct advertising – promotional advertising – merits and limitations of advertising.

Book for Study:

R.S.N.Pillai & Bagavathi, Modern Marketing Principles and Practices, Sultan chand publishers, New Delhi.

Books for Reference:

- 1. Marketing, Dr.N.Rajan Nair, Sultan Chand Publishers.
- 2. Principles of Marketing and Salesmanship. J.C.Sinha, R.Chand & Co



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III	Title : ENTREPREN	EURSHIP Subject Code :17 UCC C	42/
CORE		17 UCE C	42
Semester : IV	HOURS: 6 hours / Week	CREDITS : 4	

Objectives:

- To understand the importance of entrepreneurship.
- To know the functions and role of women in entrepreneurship.
- To enrich the knowledge of project formulation.

Unit I

Entrepreneurship – meaning –definition – importance- entrepreneur –meaning – definition – function- qualities – types – distinction between an entrepreneur and manager – entrepreneur competencies – role for entrepreneurs in economic development.

Unit II

Women entrepreneurs – concept – functions and role of women entrepreneurs – qualities – reasons for starting an enterprise – problems of women entrepreneurs – factors affecting entrepreneurial growth – economic and non-economic factors – personality, psychological, sociological factors.

Unit III

Institutional finance to entrepreneurs – State financial corporations' – State industrial development corporations – the Tamilnadu Industrial Investment Corporation limited – commercial banks – institutions assisting entrepreneur – District industries centre – organizational set up – functions – industrial estates – meaning – types.

Unit IV

Incentives and subsidies – need for incentives – advantages and problems – schemes of incentives in operation – incentives to small scale industries – state incentives – central incentives – taxation benefits to SSI.

Unit V

Project formulation – significance – stages of project formulation – project report – meaning – need- preparation of project report – contents of a good project report.

Book for Study:

Entrepreneurial Development – Dr.L. Rengarajan

Books for Reference:

- 1. Entrepreneurial Development C.P. Gupta & N.P. Srinivasan
- 2. Entrepreneurial Development Gorden & Natarajan
- 3. Entrepreneurial Development Jayashree Suresh.

Criterion – VII 7.1.1 <u>GENDER</u>



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III CORE	Title : INCOME TAX LAW AND PRACTICE - II	Subject Code :17 UCC C61/ 17 UCE C61
Semester : VI	HOURS: 6 hours / Week	CREDITS : 5

Objectives:

- To know the assessment procedure for different assessee.
- To again knowledge of filing of Returns and deductions.

UNIT I

Clubbing of Income-Set-off and Carry forward of Losses-Deductions from Gross Total Income u/s 80C, 80D; 80DD, 80E, 80G, 80GGB, 80QQB, 80U.

UNIT II

Assessment of Individual and Hindu Undivided Family.

UNIT III

Assessment of Partnership firm and Association of persons.

UNIT IV

Return of Income-Submission of return of Income-Return of Loss-Belated Return-Revised return-Procedure for assessment-Self assessment-Re-assessment-Best judgment assessment-Ex-party assessment-Rectification of mistakes-Reopening of assessment.

UNIT V

Deduction and Collection of Tax at Source-Advance Payment-Tax refunds-Income under 'Net of Tax'-Consequences of failure to deduct or pay tax-Tax credit certificate-Tax clearance certificate.

Note: Question Paper Pattern: 70% Problems, 30% Theory.

Book for Study:

Income Tax Theory, Law and Practice-T.S. Reddy and Y. Hari Parsed Reddy.

Books for Reference:

- 1. Students Guide to Income Tax-Vinod K.Singhania
- 2. Income Tax Law and Practice-Bhagavathi Prasad



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III CORE	Title: BIOMETRICS	Subject Code: 17UITE53
Semester : V	HOURS: 5 hours / Week	CREDITS: 5

OBJECTIVES:

- 1. Knowledge about Finger Prints
- 2. Knowledge about Facial recognition Technology
- 3. Knowledge about Retina Scanning

UNIT-I:

How Authentication technologies work: What you Know-Passwords and PINs—Cards and Tokens — What you are: Biometrics — Multi-Factor authentication — Subverting the system — Deploying Authentication systems — Economics of Authentication -How **Biometrics work**: Brief History of Biometrics — Why Use Biometrics — Key Elements of Biometric System.

UNIT-II

Fingerprint and Hand Geometry: – History of Fingerprints – Hand Geometry - Facial and Voice recognition: Facial recognition application – Facial recognition Technology – Voice Verification UNIT-III:

Eye Biometrics:Iris and retina Scanning: — Iris recognition technology — Applications — Retina Scanning — Accuracy. Signature Recognition and Keystroke Dynamics: Signature Recognition — Keystroke Dynamics UNIT-IV:

Esoteric Biometrics – Vein pattern – Facial Thermography – DNA- Sweat pores – Hand Grip – Fingernail Bed – Body Odor – Ear – Gait- Skin Luminescence – Brain Wave Pattern – Footprint and Foot Dynamics – The Future. UNIT-V:

Biometrics in large Scale Systems- Getting Started- Documenting the procurement process – specifying the systems – Same AFIS RFP Overview. Biometric Testing and Evaluation: -Who tests and Who Benefits- The three bears principle- Best practices for Biometrics testing – Types of Testing – Certification.

Text Book:

Biometrics – The Ultimate References, John D.Woodward, Jr.Nicholas M.Orlans , Peter T.Higgins – Dreamteach Publishers 2003

REFERENCE BOOKS:

Guide to Biometric Reference Systems and Performance Evaluation Petrovska – Delacretaz , Dijana,chollet, Gerard,Dorizzi,Bernadette

Web site Links: (E-learning resources)

http://www.biometric-solutions.com/fingerprint-recognition.html



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III	Title : இலக்கணம் —	Subject Code: 18UTLC32
CORE	அகப்பொருள் — நம்பியகப்பொருள்	
Semester : III	HOURS: 4 hours / Week	CREDITS: 4

நோக்கம்:

1. அகத்திணையைப் பற்றிய அறிவை உருவாக்குதல்

2. தமிழரின் காதல் வாழ்வின் மேன்மையை உணரச்செய்தல் (ஒழிபியல் நீங்கலாக)

கூறு : 1. அகத்திணையியல் 1– 54 நூற்பா வரை

கூறு : 2. அகத்திணையியல் 55 – 116 நூற்பா வரை

கூறு : 3. களவியல்

கூறு : **4.** കണഖിധல്

பார்வை நூல்கள்:– நம்பியகப் பொருள் (ஒழிபியல் நீங்கலாக)



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART - III Title : சங்க இலக்கியம் Subject Code : 18UTLC51
CORE
Semester : V HOURS : 6 hours / Week CREDITS : 4

நோக்கம்: சங்க இலக்கியம் பற்றிய அறிவை வளர்த்தல்

கூறு : 1– நெடுநல்வாடை

கூறு: 2- பத்துப்பாட்டு - சிறுபாணாற்றுபடை, முல்லைப்பாட்டு

கூறு : 3— 1. நற்றிணை — 5 பாடல்கள் (15,28,265,289,340)

2. குறந்தொகை– 25 பாடல்கள்

குறிஞ்சி (1 11 33 47 111 134)

முல்லை (259 267 271 275 281)

மருதம் (285 288 290 305 314)

நெய்தல் (334 347 353 367 400)

பாலை (151 168 186 207 226)

3. ஐங்குறுநூறு– நெய்தல் 10 பாடல்கள்

வெள்ளாங்குருது - 10

கூறு : 4— 1. பதிற்றுப்பத்து — இரண்டாம்பத்து — 5 பாடல்கள்

2. பரிபாடல் – 3 பாடல்கள் வகைக்கு ஒன்று

திருமால் பாடியது – முதற்பாடல்

செவ்வேள் பாடியது – 9ஆம் பாடல்

வையை பாடியது – ஒரு பாடல்

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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

கூறு : 5

- 1. கலித்தொகை 3 பாடல்கள் (25,43,99)
- 2. அகநானூறு பாடல்கள் 3 பாடல்கள்

(134 – முல்லை, 200 – நெய்தல், 222 – குறிஞ்சி)

3. புறநானூறு பாடல்கள் — 15

(181 182 183 184 185 186 187 188 189 190 191 192 193 194 195)



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

PART - IV NME	Title : DISASTER	Subject Code : 17 UES N31
	MANAGEMENT	
Semester : III	HOURS: 2 hours / Week	CREDITS : 2

Objectives:

To enhance the knowledge of students about disasters and their consequences and disaster management in India.

To expose the role of government personnel, representatives of private voluntary agencies, and other individuals interested in disaster management.

To know the ways of disaster management for both natural disasters (i.e., earthquakes, floods, hurricanes) and man-made disasters (i.e., famine, drought)

Unit -I: Introduction

Disaster: Definition- Factors and Significance-Difference between Hazard and Disaster-Natural and Manmade Disasters:-Difference-Nature-Types and Magnitude.

Unit -II: Consequences of Disasters

Repercussions of Disasters and Hazards: Economic Damage-Loss of Human and Animal Life- Destruction of Ecosystem.

Unit -III: Global Perspective (Natural Disasters)

Study of Environmental Impacts Induced By Human Activity- Types of Hazards-Earthquakes- Volcano- Cyclones- Tsunami- Flood- Droughts and Famines- Landslides and Avalanches.

Unit -IV: Global Perspective (Man-Made Disasters)

Nuclear Reactor Meltdown- Industrial Accidents- Oil Slicks and Spills- Outbreaks of Disease and Epidemics- War and Conflicts.

Unit -V: Disaster Management

Disaster management-Definition-Relief and Rehabilitation- Role of National and International Agencies in Disaster Management- National Disaster Policy of India (Salient Features).

BOOKS RECOMMENDED:

- 1. Bryant Edwards (2005): Natural Hazards, Cambridge University Press, U.K.
- 2. Carter, W. Nick, 1991: Disaster Management, Asian Development Bank, Manila. 3. Central Water Commission, 1987, Flood Atlas Of India, Cwc, New Delhi.
- 4. Central Water Commission, 1989, Manual Of Flood Forecasting, New Delhi.
- 5. Government Of India, 1997, Vulnerability Atlas Of India, New Delhi.
- 6. Sahni, Pardeep Et.Al. (Eds.) 2002, Disaster Mitigation Experiences And Reflections. Prentice Hall Of India, New Delhi.
- 7. .R. Nishith, Singh AK 2012 Disaster Management in India:Perspectives, issues and strategies New Royal book Company, Lucknow
- 8. Goel S. L. 2007 Disaster Adminastration And Management Text And Case Studies Deep & Deep Publication Pvt. Ltd., New Delhi

PART - IV NME	Title	: EMOTIONAL	Subject Code : 17 UES N41
		INTELLIGENCE	



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

Semester : IV | HOURS : 2 hours / Week | CREDITS : 2

Objectives:

The students will be able to

- become aware of the sources of emotions.
- learn how to deal with human emotions. Making use of EI models, the course will
 focus on the managerial competencies and their emotional impacts. Developing
 managerial competencies by the use of Emotional Intelligence models.

Unit-I: Introduction:

Introduction - Meaning-Definition-EI elements – Importance.

Unit-II: Competencies:

EI and IQ-development of EI- Personal Competencies and Social Competencies.

Unit-III: EI and Relations Management:

Advantages and limitations of Emotional Intelligence - EI and relation Management Competencies

Unit-IV: Methods:

Measuring Emotional Intelligence-Ways to measure EI.

Unit-V:EI and Management:

Emotional Intelligence in Management of Team Building, Conflicts and Leadership.

TEXT BOOKS:

Emotional Intelligence-Why It Can Matter More Than IQ by Daniel Goleman Get Better or Get Beaten: 31 Leadership Secrets from GE's Jack Welch by Robert Slater, Jack Welch, McGraw-Hill School Education Group.

REFERENCE BOOKS

- 1. Working with Emotional Intelligence Daniel Goleman Jack Welch on Leadership: Executive Lessons from the Master CEOby John A. Byrne, Jack Welch Crown Publishing Group
- 2. Supplementary Reading Material Leadership: The Power of Emotional Intelligence by Daniel Goleman
- 3. The Brain and Emotional Intelligence: New Insights by Daniel Goleman
- 4. The Emotionally Intelligent Workplace by Daniel Goleman, 2001
- 5. Primal Leadership: Realizing the Power of Emotional Intelligence by Daniel Goleman, 2002
- 6. Destructive Emotions: A Scientific Dialogue with the Dalai Lama 2003
- 7. Emotional Intelligence: Key Readings on the Mayer and Salovey Model by John D. Mayer (Editor), Marc A. Brackett (Editor), Peter Salovey (Editor)
- **8.** The Emotionally Intelligent Manager: How to Develop and Use the Four Key Emotional Skills of Leadership by David R. Caruso and Peter Salovey Bhagwad Gita As it is by Shree Prabhupada.

Course code	Course Title	Category	L	T	P	Credits
21UACVE1	Value Education	Part IV	2	-	-	2



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(Under CBCS based on OBE) (with effect from 2021 - 2022)

	L – Lecture	T – Tutoria	P - Pr	actical
Year	Semester	Internal	External	Total
I	I	25	75	100

COURSE DESCRIPTION:

This course aims to impart knowledge about Social Ethics, Religious Values, Professional values and Gender Studies

COURSE OBJECTIVE:

Students realize that character building is equally important as career building, develops positive thinking to promote themselves and the society.

COURSE OUTCOMES (COs):

On the completion of the course, the student will be able to

CO	Course Outcomes
CO1	develop his personality in its physical, mental, emotional and spiritual aspects
CO2	inculcate good manners and become responsible and cooperative citizens
CO3	get an awareness on Women Empowerment
CO4	develop a democratic way of thinking and living



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VALUE EDUCATION

UNIT - I

Values and the Individual: Values and meaning: The significance of values; classification of values; need for value education. Value and the individual: self–discipline, self–confidence, self–initiative, empathy, compassion, forgiveness, honesty and courage.

UNIT - II

Values and Religion: Introduction, Karmayoga in Hinduism, love and justice in Christianity, Brotherhood in Islam, compassion in Buddhism, Ahimsa in Jainism and courage in Sikhism, Need for religious harmony.

UNIT - III

Values and Society: Definition of Society, democracy, secularism, socialism, gender justice, Human rights, socio political awareness, social integration and social justice.

UNIT - IV

Professional Values: Definition, Accountability, willingness to learn, team spirit, competence development, honesty, transparency, respecting others, democratic functioning, integrity and commitment.

Women Empowerment: Concept, Types, Essential Factors, Role of Government, Society and Family.

UNIT – V

Role of social institutions in value education: Role of family, social institutions and mass media in value formation. Role models: Mahatma Gandhi, Abraham Lincoln, Mother Theresa and APJ Abdul Kalam.

REFERENCE BOOKS:

- 1. A text book of Value Education by Prof. Murugesan.
- **2.** Dr. Ramamani, V., Dr. Lakshmi, K.R., Dr. Mekala, N.M., Dr. Gnanaguru, K., Prof. Kalaivani, G., Dr. Bhuvaneswari S. 2015. **Value Education.** Shanlax Press, Madurai 625003.



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(Under CBCS based on OBE) (with effect from 2021 - 2022)



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UACT41	சங்க இலக்கியமும் அற இலக்கியமும்	பகுதி – Iதமிழ்	6	-	3

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	✓	Skill Oriented 🗸	/	Entrepreneurship	
COURSE					L	

நோக்கம் :

சங்க

இலக்கியங்கள்,நீதி

இலக்கியங்கள்,

இலக்கணம்,அகப்பொருள்,புறப்பொருள்

வகைகள்,மொழிபெயர்ப்புஆகியவற்றைதெரிந்துகொள்ளும்

வகைகள்,மொழிபெயர்ப்புஆகியவற்றைதெரிந்துகொள்ளும்

ഖകെധിல്

இத்தாள் அமைக்கப்பட்டுள்ளது.

COURSE OUTCOMES (COs):

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO1	சங்க இலக்கிய இலக்கியங்களின் வாயிலாக,மக்கள் வாழ்க்கை,பண்புகள்,வழிபாடுகள் முதலியனஅறிதல்	Upto K3
CO2	அறஇலக்கியம் உணர்த்தும் மனிதமாண்புகள்,வாழ்க்கைமுறைகளைஅறிதல்	Upto K3
соз	சங்க இலக்கியக் கட்டுரைகளின் மூலம் சங்ககாலவாழ்க்கைநெறிமுறைகள், இயற்கையைநேசிக்கும் வகைஆகியனஅறிதல்	Upto K3
CO4	பொருள் இலக்கணமரபின் அடிப்படையில் இலக்கியப் பனுவல்களைவாசிக்கும் திறன் பெறல்	Upto K3
CO5	சங்க இலக்கியங்களின் வரலாறுஅநிதல்,மாணவர்களின் படைப்பாற்றல் வெளிப்பாடாககவிதைபடைத்தல்	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY



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சங்க இலக்கியமும் அற இலக்கியமும்

கூறு –I: பாடத்திட்டம்:–

நற்றிணை – 5 பாடல்கள் (93,371,70,138,284)

2. ஐங்குறுநூறு – பத்துபாடல்கள் (மஞ்ஞைப்பத்து)

– 5 பாடல்கள் (40,167,61,57,63)

4. பரிபாடல் – மதுரை(7,9),வையை(7–(40–50))

செவ்வேள்(9-70-85))

5. புறநானூறு – 5 பாடல்கள்(191,86,192,206,242)

6. பட்டினப்பாலை – 11-59,184-212 அடிகள்

7. சிறுபாணாற்றுப்படை – 41–113 அடிகள்

கூறு **–II**: அற இலக்கியம்

1. திருக்குறள் – உழவு,நட்பு

2. நாலடியார் — கல்வி

3. ஆசாரக் கோவை – 20கண்ணிகள்4. சிறுபஞ்சமூலம் – 5 பாடல்கள்

தனிப்பாடல்கள் – 5 பாடல்கள்

கூறு **–III**: கட்டுரைகள் (சங்க இலக்கியம்)

1. வீரச்சுவை – ந.மு. வேங்கடசாமிநாட்டார்

2. பழங்காலத் தமிழா்வாணிகம் —மயிலை,சீனிவேங்கடசாமி

3. திருத்தும் கடமை 👤 மு. வரதராசனார்

4. அதியமான் அனுப்பிய தூதர் – அ. க. நவநீதகிருஷ்ணன்

5. வாழ்வாங்கு6. பரணரின் சிந்தனைகள்9றிவுநம்பி

6. பரணரின் சிந்தனைகள் — அறிவுநம்பி 7. என்றினார் வாழ்க்கையே வாழ்க்கை—விராடன் இனக்கி

7. ஒன்றினார் வாழ்க்கையேவாழ்க்கை—விராடன் இளந்திரையன்

கூறு –IV: இலக்கணம்

1. அகப்பொருள்

2. புறப்பொருள்

3. மொழிபெயர்ப்பு (தொடர்களைமொழிபெயர்த்தல்)

கூறு $-\mathbf{V}$: இலக்கியவரலாறு

1. எட்டுத்தொகை

2. பத்துப்பாட்டு

3. பதினெண்கீழ்க்கணக்கு

படைப்பா<u>ர்முல்</u> : கவிதைஎழுதுதல்:



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(Under CBCS based on OBE) (with effect from 2021 - 2022)

பாடநூல்கள்:

- 1. சங்க இலக்கியமும் அற இலக்கியமும் தமிழ்த்துறைசௌராஷ்டிரக்கல்லூரி, மதுரை— 4.
- 2. கட்டுரைத் தொகுப்பு—தமிழ்த்துறைசௌராஷ்ட்டிரக்கல்லூரி,மதுரை—4. (பாட நூல்களிலிருந்துமட்டுமேவினாக்கள் அமைதல் வேண்டும்)

பாடத்திட்டவடிவமைப்பு:

பேரா.இரா.இரா.குபேந்திரன் தமிழ்துறைத்தலைவர் முனைவர். க. முத்தமிழ்ச்செல்வி. உதவிப்பேராசிரியர்,தமிழ்துறை.



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COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21USTN41	சிறப்புத்தமிழ் — செய்யுளும் உரைநடையும் — II	NME	2	_	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	✓	Skill Oriented 🗸	Entrepreneurship
COURSE				-

நோக்கம் :

தமிழில் எழுதும்வாசிக்கும் பயிற்சிமேம்படுத்தல் சங்க,காப்பிய,நீதிஇலக்கியங்கள்,அறிமுகம் செய்தல் மரபுப்பெயர்,கலைச் சொல் அறிதல்.

COURSE OUTCOMES (COs):

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	சங்க,காப்பிய, இலக்கியங்கள் அறிதல்	Upto K3
CO 2	நீதிஇலக்கியங்கள் அறிதல்	Upto K3
CO 3	உரைநடை இலக்கியங்கள் அறிதல்	Upto K3
CO 4	மரபுப் பெயர்,கலைச் சொல் அறிதல்	Upto K3
CO 5	சங்க,காப்பிய,நீதி இலக்கியவரலாறுஅறிதல்	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY

<u>சிநப்புக்கமிழ் – செய்யுளும் உரைநடையும் –II</u>



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

கூறு –I: சங்க இலக்கியங்கள்

குறுந்தொகைபாடல் எண– 2 (குறிஞ்சி)

நந்நிணைபாடல் எண் – 172 (நெய்தல்)

புறநானு 183, 188

குற்றாலக்குறவஞ்சி(மலைவளம்) - 5 பாடல்கள்

கூறு –II: நீதி இலக்கியம்

திருக்குறள் (அன்புடைமை)

முதுரைபாடல் எண் - 14, 17

உலகநீதிபாடல் எண் 1 முதல் 5

கூறு -III: உரைநடை

சேரனும் கீரனும் – ரா.பி. சேதுப்பிள்ளை

கொடுமையின் மிக்காள் கைகேயியா? சூர்ப்பனகையா? –

சாயபுமரைக்காயர்

இரவல் – இனாம் –இலவசம் – வெ. இறையன்பு

கூறு **–IV**:இலக்கணம்

மரபுப் பெயர்,கலைச் சொல் அறிதல்

கூறு -V: இலக்கியவரலாறு

சங்க இலக்கியவரலாறு.

சிற்றிலக்கியவரலாறு

நீதி இலக்கியவரலாறு

பார்வைநூல்கள்: இலக்கியவரலாறு.

தமிழண்ணல் –புதியநோக்கில் தமிழ் இலக்கியவரலாறு

முனைவர் பாக்யமேரி—வகைமைநோக்கில் தமிழ் இலக்கியவரலாறு பாடக்கிட்டவடிவமைப்பக்குமு:

1. பேரா. இரா. இரா. குபேந்திரன் – தமிழ்த்துறைத் தலைவர்

2. முனைவர். கு. இர. லெட்சுமி–உதவிப்பேராசிரியர்



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

I SEMESTER

Sub. Code	Subject Title	Hrs. /Wee k	Exams (Hrs.)	CA	SE	Total	Credit s
21UACH11	Part –I Hindi	6	3	25	75	100	3

Title of the Paper : HindiI Semester : I

Subject Code : 21UACH11 Duration :6 Hours/week

Credit : 3

First Semester : Paper I: Prose, Short stories, Conversation, Grammar,

Comprehension

COURSE DESCRIPTION:

The course aims to provide fundamental knowledge of Hindi language, to acquire reading and writing and spoken skill in Hindi. It also helps to delve into the Hindi literature and acquaint with the north Indian culture.

COURSE OBJECTIVES:

- Familiarize the students with the various elements/aspects of prose & fiction.
- Increase their vocabulary and help them to analyze the different writing styles of authors.
- Apply basic grammar for effective communication.

COURSE OUTCOMES (COs):

After the completion of this Course, the students will be able to

NO.	Course Outcome	Knowledge level (According to Bloom's Taxonomy)
CO1	read, write and speak with correct pronunciation and accent.	K1,K2
CO2	familiarize with vocabulary in Hindi	K1,K2
CO3	analyze the different writing styles of Hindi authors	K1,K4
CO4	understand the gender, number and antonyms in Hindi	K2,K3,K6
CO5	imbibe moral value in them	K2,K6

K1-KNOWLEDGE, K2-UNDERSTANDING, K3-APPLICATION, K4- ANALYSING, K6-CREATIVE



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(Under CBCS based on OBE) (with effect from 2021 - 2022)

HINDI-I

UNIT - I Prose

- 1. Dr. Abdul Kalam
- 2. Chalees Kurte kahan se
- 3. Bhojan aur vigyan
- 4. Tamil Nadu

REFERENCE BOOK:

Subod Hindi Patmala

Dakshin Bharat Hindi Prachar Sabha

UNIT - II Short Story

5. Vapasi : Usha Priyamvada6. Cheef ki Daavat : Bhishma Sahani

7. Bade Ghar ki Beti : Premchad

8. Bholaram ka jeev : Harishankar Parsai

REFERENCE BOOKS:

Prathindhi Kahaniyan

Dr. Bachan Singh

Anurag Prakashan

Chauk, Varanasi – 221001

UNIT - III Conversation

Conversation in Hindi from Hindi Vathayan PP: 10,11, 12, 31, 35

REFERENCE BOOKS:

Hindi Vatayan

Author, Dr. K. M. Chandra Mohan

Viswavidhalaya Prakasan

Chowk, Varanasi-221001

UNIT - IV Grammar

- 5. Gender
- 6. Number
- 7. Antonym
- **8.** Applied Grammar (Lessons 1-10)

REFERENCE BOOKS:

Hindi Vatayan

Author, Dr.K.M.Chandra Mohan, Viswavidhalaya Prakasan, Chowk, Varanasi-221001 Saral Hindi Paricyay,

Dakshin Bharat Hindi Prachar Sabha

UNIT - V Comprehension General Topic

ONLINE RESOURCES: www.kavyakosh.com, www.gadyakosh.org, www.studyfry.com



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

II SEMESTER

Sub. Code	Subject Title	Hrs. /Wee k	Exams (Hrs.)	CA	SE	Total	Credits
21UACH21	Part –I Hindi	6	3	25	75	100	3

Title of the Paper : Hindi II Semester : II

Subject Code : 21UACH21 Duration : 6 Hours/week

Credit : 3

Second Semester : Paper II: One Act Play, Modern Poetry, Letter Writing,

Applied Grammar, Précis Writing

COURSE DESCRIPTION:

The course aims at enhancing students' reading and writing ability by means of play and poetry. It also aims to gain knowledge in letter correspondence in Hindi and develop effective communication in different spheres of life. Inculcate the ethics in students' life through literature.

COURSE OBJECTIVE:

- To upgrade their writing and spoken skills.
- To learn the various elements of one act play & modern poetry.
- To develop communication skill and creativity.

COURSE OUTCOMES (COs):

After the completion of this Course, the students will be able to

NO.	Course Outcome	Knowledge level (According to Bloom's Taxonomy)
CO1	improve reading skill and act in the stage performance of the play	K1,K2,K4
CO2	develop the language, confidence level and some moral values.	K2,K3
CO3	outline the letters for communication.	K2,K3,K6
CO4	get the knowledge of modern Hindi poetry	K2,K3,K4
CO5	learn creative writing by means of précis writing	K2,K3,K6

K1-KNOWLEDGE, K2-UNDERSTANDING, K3-APPLICATION, K4- ANALYSING, K6-CREATIVE



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(Under CBCS based on OBE) (with effect from 2021 - 2022)



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(Under CBCS based on OBE) (with effect from 2021 – 2022)

HINDI-II

UNIT - I One Act Play

5. Do Mitra : Dakshin Bharat Hindi Prachar Sabha
6. Sachan Insaaf : Dakshin Bharat Hindi Prachar Sabha

7. Bhor ka tara : Jagdeesh Chandra Mathur8. Das Minut : Dr. Ramkumar verma

REFERENCE BOOKS:

Gadya Kusum

Subhodh Hindi Patmala 2 Subhodh Hindi Patmala 3

Ekanki panchamrit, Dr Ramkumar

UNIT - II Modern Poetry

6. Boond : Sumitra Nandan Panth7. Chaah : Makhan Lal Chaturvedi

8. Fasal : Nagarjum

9. Samay : Siyaram Sharan Gupt 10. Aavo fir se ganv banayen: Sri Seetasharan Sharma

REFERENCE BOOKS:

Kavya Kusum, Dakshin Bharat Hindi Prachar Sabha Kavya Saurabh, Dakshin Bharat Hindi Prachar Sabha

UNIT - III Letter Writing

- 5. Leave letter
- 6. Applying for A Post
- 7. Banking Letter
- 8. Personal letter

REFERENCE BOOKS:

Hindi Vatayan, Author, Dr. K. M. Chandra Mohan

Viswavidhalaya Prakasan, Chowk, Varanasi-221001

UNIT - IVApplied Grammar, Lessons (10-15)

Muhavery aur lokokti (Hindi Vathayan 1-10)

REFERENCE BOOKS:

Saral Hindi Rachana, Dakshin Bharat Hindi Prachar Sabha

Unit - V Précis Writing, Lessons (1-5)

REFERENCE BOOKS:

Vyavaharik Hindi

Dakshin Bharat Hindi Prachar Sabha

ONLINE RESOURCES: www.kavyakosh.com, www.gadyakosh.org, www.studyfry.com



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

II SEMESTER

Subject	Course Title	Hours/	Duration	CA	SE	Total	Credits
Code		Week	Of Exams				
21UACE21	English For	6	3hrs	25	75	100	3
	Enrichment - II						

COURSE VISION:

Our vision is to foster knowledge and love for English language in all students and to train students to speak, read and write effectively in English

COURSE MISSION:

Our mission is to develop right attitude towards life through English Language Teaching and also to gain English knowledge to meet their career needs

COURSE OUTCOMES (COs) & PROGRAMME SPECIFIC OUTCOMES (POs):

СО	Upon completion of the course the students will be able to	Bloom's Taxonomy
CO 1	understand different perspectives of the poets	K2
CO 2	improve their LSRW skills	K6
CO 3	understand the applied and functional grammar	K2
CO 4	enrich their vocabulary in English	K6
CO 5	improve their writing skills	К3

K2 – Understand **K3** – Apply **K6**- Create

PROGRAMME OUTCOMES:

- 1. Appreciation of the knowledge of English literary texts
- 2. Application of the knowledge grammar for enhancement of speaking and writing skills
- 3. Application of the LSRW skills for personal and professional life
- 4. Creative use of the acquired language skill
- 5. Effective English language learning and resultant job prospects

ENGLISH FOR ENRICHMENT - II

UNIT - I - POETRY

- William Wordsworth Ode to Duty
 Emerson Brahma
- 3. Maya Angelou I know Why the Caged Bird Sings
- 4. David Roth Nine Gold Medals

Criterion – VII

7.1.1 GENDER



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

UNIT - II - ONE ACT PLAY

- George Cedric Mount
 The Never-Never Nest
 Monica Throne
 The King Who Limped
- 3. Arthur Miller A Memory of Two Mondays
- 4. Fritz Karinthy Refund

UNIT - III - GRAMMAR

- 1. Verbs Main, Auxiliary, Modal, Transitive and Intransitive
- 2. Adjectives
- 3. Adverbs
- 4. Prepositions
- 5. Conjunctions
- 6. Sentence Pattern (SV, SVO, SVIODO, SVC, SVA, SVOA, SVOC)

UNIT IV - VOCABULARY DEVELOPMENT

- 1. One- Word Substitution (Select 25)
- 2. Homophones (Select 15)
- 3. Phrasal Verbs (Select 15)(3x5)
- 4. Idiomatic Expressions (Select 15)

UNIT V - WRITING SKILLS

- 1. Note Making
- 2. Developing Hints
- 3. Drafting Advertisement

PRESCRIBED TEXT:

• English for Enrichment II, edited by the Department of English, Sourashtra College, Madurai.

OTHER BOOKS RECOMMENDED:

- Green, David. Contemporary English Grammar Structures and Composition, Macmillan India Ltd., Madras: 1995.
- Pillai, Radhakrishnan. *EnglishGrammar and Composition*, Emerald Publishers, Chennai: 2003.

WEB SOURCES:

https://www.kiddingtown.com/the-never-never-nest-cedric-mount-character-sketch-of-jill-in-never-nest-cedric-mount-author-biography-studymode-summary-of-never-never-nest-by-cedric-mount-cedric-mount-wikipedia-the-never-neve/

http://thelexis.blogspot.com/2007/11/review-king-who-limped-king-who-limped.html https://en.wikipedia.org/wiki/A_Memory_of_Two_Mondays

http://kjtenglishnotes.blogspot.com/2015/10/refund-one-act-play-by-percival-wilde.html

PART – III CORE-2	INDIAN WRITING IN ENGLISH	SUBJECT CODE: 21UEHC12
SEMESTER: I	HOURS: 5	CREDITS: 4

COURSE DESCRIPTION:

To introduce the Indian writers in English and give a wide understanding of their role in literature and language through their texts.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE OBJECTIVE:

- To create literary sensibility and emotional response to the literary texts.
- To develop a sense of appreciation of the texts.

COURSE OUTCOMES(COs):

Upon completion of the course, the students will be able to

СО	COURSE OUTCOME	PSO Addressed	Knowledge Basis (Based on Bloom's Taxonomy)
CO – 1	acquaint the major Indian writers in English	1	K1
CO – 2	comprehend the challenges in the contemporary society	7	K2
CO – 3	become familiar with the Indian English	1,2	K1
CO – 4	determine the writer's purpose and perspective	4,8	K2
CO – 5	get an awareness on the 'Indian-ness' through the representative works	9	K2

K1 – KNOWLEDGE, K2 - UNDERSTANDING

INDIAN WRITING IN ENGLISH

UNIT- I:Introductory Concepts

- 1. Origin, Evolution
- 2. Prominent writers
- 3. Themes

UNIT-II: Poetry

1. Sujata Bhatt : The Swan Princess Speaks

2. Rabindranath Tagore : Gitanjali (35,36)
3. Sri Aurobindo : The Golden Light
4. MamtaKalia : Tribute to Papa

5. A.K. Ramanujan : A River

UNIT-III: Prose

V.S. SrinivasaSastri : The Joy of Freedom
 S. Radhakrishnan : An Ideal Before the Youth



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

UNIT-IV: Fiction

R.K. Narayan : Swami and His Friends

UNIT-V: Drama

GirishKarnad : Tughlaq

REFERENCE BOOKS:

1. An Anthology of Indian English Poetry, Orient Longman, 1989.

- 2. Sheshadri K.G., Twelve Tales, Anuradha Publications, 2015.
- 3. Nehru Jawaharlal, Letters from a Father to his Daughter, Puffin Books, 2004.

ONLINE SOURCES:

- 1. https://www.youtube.com/playlist?list=PLJHHPzufWhuqBnKn6h_kjtMzjjE3YjLWZ
- 2. http://www.mouthshut.com/
- 3. www.poetryfoundation.com



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

PART- III	BRITISH	SUBJECT CODE:
CORE-3	LITERATURE – II	21UEHC21
SEMESTER- II	HOURS - 5	CREDITS- 4

COURSE DESCRIPTION:

To provide a basic knowledge of the tradition of English literature from 18th century to the modern age

COURSE OBJECTIVE:

To help the students develop the skills required for close reading. To make the students think critically and analyse the texts and concepts

COURSE OUTCOMES(COs):

Upon completion of the course, the students will be able to

СО	COURSE OUTCOME	PSO Addressed	Knowledge Basis (Based on Bloom's Taxonomy)
CO- 1	comprehend the development of trends of British Literature through ages	1,4	K1
CO- 2	understand the socio political and religious contexts of the time	1,7	K2
CO- 3	be familiar with literary personalities and their literary works	1,4	K1, K2
CO- 4	understand didactic human values as virtually mirrored in British writers' works	3,4	K2
CO-5	improve language skills by reading the prescribed texts	2,7	K3

K1 KNOWLEDGE, K2 UNDERSTANDING, K3 APPLICATION, K4 ANALYSIS



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

BRITISH LITERATURE – II

Unit –I Introduction to Age and Literary Style:

Origin, Evolution, Prominent Writers, Themes,

Unit – II Poetry:

Matthew Arnold
 A Wish
 Alfred Tennyson
 Ulysses

3. W.H. Auden - The Unknown Citizen

4. D.H. Lawrence - Piano

Unit –IIProse:

1. Virginia Woolf
 2. A.G. Gardiner
 3. G.K. Chesterton
 - Profession for Women
 - On Reading in Bed
 - A Piece of Chalk

Unit –IV Fiction:

Thomas Hardy - The Mayor of Casterbridge

Unit –V Drama:

G.B. Shaw - Arms and the Man

BOOKS RECOMMENDED:

Nayar M.G, A Galaxy of English Essayists, Macmillan 2007 Thomas CT, Twentieth Century Verse, Macmillan 2007

ONLINE SOURCES:

https://www.youtube.com/watch?v=MIW8YCGn5mQ https://www.britannica.com/topic/Arms-and-the-Man https://www.poetryfoundation.org/poems/45392/ulysses



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
2111EHC22	CHILDREN'S	CORE – 6	=		4
21UEHC32	LITERATURE	CORE - 0	5	_	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability	✓	Skill Oriented	Entrepreneurship	
COURSE				L	

COURSE DESCRIPTION:

Focuses on the exploration of Children's Literature from a global perspective.

COURSE OBJECTIVE:

To help the students gain knowledge of classics and contemporary children's texts and genres.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the theories and concepts of children's literature	Upto K3
CO 2	engage with children's literature academically	Upto K3
CO 3	appreciate and enjoy children's literature	Upto K3
CO 4	interact with childhood and youth culture	Upto K3
CO 5	explore the relationship between creative writing and critical awareness of children's literature	Upto K3

K1 – KNOWLEDGE (REMEMBERING), K2 – UNDERSTANDING, K3 – APPLY



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CHILDREN'S LITERATURE

UNIT - I:

Introduction to children's literature – Folk tales – Fables – Mythic Heroes

<u>UNIT – II:</u> POETRY

William Wordsworth — My Heart Leaps Up

Alfred Lord Tennyson — The Brook

Toru Dutt – Our Casuarina Tree

Maya Angelou – Life Doesn't Frighten me

UNIT – III: SHORT STORY

Hans Christian Andersen – The Little Mermaid

Jacob Grimm and Wilhelm Grimm – The Complete Grimm's Fairy Tales (Cindrella)

C. Rajagopalachari – Mahabharata (55. Not a Needle–Point of Territory)

Sudha Murthy – Wise and Otherwise, A Salute to Life (Honesty

Wise and Otherwise, 11 Sarate to Effe (110

comes from the Heart)

<u>UNIT – IV:</u> FANTASY

Lewis Carroll – Alice's Adventures in Wonder land

Rudyard Kipling — The Jungle Book J. M. Barrie — Peter and Wendy

<u>UNIT – V:</u> LEGEND TALE

J. K. Rowling — Harry Potter and the Sorcerer's Stone

TEXT BOOKS:

- 1. Rudyard Kipling. Jungle Book. Macmillan, 1991.
- 2. Rowling J.K. Harry Potterand the Sorcerer's Stone. Blooms Bury, 1997.
- 3. Norton. E. Donna, 4thed. *Through the eyes of a Child: An Introduction to Children's Literature*, Eaglewood Cliffs, N. J. Meril.

DIGITAL TOOLS:

- 1. https://www.poemhunter.com/ 2. https://www.poetryfoundation.org/poems
- $2. \ \ \frac{https://www.veryshortintroductions.com/view/10.1093/actrade/9780199560240.001.}{0001/actrade-9780199560240}$
- 3. https://www.gutenberg.org/files/26654/26654-h/26654-h.htm
- 4. https://www.gutenberg.org/files/236/236-h/236-h.htm
- 5. https://sites.pitt.edu/~dash/grimm021.html



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UEHC41	CANADIAN LITERATURE	CORE – 7	5	-	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	Skill Oriented	✓	Entrepreneurship	
COURSE		L	•		

COURSE DESCRIPTION:

This course will allow students to read selected Canadian literature, including novels and short stories, and to analyze and discuss various key points of each piece of literature.

COURSE OBJECTIVES:

The objectives of this course are to strengthen the critical and literary skills and to enrich their understanding of the complex historical and contemporary relationships between literature and story–telling.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	receive knowledge on different literatures and cultures across the world.	Upto K3
CO 2	develop awareness of the basic features and functions of the concept.	Upto K3
CO 3	write in different genres.	Upto K3
CO 4	address the themes and debates that has shaped changing culture and nature globally.	Upto K3
CO 5	strengthen the critical and literary skills and enrich their understanding skills	Upto K3

K1 – KNOWLEDGE (REMEMBERING), K2 – UNDERSTANDING, K3 – APPLY



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CANADIAN LITERATURE

UNIT – I: INTRODUCTION

Emergence of Canadian Literature

Ethnic Minority Writers

Themes: Diversity of Canadian Literature, Racialism, Identity Crisis, Immigration

UNIT - II: POETRY

Wilfred Campbell — The Winter Lake
Al Purdy — Listening to Myself
P. K. Page — The Landlady
Dionne Brand — From Thirsty
Leonard Cohen — Democracy

<u>UNIT – III</u>: NON–FICTION

Stephen Leacock — My Lost Dollar

Alice Munro – Red Dress

Margaret Atwood — The Resplendent Quetzal

<u>UNIT – IV: DRAMA</u>

George Ryga — The Ecstasy of Rita Joe

UNIT - V: FICTION

Margaret Laurence – The Diviners

TEXT BOOKS:

- 1. *Mosaics: An Anthology of Canadian Literature*. Mainspring Publishers. Chennai 600042.
- 2. *The Arnold Anthology of Post–colonial Literatures*. Ed. John Thieme. Arnold Pub. New York.
- 3. Issues in Canadian Literature, Alka Singh. Anubhav Publishing House. 2016



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
2111011042	INDIAN DIASPORIC	CODE 9	5		4
21UEHC42	LITERATURE	CORE – 8	3	_	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	Skill Oriented	✓	Entrepreneurship	
COURSE			·		

COURSE DESCRIPTION:

To create an awareness and understanding of the common and different values, ideals and insights often expressed in works of literature from different cultures and Geographical landscape.

COURSE OBJECTIVES:

To engage the students in knowing the history of migration, ethnicity and identity of diaspora context.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	assess the postcolonial themes of Diasporic literature with reference to geography.	Upto K3
CO 2	examine the factors determine the writing and reception of literature.	Upto K3
CO 3	examine the changing historical, political, socioeconomic, and cultural contexts	Upto K3
CO 4	appraise the complex and fragmented history in the reformulation of cultural.	Upto K3
CO 5	to understand and analyse different cultures	Upto K3

K1 – KNOWLEDGE (REMEMBERING), K2 – UNDERSTANDING, K3 – APPLY



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

INDIAN DIASPORIC LITERATURE

UNIT – I: INTRODUCTION TO DIASPORA

Definition of Diaspora – Birth of Diasporic Literature – Classification of Diaspora – Indian Diaspora Across Continents – Cultural Identity, Cultural Migration and Role of Diaspora

UNIT – II: POETRY

Adil Jussawalla – Sea Breeze, Bombay

Vikram Seth – Unclaimed

Jerry Pinto – The Quiet Rebellion of Paper

<u>UNIT – III</u>: SHORT STORY

Rohinton Mistry — Auspicious Occasion (Tales from FirozshaBaag)

Jhumpa Lahiri – Interpreter of Maladies (Interpreter of Maladies)

Chitra BanarjeeDivakaruni – Clothes (Arranged Marriage)

UNIT – IV: DRAMA

Vikram Seth – Arion and the Dolphin

UNIT - V: NOVEL

Amitav Ghosh – Gun Island

TEXT BOOKS:

- 1. Cohen, Robin. Global Diaspora: An Introduction. London: UCL Press. 1997
- 2. Jana Evans Braziel and Anita Mannur. Theorizing Diaspora. Oxford: Blackwell. 2003
- 3. Rohinton Mistry. *Tales FromFirozshaBaag*, Penguin, Canada.1987.
- 4. Chitra BanarjeeDivakaruni. Arranged Marriage, 1996.
- 5. Jhumpa Lahiri. Interpreter of Maladies. Houghton Mifflin Harcourt, 1999.
- 6. Uma Parameswaran. Sita's Promise. Alexander Street Press, 2002
- 7. Amitav Ghosh. Gun Island. Penguin, Canada.2019

DIGITAL TOOLS:

https://muse.jhu.edu/article/477065

https://www.routledge.com/The-Literature-of-the-Indian-Diaspora-Theorizing-the-

Diasporic-Imaginary/Mishra/p/book/9780415759694



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	Т	P	CREDITS
21UCESP1	BANKING PRACTICAL	SBS – 2 PRACTICAL – 1	_	2	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	40	60	100

NATURE OF	Employability	1	Skill Oriented	✓	Entrepreneurship	
COURSE					L	

COURSE DESCRIPTION:

This course is designed to understand how to use and fill up different forms available in the bank.

COURSE OBJECTIVES:

To make the students

- 1. know and use the form available in the bank
- 2. know about the practical banking
- 3. gain knowledge of filling up of pay—in—slips, nomination forms, ATM card, requisition forms and KYC forms.
- 4. knowledge about specimen of fixed deposit receipt, demand draft, return memo, housing loan application form and Cheque.
- 5. acquire knowledge about format of guarantee, railway receipts, lorry receipts and bank balance sheet.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	know and use the forms available in the bank	Upto K3
CO 2	know about the practical work	Upto K3
CO 3	gain knowledge of filling up of various form	Upto K3
CO 4	knowledge about the specimen of fixed deposit receipt demand draft	Upto K3
CO 5	knowledge about format of guarantee, railway receipts, lorry receipts and bank balance sheet	Upto K3

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY
BANKING PRATICAL



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

- 1. Chart of Organisation structure of R.B.I and a Modern Bank
- 2. Procedure for opening of an bank account–Documents required
- 3. Filling up of common account opening form
- 4. List out the special types of customers
- 5. List of Nationalised Banks
- 6. Filling up of pay in slip for cash deposit/cheque deposit and loan remittances
- 7. Filling up of online transaction application form
- 8. Filling up of Nomination form
- 9. Filling up of KYC form
- 10. Filling up of ATM card requisition form
- 11. Specimen of Fixed Deposit Receipt
- 12. Specimen of safe custody deposit receipt
- 13. Specimen of Demand Draft and Bankers Cheque
- 14. Specimen of Return memo
- 15. Specimen of a cheque
- 16. Specimen of loan application form for housing, vehicle and education
- 17. Drawing up of promissory note
- 18. Model of Bill of exchange
- 19. Model of Letter of credit
- 20. Forms of Letter of credit
- 21. List of Bank charges
- 22. List of ATM charges
- 23. Specimen of debit card and credit card
- 24. Model Pass book
- 25. Model of statement of account given to customers
- 26. Format of Guarantee
- 27. Format of Railway Receipt and Lorry Receipt
- 28. Specimen of Bank Balance sheet
- 29. Currency of different Countries
- 30. Exchange value of foreign currencies

TEXT BOOK:

Sundaram S. M (2014), *Banking Theory Law and Practice*, Sree Meenakshi Publications, Karaikudi.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS	
21UCEA41	ENTREPRENEURSHIP	ALLIED – 4	6	_	4	

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	Skill Oriented	✓	Entrepreneurship	1
COURSE	L				

COURSE DESCRIPTION: This course is designed to develop entrepreneurial skills

COURSE OBJECTIVES:

To make the students

- 1. acquaint with Entrepreneurial skills
- 2. understand the functions and problems of women entrepreneur
- 3. learn the various institutional finance to entrepreneurs
- 4. gain the knowledge of various schemes available to entrepreneurs
- 5. understand the preparation of project report

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the concept of entrepreneurship and its qualities	Upto K3
CO 2	describe the functions and problems of women entrepreneurs	Upto K3
CO 3	identify the Institutional finance to entrepreneurs	Upto K3
CO 4	analyse the various schemes available to entrepreneurs	Upto K3
CO 5	build the preparation of project report	Upto K3

 $K1-KNOWLEDGE\ (REMEMBERING), K2-UNDERSTANDING, K3-APPLY$



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

ENTREPRENEURSHIP

UNIT - I:

Entrepreneurship – meaning – definition – importance – entrepreneur – meaning – definition – function – qualities – types – distinction between an entrepreneur and manager

entrepreneur competencies – role for entrepreneurs in economic development.

<u>UNIT – II:</u>

Women entrepreneurs – concept – functions and role of women entrepreneurs –qualities–reasons for starting an enterprise – problems of women entrepreneurs – factors affecting entrepreneurial growth – economic and non–economic factors – personality, psychological, sociological factors.

<u>UNIT – III:</u>

Institutional finance to entrepreneurs – State financial corporations – State industrial development corporations – Tamil Nadu Industrial Investment Corporation Limited – Commercial Banks – institutions assisting entrepreneur – District Industries Centre – Organizational set up – functions – industrial estates – meaning – types.

UNIT - IV:

Incentives and subsidies – need for incentives – advantages and problems – schemes of incentives in operation – incentives to small scale industries – state incentives – central incentives – taxation benefits to SSI.

UNIT - V:

Project formulation – significance – stages of project formulation – project report – meaning – need– preparation of project report – contents of a good project report.

TEXT BOOK:

Gorden & Natarajan, "Entrepreneurial Development", Himalaya Publishing House, Mumbai

REFERENCE BOOKS:

- 1. Jayashree suresh, Entrepreneurial Development.
- 2. Dr. Rengarajan. L, Entrepreneurial Development.
- 3. Gupta C. P & Srinivasan N. P, Entrepreneurial Development.

DIGITAL TOOLS:

- 1. https://ccsuniversity.ac.in/bridge-library/pdf/DHA-MHA-403_Unit3.pdf
- 2. https://blogs.upm.es/idelosrios/?p=363
- 3. https://www.yourarticlelibrary.com/industries/13-major-incentives-to-small-scale-industries-that-deserves-special-mention/11473

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GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CORE – 3	INDIAN WRITING IN ENGLISH	SUBJECT CODE: 21PEHC13	
SEMESTER: I	HOURS: 5	CREDITS: 4	

COURSE DESCRIPTION:

To help the students understand Indian literature in English, its history and how it has evolved over the ages.

COURSE OBJECTIVE:

To enable the students understand the Indian culture, heritage and its uniqueness through the literary texts and develop a taste for literature.

COURSE OUTCOMES (COs):

CO No.	Upon completion of this Course, students will be able to	PSO addressed
CO – 1	interpret the poems of major Indian Writers in English	2
CO – 2	perceive the values and human concern inherent in the Indian cultural context.	6
CO-3	infer the innovative and artistic use of language employed by the Indian writers in their work.	5
CO – 4	analyse and evaluate how Indian culture is reflected in Indian Literature	5, 9 and 10
CO - 5	appraise the Indian classical Literature and realize its value in practical aspects of life.	2,6



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

INDIAN WRITING IN ENGLISH

UNIT I: POETRY

1. Sarojini Naidu : Indian Weavers, Songs of Radha

2. Sri Aurobindo : The Pilgrim of the Night, The Stone Goddess

3. Nissim Ezekiel : Enterprise, Night of the Scorpion4. A.K. Ramanujan : Love Poem for a Wife, Obituary

5. Kamala Das : Words, Spoiling the Name

UNIT II: PROSE

1. Jawaharlal Nehru : The Discovery of India

2. Radhakrishnan : The Individual Self, Ethics (Selections)

UNIT III: DRAMA

1. Dina Mehta : Brides are not for Burning

2. Mahesh Dattani : Dance Like a Man

UNIT IV: NOVEL

1. R.K. Narayan : The Guide

2. Anita Desai : Fasting, Feasting

3. Siyasankari : Tyagu

UNIT V: ANCIENT LITERATURE AND EPICS

1. Ramayana (Sundara Kaandam), Mahabharatha (Karnan and Duriyodhanan),

Thirukkural (The Greatness of a King- Chapter-39)

Tamil Poetry : Bharati (Kannan My Father, Hymn to the Son)
 Kannada Poetry : V.K. Gokak (Afternoon, A Leafless Tree)

4. Hindi Poetry : Magesh Padgoankar (The Night did not Stop at all)

5. Marati Poetry : From Poisoned Bread

EXTENDED READING: (For Seminar only)

Khushwant Singh
 Salman Rushdie
 Upamanyu Chatterjee
 Train to Pakistan
 Shalimar the Clown
 English August

4. Chetan Bhagat : Three Mistakes of My Life

5. Aravind Adiga : The White Tiger
6. Shashi Deshpande : The Binding Vine
7. Girish Karnad : Nagamandala

8. Mahesweta Devi : Bayen9. Bharati Mukherjee : Jasmine

10. Sujatha : Thalaimai Cheyalagam

11. Balakumaran : Thanga Kai



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

REFERENCE BOOKS:

- 1. *An Anthology of Commonwealth Poetry*: C. D. Narasimhaiah (ed), (Madras: Macmillan), 1990.
- 2. Readings from Commonwealth Literature: William Walsh (Oxford: Clarendon Press), 1973.
- 3. A History of Indian English Literature: M.K. Naik (New Delhi: Sahitya Academy), 1982.
- 4. *Indian Writing in English*: K.R. Srinivasa Iyengar (New Delhi: Sterling Publishers), 1985.
- 5. Three Indian Poets: Nissim Ezekiel, A K Ramanujan, Dom Moraes. Bruce Alvin King (Madras: Oxford University Press) 1991.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CORE – 7	AMERICAN LITERATURE - II	SUBJECT CODE: 21PEHC22
SEMESTER - II	HOURS: 5	CREDITS: 4

COURSE DESCRIPTION:

To understand and experience the depth and diversity of American Literature from the Colonial period to the Present time.

COURSE OBJECTIVE:

To find the difference between the aesthetic pleasure and the spiritual power and aware of American assertiveness.

COURSE OUTCOMES (COs):

CO No.	Upon Completion of this Course, students will be able to	PSO addressed	Bloom's Taxonomy
CO – 1	explain the socio-cultural background and the themes and techniques of American writings	2,3,4	K1, K2
CO – 2	estimate speeches and concepts of living which changed the American life	1,9,10	K2
CO-3	interpret and evaluate American literature in the context of World literature in English and relate them in the developments in critical theory	3,7	K3, K5
CO - 4	discuss elaborately the culture and history of America	2	K2
CO-5	analyse the diversity of individuals in the works of American literature	5,6,9	K4

K1- KNOWLEDGE (REMEMBERING), K2 – UNDERSTAND, K3- APPLY, K4- ANALYZE, K5- EVALUATE



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

AMERICAN LITERATURE - II

UNIT - I

Lectures on American and African-American history and literature.

UNIT – II: Poetry

Edgar Allan Poe : The Raven
Ezra Pound : Pact, Papyrus
Claude Mckay : If We Must Die

Countee Cullen : Heritage
Gwendolyn Brooks : We Real Cool
Maya Angelou : Still I Rise

Adrienne Riche : A Valediction Forbidding Mourning

Rita Dove : Heart to Heart

UNIT – III: Prose

Marcus Garvey : Speech Delivered at Madison Square, March 1924

Thoreau : Where I lived and What I Lived for William Faulkner : Nobel Prize Acceptance Speech

UNIT – IV: Fiction

Ernest Hemingway : The Old man and The Sea

Toni Morrison : The Beloved
Ralph Ellison : Invisible Man

UNIT – V: Drama

Arthur Miller : Death of a Salesman Lorraine Hansberry's : Raisin in the Sun

Edward Albee : Who's afraid of Virginia Woolf

REFERENCE BOOKS:

- 1. Barksdale, Richard and Keneth Kinnamon, *Black Writer of America: A Comprehensive Anthology*. New York: Macmillan, 1972.
- 2. Cohen, Hennig (ed.). *Landmarks of American Writing*. Voice of America Forum Series, 1982.
- 3. Cunliffe, Marcus. *The Literature of the United States*. Penguin, 1970.
- 4. Feidelon Jr., Charles and Paul Brodtkorb Jr. Interpretations of American Literature. New York: OUP. 1971.
- 5. Fender, Stephen. *American Literature in Context I to IV*. New York: Methuen & Co. 1983.
- 6. Massa, Ann and Scott Donaldson. *American Literature*. London: David and aharles, 1978.
- 7. Spiller, E. Robert. *The Cycle of American Literature*. New York: he Free Press, 1967.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CORE – 8	NEW LITERATURES IN ENGLISH	SUBJECT CODE: 21PEHC23
SEMESTER - II	HOURS: 5	CREDITS: 4

COURSE DESCRIPTION:

To make the students learn and evaluate the theme of colonization and identity crisis in response to the prescribed text.

COURSE OBJECTIVE:

To make the students familiar with New Literatures in English.

COURSE OUTCOMES (COs):

CO No.	Upon completion of this Course, students will be able to	PSO addressed	Bloom's Taxonomy
CO – 1	understand the historical and cultural contexts of Prose pieces and Fiction	1,2	K2
CO – 2	analyse distinct literary characteristics of the text	2	K4
CO – 3	infer the importance and greatness of Prose writers and Novelists and their relationships to the significant literary traditions	4	K4
CO – 4	analyse the literary techniques of dramatists	4	K4
CO – 5	evaluate the theme and the nuances of narrative techniques employed in Prose , poetry drama and fiction	6	K5

K1- KNOWLEDGE (REMEMBERING), K2 – UNDERSTAND, K3- APPLY, K4- ANALYZE, K5- EVALUATE



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

NEW LITERATURES IN ENGLISH

UNIT – I: Poetry

i) Wilfred Campbell (Canada) : The Winter Lakes

ii) David Rubadiri (Africa)iii) Judith Wright (Australia)iii) Typist in the Phoenix Building

iv) Allen Curnow (New Zealand) : Time

v) Kishwar Naheed (Pakistan) : I am not that Woman

UNIT - II: Prose

i) William Walsh : Reading in Commonwealth Literature (Any 3

Essays)

ii) Chinua Achebe : The Novelist as Teacher

UNIT – III: Drama

i) Wole Soyinka (Nigeria) : The Lion and the Jewel

ii) Badal Sircar (India) : Evam Indrajit

UNIT – IV: Fiction

i) Chinua Achebe
 ii) Ngugi Wa Thiang'o
 iii) Margaret Laurence
 iii) The Diviners

UNIT – V: Criticism

i) Margaret Atwoodii) Stuart HallSurvival (Any Three Chapters)Cultural Identity and Diaspora

BOOKS RECOMMENDED:

Narasimhaiah, C.D. *An Anthology of Commonwealth Poetry*, New Delhi, Macmillan Publishers. 2010.

Atwood, Margaret. Survival: A Thematic Guide to Canadian Literature. Toronto Anansi, 1972

Walsh, William, ed. *Readings in Commonwealth Literature* Oxford: Clarendon Press, 1973 **REFERENCES:**

Ashcroft, Bill et al. (1989): The Empire Writes Back: Theory and Practice in Post-colonial Literatures. London: Routledge.

Ania Loomba (1998): Colonialism / Post Colonialism London: Routledge, 2006 Elleke, Boehmer (2005), Colonial and Postcolonial Literatures New York: Oxford University Press, 2005.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CORE - 10	STUDY OF GENRES: AUTOBIOGRAPHY AND BIOGRAPHY	SUBJECT CODE: 21PEHC25
SEMESTER - II	HOURS: 5	CREDITS: 4

COURSE DESCRIPTION:

To make the students learn how Biographies and Autobiographies are written

COURSE OBJECTIVE:

To make the students familiar with Biographies and Autobiographies.

COURSE OUTCOMES (COs):

CO No.	upon completion of this Course, students will be able to	PSO addressed	Bloom's Taxonomy
CO – 1	understand the historical and cultural contexts of writers	1,2	K2
CO – 2	analyse distinct literary characteristics of the text	2	K4
CO – 3	infer the importance and greatness of biographers and autobiographers and their relationships to the significant literary traditions	4	K4
CO – 4	analyse the literary techniques of writers	4	K4
CO - 5	evaluate the theme and the nuances of narrative techniques employed in the writings	6	K5

K1- KNOWLEDGE (REMEMBERING), K2 – UNDERSTAND, K3- APPLY, K4- ANALYZE, K5- EVALUATE



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

STUDY OF GENRES: AUTOBIOGRAPHY AND BIOGRAPHY

UNIT - I:

Narrative characteristics of Autobiography and Biography

UNIT – II:

M. K. Gandhi : My Experiments with truth

UNIT - III:

James Boswell : Life of Samuel Johnson

UNIT - IV:

Mary Angelou : I know why the caged bird sings

UNIT – V:

Margaret Lawrence : A Bird in the House

Extended Reading: (For Seminar Only)

i) Anne Frank: The Diary of a Young Girl

ii) Michelle Obama : Becomingiii) Malala Yousafzai : I am Malala

iv)Nelson Mandela: Long Walk to Freedom

v)Abdul Kalam: The Wings of Fire

BOOKS RECOMMENDED:

My Experiments with truth - M. K. Gandhi Life of Samuel Johnson - James Boswell I know why the caged bird sings - Mary Angelou A Bird in the House - Margaret Lawrence



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PEHC31	MODERN BRITISH LITERATURE	CORE – 11	5	-	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability	Skill Oriented 🗸	Entrepreneurship	
COURSE	l		L	

COURSE DESCRIPTION:

• To help the students understand Modern British Literature, its nature, evolution and development in the modern era.

COURSE OBJECTIVES:

• To enable the students, understand the works of Modern British writers, their techniques and style of writing.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	analyse major movements and writers of Modern British literature.	Upto K5
CO 2	acquire literary sensibility of Modern British literary texts.	Upto K5
CO 3	perceive the values and the human concern inherent in the modern British writings.	Upto K5
CO 4	explore different genres in the modern British writings.	Upto K5
CO 5	analyse and appreciate the literary techniques and nuances of the modern British writers.	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

MODERN BRITISH LITERATURE

UNIT - I: POETRY

G.M. Hopkins

T.S. Eliot

Wilfred Owen

Philip Larkin

Ted Hughes

- Pied Beauty

- The Waste Land

- Strange Meeting

- Church Going

- Hawk Roosting

<u>UNIT – II</u>: PROSE

Virginia Woolf - A Room of One's Own
D.H. Lawrence - Why the Novel Matters?

T.S. Eliot - Tradition and the Individual Talent

UNIT - III: DRAMA

John Osborne - Look Back in Anger Harold Pinter - The Birthday Party

UNIT – IV: FICTION

Somerset Maugham - The Man with the Scar
Doris Lessing - To Room Nineteen

Zadie Smith - White Teeth

UNIT V CRITICISM

I.A. Richards - Four Kinds of Meaning

F.R. Leavis - Literary Criticism and Philosophy

Wimsatt & Beardsley - Intentional Fallacy

EXTENDED READING

Samuel Beckett - Waiting for Godot Arnold Wesker - The Merchant

G.B. Shaw - Arms and the Man, Pygmalion, The Apple Cart Kazuo Ishiguro - Never Let Me Go, The Remains of the Day

William Golding - The Lord of the Flies

Kingsley Amis - Lucky Jim

Anthony Burgess - A Clockwork Orange Joseph Conrad - The Heart of Darkness

James Joyce - The Portrait of an Artist as a Young Man

Neil Gaiman - The Ocean at the End of the Lane



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

TEXT BOOKS:

Ramazani, Jahan, et al. The Norton anthology of modern and contemporary poetry Vol I&2.

New York: WW Norton, 2003.

Pinter, Harold. The Birthday Party. London: Faber, 1991.

Osborne, John. Look Back in Anger. London: Pearson Education, 2011

Smith, Zadie. White Teeth. London: Penguin, 2001.

Ramaswami, S. V.S. Sethuraman. Ed. *The English Critical Tradition, Vol II: An Anthology of*

English Literary Criticism. New Delhi: Trinity Press, 2016.

Greenblatt, Stephen, et al. The Norton Anthology of English Literature Vol II. New York:

Norton, 2006.

DIGITAL TOOLS:

Maugham, William Somerset. The Man with the Scar.

https://kazhomereading.files.wordpress.com/2011/09/the-man-with-the-scar.pdf

Kuiper, Kathleen. "Modernism". Encyclopedia Britannica, 14 Dec. 2021,

https://www.britannica.com/art/Modernism-art. Accessed 1 February 2022.

Britannica, The Editors of Encyclopaedia. "Theatre of the Absurd". *Encyclopedia Britannica*, 21 Mar. 2021,

https://www.britannica.com/art/Theatre-of-the-Absurd. Accessed 1 February 2022.

Britannica, The Editors of Encyclopaedia. "Angry Young Men". Encyclopedi Britannica, 15 Jun. 2021,

https://www.britannica.com/topic/Angry-Young-Men. Accessed 1 February 2022.



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PEHC34	SUBALTERN STUDIES	CORE – 14	5	_	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

			·			
NATURE OF	Employability	√	Skill Oriented	✓	Entrepreneurship	
COURSE			ا	-	[

COURSE DESCRIPTION:

Subaltern study is considered as one of the most influential postcolonial intellectuals, questioning and exposing their patronizing attitude

COURSE OBJECTIVES:

- To have a wide knowledge of the trials and tribulations endured by downtrodden people,
- To enhance their ability to read text analytically to understand the social discrimination.
- Cultivate ability to analyse the elements and strategies of various genres

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	gain knowledge of the marginalized, oppressed and exploited on the cultural,poli8tical,social and religious grounds	Upto K5
CO 2	comprehend the themes such as oppression, marginalization, gender, discrimination, subjugations of lower and working classes	Upto K5
CO 3	analyse the condition of the third world countries and the marginalized groups in the society	Upto K5
CO 4	evaluate the political and cultural autonomy of the people who were subdued in colonial domains, as reflected in literature	Upto K5
CO 5	imbibe social consciousness of the plight of the underprivileged people and working for that welfare	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE



GENDER

SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

SUBALTERN STUDIES

UNIT - I: POETRY

John Betjeman - A Subaltern's lone song

Maya Angelou - And still I Rice

Syed Amanuddin - Don't call me Indo-Anglian

Mervyn Morris - Judas

Yasmine Gooneratne - There was a country

Agha Shahid Ali - A country without a post office

UNIT – II: PROSE

Simone Beauvoir - Introduction to the Second Sex

Edward Said - Orientalism the concept of other

UNIT - III: SHORT-STORY

Doris Lessing - The Story of a Non-marrying Man

Alice Munro - Silence

Alice Walker - Everyday use

<u>UNIT – IV</u>: DRAMA

Vijay Tendulkar - Silence the Court is in Session Mahesh Dattani - Seven Steps Around the fire

UNIT - V: FICTION

Ngugi wa Thiongo - A Grain of Wheat

Bapsi Sidhwa - The Crow Eater

TEXT BOOKS: Betjeman, John. "A Subaltern's Love-Song." *John Betjeman's Collected Poems*.

John Betjeman. London: John Murray (1958): 97-99.

Angelou, Maya, and Heywood Hale Broun. *Still I rise*. Jeffrey Norton Publishers, 1994. Amanuddin, Syed. "Don't Call Me Indo-Anglian". *An Anthology of Commonwealth Poetry ed.*

CD Narasimhaiah (Madras: Macmillan, 1990) (2016): 50-5.

Mordecai, Pamela. "On Holy Week-by Mervyn Morris (Book Review)." *Caribbean Quarterly* 22.4 (1976): 113.

Ali, Agha Shahid. The Country Without a Post Office. Penguin UK, 2013

De Beauvoir, Simone. "Introduction" in "The Second Sex." na, 1997.

Said, Edward W. "Orientalism reconsidered." Race & class 27.2 (1985): 1-15

Barber, Lester E. "Alice Munro: The Stories of Runaway." *ELOPE: English Language*

Overseas Perspectives and Enquiries 3.1-2 (2006): 143-156.

Lessing, Doris. The Story of a Non-marrying Man, and Other Stories. London: Cape, 1972.



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

Walker, Alice. Everyday use. Recording for the Blind & Dyslexic, 2004.

Anand, Mulk Raj. Untouchable. Penguin UK, 2014.

Agarwal, Nidhi. "Mahesh Dattani: Seven steps around the Fire." *Prakash Book Depot Bareilly* (2012).

waThiong'o, Ngugi. A grain of wheat. Vol. 2. Penguin, 2012.

Sidhwa, Bapsi. The crow eaters. Penguin UK, 2000.

REFERENCE BOOKS:

Spivak, Gayatri Chakravorty. "Can the subaltern speak?" Die Philosophin 14.27 (2003): 42-58.

Devi, Mahasweta. Usha Ganguli. Rudali: From Fiction to Performance.

Trans.

KatyalAnjum.India: Seagull Books,India,1997.Print

Antonio Gramsci - Prison Notebooks Volume 2.

Chatterjee, Partha. "Caste and Subaltern Consciousness," <u>SS6</u>, pp. 169-209. AU

Chatterjee, Partha. "Claims on the Past: The Genealogy of Modern Historiography in Bengal," *SS8*, pp. 1-49. AU

Chatterjee, Partha. "Gandhi and the Critique of Civil Society," SS3, pp. 153-195. AU

Ghosh, Amitav. "The Slave of MS. H.6," SS7, pp. 159-220. AU

Guha, Ranajit and Gayatri Chakravorty Spivak, eds. Selected Subaltern Studies. New York:

Oxford University Press, 1988. 434 p. SS



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PEHC35	MODERN LITERARY THEORY	CORE – 15	5	-	4

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability	✓	Skill Oriented	✓	Entrepreneurship	✓
COURSE						

COURSE DESCRIPTION:

To provide the knowledge of the history and current status of dominant theories related to literary and cultural studies.

COURSE OBJECTIVE:

To facilitate the students understand literary theory as a system to critically interpret literary texts and also to enhance their literary research.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	comprehend the recent trends and theories of literary criticism.	Upto K5
CO 2	compare and contrast the viewpoints of various literary theories.	Upto K5
CO 3	analyse the concepts explained by different literary theorist	Upto K5
CO 4	apply various literary theories to the study and interpretation of literatures.	Upto K5
CO 5	develop and carry out research projects by evaluating, organizing and incorporating information effectively.	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

MODERN LITERARY THEORY

UNIT - I: APPROACHES TO LITERATURE

Scientific Approach

Psychological Approach

Sociological Approach

Formalist Approach

Archetypal Approach

UNIT – II: LANGUAGE ORIENTED LITERARY THEORIES

Formalism

New Criticism

Structuralism

Post-structuralism

Semiotics/ Semiology

Intertextuality

<u>UNIT – III</u>: INTERPRETATIVE THEORIES

Phenomenology

Hermeneutics

Discourse Analysis

Reader Response Theory

Stylistics

Receptive Theory

UNIT - IV: CRITICAL THEORIES

Psychoanalysis

Marxism

Neo-Marxism

New Historicism

Cultural Materialism

Narratology

UNIT – V: POST-WAR THEORIES

Feminism

Modernism

Post-modernism

Post-humanism

Ecocriticism

Critical Race Theory

REFERENCE BOOKS:

Scott, Wilbur S. Five approaches of literary criticism: An arrangement of contemporary critical essays. 1979.

Barry, Peter. *Beginning Theory: An Introduction to Literary and Cultural Theory*. Oxford UP, 2017.

Carter, David, et al. Literary Theory: The Pocket Essential Guide.

Matrix DigitalPublishing, 2009.

Barry, Peter. Beginning Theory: An Introduction to Literary and



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Cultural Theory. Oxford UP, 2017.

Carter, David, et al. Literary Theory: The Pocket Essential Guide.

Matrix DigitalPublishing, 2009.

Klages, Mary. Literary Theory: A Guide for the Perplexed. A&C Black, 2006.

Nayar. Contemporary Literary And Cultural Theory:

From Structuralism To Ecocriticism. Pearson Education India, 2010.

Rice, Philip, and Patricia Waugh. *Modern Literary Theory: a Reader*. Arnold, 2013.

Fludernik, Monika. An Introduction to Narratology. Routledge, 2009.

Burke, Michael. The Routledge Handbook of Stylistics. Routledge, 2017.

Jones, Rodney H. Discourse Analysis: A Resource Book for Students. 2018.

Garrard, Greg. The Oxford Handbook of Ecocriticism. Oxford UP, USA, 2014.

Glotfelty, Cheryll, and Harold Fromm. The Ecocriticism Reader:

Landmarks in Literary Ecology. U of Georgia P, 1996.

DIGITAL TOOLS:

https://nptel.ac.in/courses/109/104/109104135/

https://www.youtube.com/watch?v=rFKzw2HkwgU

https://www.youtube.com/watch?v=A0ljOEBY9Vc

https://www.youtube.com/watch?v=t3Uop-Wjra4

https://onlinecourses.swayam2.ac.in/cec21_lg14/preview



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PEHC41	ENGLISH LITERATURE FOR COMPETITIVE EXAMINATIONS – II	CORE – 16	6	-	5

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	✓	Skill Oriented	√		Entrepreneurship	
COURSE				<u> </u>	J		

COURSE DESCRIPTION:

To pursue a great knowledge of all kinds of World Literature with good memory power

COURSE OBJECTIVES:

To possess sound knowledge of Modern Literary Criticism and Modern Literary Theory

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	study in such a way that they could recollect the subject immediately	Upto K5
CO 2	locate and identify the areas that require remedial measure for students	Upto K5
CO 3	understand socio-linguistic-cultural variations from the International Literature	Upto K5
CO 4	attend various kinds of MCQ Literary competitive examinations without any chaos	Upto K5
CO 5	acquire great knowledge of literature on many subjects	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 – 2022)

ENGLISH LITERATURE FOR COMPETITIVE EXAMINATIONS – II

<u>UNIT – I</u>: LITERARY CRITICISM

Greek and Roman Critics, Elizabethan Critics, Classical Critics, Romantic Critics, Victorian Critics, Critics of the Modern Age and New Criticism

<u>UNIT – II</u>: MODERN LITERARY THEORY – I

Formalism, Structuralism and Semiotics, Post-structuralism, Deconstruction, Marxist Criticism, Psychoanalytical Criticism, Archetypal and Myth Criticism, Postmodernism.

UNIT - III: MODERN LITERARY THEORY - II

Feminist Criticism, Lesbian and Gay Studies/Queer Theory, Hermeneutics, Phenomenology and Reception Theory, Existentialism, Historicism, New Historicism and Cultural Materialism, Culture Studies, Diasporic Studies and Campus Novels, Post colonialism, Eco criticism or Green or Environmental Studies, Techno Criticism

<u>UNIT – IV</u>: WORLD LITERATURE – I

African Literature

Afro-American Literature

Australian Literature

Canada Literature

UNIT -V: WORLD LITERATURE - II

Caribbean Literature

Italian Literature

Russian Literature

South African Literature



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PEHC43	CANADIAN LITERATURE	CORE – 18	6	-	5

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

Γ	NATURE OF	Employability	✓	Skill Oriented	√		Entrepreneurship	
	COURSE				,	J	[

COURSE DESCRIPTION:

To understand Canadian literature in English, its history, colonialism, identity and culture

COURSE OBJECTIVES:

The course touches upon Canadian poem, prose, drama, novel and short-story. Canada's indigenous output has been very this for a great variety of reasons.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	interpret the poems of major Canadian writer in English	Upto K5
CO 2	perceive the values and human concern inherent in the Canadian cultural context	Upto K5
CO 3	understand the importance and greatness of Canadian literature	Upto K5
CO 4	analyse how language gives human understanding of Canadian society	Upto K5
CO 5	discuss elaborately the culture and race of Canadian literature	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE

Criterion – VII 7.1.1 <u>GENDER</u>



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

CANADIAN LITERATURE

UNIT- I: POETRY

Lorna Crozier - Behind the Camera

A. M. Klein - Indian Reservation Caugha wager

P.K. Page - Stones of Snow

Margaret Atwood - There is only one of everything Gwendolyn MacEwen - A Breakfast for Barbarian

A.J. Smith - Like an old proud king in a parable

UNIT- II: PROSE

Robert Krotesch - Unity as Disunity

Thomas King - Godzilla Vs Post-Colonial

UNIT-III: SHORT-STORY

Stephen Leacock - Self-made Men

Alice Munro - Face

Alistair MacLeod - As Bird Bring Forth The Sun Yarn Martel - The Facts Behind the Malsinki

UNIT- IV: DRAMA

Joan Macleod - The Valley

Judith Thompson - The Lion in the Streets

UNIT- V: NOVEL

Margaret Laurence - Stone Angel

Michael Ondaatje - In the Skin of a Lion

Joy Kogawa - Obasan

TEXT BOOKS:

Twentieth century Canadian poetry Ed manorama Trikha 2001 Delhi pub - amrug

King, Thomas. "Godzilla vs. post -colonial." *Journal of Postcolonial Writing* 30.2 (1990): 10-16.

Kroetsch, Robert. "Disunity as unity: a Canadian strategy." *New Contexts of Canadian Criticism* (1997): 355-365.

'7 Best Short Stories by Stephen Leacock "Published on 28th Feb 2019

Yi, Zhou. "On Alice Munro's "Face"." Foreign Literature 1 (2011): 3-10.

MacLeod, Alistair. Island. 2001. London: Vintage, 2002.

Martel, Yann. *The facts behind the Helsinki Roccamatios*. Houghton Mifflin Harcourt, 2005.

Clements, Marie. "Age of Iron." *DraMétis: Three Metis Plays. Penticton, BC: Theytus* (2001): 192-273.

REFERENCE BOOKS:

Selvadurai, Shyam. Funny boy: A Novel. Houghton Mifflin Harcourt, 1997



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SYLLABUS

(Under CBCS based on OBE) (with effect from 2021 - 2022)

Course code	Course Title	Category	L	T	P	Credits
21UBCS11	NUTRITIONAL	Skilled	1	1	-	2
	BIOCHEMISTRY					

L – Lecture

T – Tutorial

P – Practical

Year	Semester	Internal	External	Total
I	I	25	75	100

COURSE OBJECTIVES:

- To understand the impact of nutrition in human system.
- To appreciate and recognize the nutritional requirements and calorific values in daily diet plan.
- To comprehend the nutritional requirements at various stages of human life span.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

	Course Outcome	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand simple concepts related to Nutrition like	K1
	balanced diet, RDA etc.,	
CO 2	appreciate the correlation between food and energy	K2, K3
	requirements and utilization.	
CO 3	understand the body requirements- carbohydrates,	K2, K3
	lipids and proteins in specific quantities and its	
	deficiency or excess leading to disorders.	
CO 4	realize the contribution of minerals, trace elements and	K2, K3
	vitamins to the wellbeing of humans.	
CO 5	appreciate experiments carried out by scientists to	K2, K3
	enable understand the requirement of different	
	molecules by the body.	

K1- KNOWLEDGE(REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

NUTRITIONAL BIOCHEMISTRY

UNIT-I

Introduction- definition of food and nutrition, calorific value of foods and its determination (Bombcalorimeter) Food groups, food habits, food fads and fallacies, changing food habits.

UNIT-II

Proteins: food sources, complete and incomplete proteins – Energy: Basal metabolism, measurement of BMR, factors affecting BMR, total energy requirement and energy value of foods, functions of food and its relation to nutritional and clinical aspects.

UNIT-III

Protein nutritional Nitrogen balance, Protein nutrition abnormalities, protein deficiency disorder, Balanced diet formulation – Assessment of nutritional status.

UNIT-IV

Nutrition at various stages of growth and development – Diet chart for infants, children, adolescents, pregnant women, lactating mothers and older persons, micro nutrition at various stages of growth and development.

UNIT-V

Nutritional challenges of the future: Future foods, alternative protein foods. Antinutritional factors:Sources and harmful effects of antivitamins (eggavidin, dicoumarol), natural toxicants (eg. *Lathyrussativa*) and adulterants (eg. butter yellow, lead chromate, malachite green)

TEXT BOOK(S):

- 1. Food processing and preservation B. Sivasankar
- 2. Food Science B. Srilakshmi

CHAPTERS and SECTIONS (For UNIT-I, II, III,IV and V)

- Unit- I: Nutrition and Dietetics by S.A. Joshi Section I Pg.no.54-68
- Unit II : Nutrition and Dietetics by S.A. Joshi Section I Pg.no. 25-31, 68-75.
- Unit III: Biochemistry U.Satyanarayana&U.Chakrapani unit -23- Pg.no. 510-518
- Nutrition and Dietetics by S.A. Joshi Section III Pg. no. 369-370, 382-403
- Unit-IV: Nutrition and Dietetics by S.A. Joshi Section –I -142-150
- Unit –V: Nutrition and Dietetics by S.A. Joshi –Section –III Pg. no.493-497

REFERENCE BOOKS:

- 1. Principles of Nutrition Determination Dietetics Dr. M. Swaminathan
- 2. Advanced Textbook on food and Nutrition Vol-I & II, Dr.M. Swaminathan, II edition
- 3. Normal and Therapeutic Nutrition Corine Robinson.

Web site Links: (E-learning resources)

- http://www.hindustantimes.com/india/food-fallacies/story-WWzEzOIngVeLdcQyIuPm8K.html
- http://blogs.arynews.tv/food-fads-fallacies/
- http://www.biologydiscussion.com/single-cell-protein/production-of-single-cell-protein-and-mushrooms/10392
- http://www.slideshare.net/UXTrendspotting/future-of-food-37191410



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UMBS41	COSMETIC MICROBIOLOGY	SBS – 4	2	_	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability		Skill Oriented	1		Entrepreneurship	
COURSE					J		

COURSE DESCRIPTION:

This course helps the students to understand the significance of applied microbiology in the production of secure and stable cosmetics.

COURSE OBJECTIVES:

- To determine the role of microbes in cosmetics production.
- To describe the sources and prevention of microbial contamination by microorganisms in cosmetics.
- To be aware of the quality control measures and microbial resistance in cosmetics preparation.
- To gain knowledge on the validation protocols employed in cosmetic microbiology.
- To become familiar with the regulations employed in cosmetic formulations.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to:

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	acquire knowledge on history of cosmetic microbiology and role of microbes in cosmetic preparation.	Upto K3
CO 2	explore the microorganisms in cosmetic formulations.	Upto K3
CO 3	become familiar with the cosmetic product development and the quality control strategies.	Upto K3
CO 4	exemplify the validation of methodologies employed in cosmetic preparations.	Upto K3



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

CO 5 Explicate the cosmetic product regulations.

Upto K3

K3- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY

COSMETIC MICROBIOLOGY

UNIT - I:

History of cosmetic Microbiology – Need for cosmetic microbiology, Scope of cosmetic microbiology global and Indian Scenario – Role of microbes in cosmetics preparation.

<u>UNIT – II:</u>

Microorganisms in cosmetics – Preservation of cosmetics – Mechanisms of action of Cosmetic preservatives – Enzymes in cosmetics.

UNIT – III:

Cosmetic product development – Defining the product, selection & sources of ingredients–Quality control measures in cosmetics preparation – Microbial resistance – Critical Control point.

UNIT – IV:

Validation of Method – Equipment Cleansing and Sanitization – Validation in Microbiology Laboratory – Media, microbial Content Test, Identification, Sterilizers, Decontamination.

UNIT – V:

Cosmetic Product Regulation—Ingredients, Safety assessment, Efficacy data and Labeling requirements for cosmetic products. Environmental and safety concerns of cosmetic ingredients.

TEXT BOOKS:

- 1. Philip, A.G. 2006. *Cosmetic Microbiology. A Practical approach*. 2nd Ed., Taylor & Francis group.
- 2. Daniel K. Brannan. 1997, Cosmetic Microbiology: A practical handbook, CRC Press.

REFERENCE BOOKS:

- 1. Wilkinson J.B and Moore R.J. 2011. *Harry's Cosmeticology*.7th Ed., Chemical Publishing, New York,.
- 2. P.P. Sharma. 2014. *Cosmetics Formulation, Manufacturing and Quality Control*, 4th Ed., Vandana Publications Pvt. Ltd., Delhi.



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UMBN41	MICROBES IN HUMAN HEALTH	NME – 2	2	-	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE OF	Employability	1	Skill Oriented	Entrepreneurship	
COURSE			l		1

COURSE DESCRIPTION:

This course helps to educate the students the general principles of medical microbiology and infectious diseases.

COURSE OBJECTIVES:

- To make the students aware of the pathogenicity of microbes associated with human infections.
- To help the students recognize the various sterilization techniques employed in medical microbiology.
- To impart the conceptual basis for understanding pathogenic microorganisms and particularly address the fundamental mechanisms of their pathogenicity.
- To explicate the clinical significance of diagnostic microbiology tests.
- To realize the role of antimicrobial chemotherapy in disease control and prevention.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to:

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	be familiar with the history of medical microbiology and methods of sterilization.	Upto K3
CO 2	understand the etiology of microbial & protozoan infections and its control.	Upto K3
CO 3	apprehend the significance of diagnostic microbiological assays.	Upto K3
CO 4	appreciate the efficacy of vaccines in prophylaxis of infectious disease.	Upto K3
CO 5	recognize the importance of antimicrobial chemotherapy in disease control.	Upto K3

K3-KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

MICROBES IN HUMAN HEALTH

UNIT - I:

History of Microbiology – Robert Koch, Louis Pasteur, Alexander Fleming, Edward Jenner. Definition – Sterilization, Disinfection, Disinfectant, Antisepsis, Asepsis, Antiseptics, Sanitization, Microbicidal agents. Sterilization – Moist heat – Pressure cooker, Autoclave–Dry heat – Incineration, Hot air oven – Chemical sterilants – Phenolics, Alcohol, Halogen, Iodine Quaternary ammonium compounds, Aldehydes, Collection and transport of samples (A brief account only).

UNIT – II:

Bacterial diseases – Pneumonia, Diphtheria, Whooping cough, Tuberculosis, Cholera, Typhoid – Causative agent, Symptoms, Pathogenesis, Lab diagnosis and control.

UNIT – III:

Viral diseases – Mumps, Measles, Dengue, Rubella, Chicken pox, HIV, SARS, COVID-19 – Causative agent, Symptoms, Pathogenesis, Lab diagnosis and control.

UNIT – IV:

Fungal diseases – Candidiasis, Mycetoma and Dandruff Protozoan diseases – Amoebiasis, Malaria, Trypanosoma and Filariasis– Causative agent, Symptoms, Pathogenesis, Lab diagnosis and control.

<u>UNIT – V:</u>

Prevention of infectious diseases – Vaccines – types and examples only. Antimicrobial drugs – Penicillin, Cephalosporin, Chloramphenicol, Sulphonamides, Vancomycin. Antifungal drugs – Griseofulvin, Amphotericin B, Clotrimazole. Antiviral drugs – Acyclovir, Amantadine, Ritonavir, Azidothymidine. Antiprotozoal agents – Chloroquine, Metronidazole (A Brief account).

TEXT BOOKS:

- 1. Vasanthakumari R. 2007. Textbook of Microbiology, BI publications Pvt. Ltd, Delhi.
- 2. Rajan S. 2007. Medical Microbiology, MJB Publishers, Chennai.

REFERENCE BOOKS:

- 1. Kenneth J. Ryan and George Ray C., Sherris Medical Microbiology, 4th Ed., McGraw Hill Publications.
- 2. Paniker C. K. J., Ananthanarayanan and Paniker's Textbook of Microbiology, 7th Ed., Orient Longman Publications.

DIGITAL TOOLS:

- https://microbenotes.com/history-of-microbiology/
- https://nios.ac.in/media/documents/dmlt/Microbiology/Lesson-08.pdf
- https://www.osmosis.org/notes/Opportunistic_Fungal_Infections
- https://courses.lumenlearning.com/microbiology/chapter/fundamentals—of—antimicrobial—chemotherapy/



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UCCA41	ENTREPRENEURSHIP	ALLIED – 4	6	_	4

YEAR	SEMESTER	SEMESTER INTERNAL		TOTAL		
II	IV	25	75	100		

NATURE OF	Employability	T	Skill Oriented	✓	r	Entrepreneurship	√	h
COURSE					1			-

COURSE DESCRIPTION: This course is designed to develop entrepreneurial skills

COURSE OBJECTIVES:

To make the students

- 6. acquaint with Entrepreneurial skills
- 7. understand the functions and problems of women entrepreneur
- 8. learn the various institutional finance to entrepreneurs
- 9. gain the knowledge of various schemes available to entrepreneurs
- 10. understand the preparation of project report

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the concept of entrepreneurship and its qualities	Upto K3
CO 2	describe the functions and problems of women entrepreneurs	Upto K3
CO 3	identify the Institutional finance to entrepreneurs	Upto K3
CO 4	analyse the various schemes available to entrepreneurs	Upto K3
CO 5	build the preparation of project report	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

ENTREPRENEURSHIP

<u>UNIT – I:</u>

Entrepreneurship – meaning –definition – importance– entrepreneur –meaning – definition – function– qualities – types – distinction between an entrepreneur and manager – entrepreneur competencies – role for entrepreneurs in economic development.

UNIT – II:

Women entrepreneurs – concept – functions and role of women entrepreneurs –qualities – reasons for starting an enterprise – problems of women entrepreneurs – factors affecting entrepreneurial growth – economic and non–economic factors – personality, psychological, sociological factors.

UNIT – III:

Institutional finance to entrepreneurs – State financial corporations – State industrial development corporations – Tamil Nadu Industrial Investment Corporation Limited – Commercial Banks – institutions assisting entrepreneur – District Industries Centre – Organizational set up – functions – industrial estates – meaning – types.

UNIT – IV:

Incentives and subsidies – need for incentives – advantages and problems – schemes of incentives in operation – incentives to small scale industries – state incentives – central incentives – taxation benefits to SSI.

UNIT – V:

Project formulation – significance – stages of project formulation – project report – meaning – need– preparation of project report – contents of a good project report.

TEXT BOOK:

Gorden & Natarajan, *Entrepreneurial Development*, Himalaya Publishing House, Mumbai **REFERENCE BOOKS:**

- 4. Jayashree suresh, Entrepreneurial Development
- 5. Dr. Rengarajan. L, Entrepreneurial Development
- 6. Gupta C.P & Srinivasan N.P, Entrepreneurial Development

DIGITAL TOOLS:

- 4. https://ccsuniversity.ac.in/bridge-library/pdf/DHA-MHA-403_Unit3.pdf
- 5. https://blogs.upm.es/idelosrios/?p=363
- 6. https://www.yourarticlelibrary.com/industries/13-major-incentives-to-small-scale-industries-that-deserves-special-mention/11473



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SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

Course Code	Course Title	Category	L	T	P	CREDITS
21UTLC22	இலக்கணம் நன்னூல் சொல்	CORE	5	-	-	5

L – Lecture T- Tutorial P - Practical

Year	Semester	Internal	External	Total	
I	II	25	75	100	

COURSE OBJECTIVE:

நன்னூல் முன் வைக்கும் சொல் இலக்கண மரபினை விளக்கும் வகையில் இத்தாள் அமைக்கப்பட்டுள்ளது.

COURSE OUTCOMES (COs):

СО	கற்றல் அடைவுகள்	Knowledge level (According to Bloom's Taxonomy)
CO1	தமிழ்ச்சொல் இலக்கண மரபு குறித்து அறிந்து கொள்ளல்	K1, K2
CO2	தமிழ்ச்சொல் வகைகளைப் புரிந்து கொள்ளல்	K1, K2
CO3	பழந்தமிழ் இலக்கிய பனுவல்களில் இடம் பெற்றுள்ள தொடர் அமைப்பினை புரிந்து கொள்ளல்	K1, K2
CO4	தமிழில் தவறின்றி எழுதும் திறனைப் பெறல்	К3
CO5	பழந்தமிழ் இலக்கியங்களை சொல் இலக்கண அடிப்படையில் புரிந்துகொண்டு அவ்விலக்கியங்களை வாசித்து அனுபவிக்கப் பழகுதல்.	К3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

PART – III CORE	Title: இலக்கணம் நன்னூல் சொல்	Subject Code: 21UTLC22
SEMESTER: II	HOURS: 5 Hours / Week	CREDITS: 5

நோக்கம் : மொழிக்குரிய கட்டுப்பாடுகளை அறிவித்தல், மொழிக்கு நலம் சேர்த்தல்.

கூறு: 1 பெயரியல்

பொது விளக்கம் - மூவகை மொழி - இருதிணை — பால்கள் - மூவிடங்கள் - வழக்குகள் — சொல்லின் பாகுபாடு — உயர்திணை, அ.்.றிணை பால் பெயர்கள், ஆகு பெயர்கள் - வேற்றுமைகள் போன்றவைகளும் மற்ற பிற வகைகளும்.

<u>കുവ്വ : 2 ഖിതെധിധ</u>ർ

வினைச்சொல்லின் பொது இலக்கணம் - தெரிநிலை — குறிப்பு வினைகள் - வினை முற்றுகள் -வியங்கோல் வினை முற்று — எச்சங்கள் - வினையெச்ச வாய்பாடுகள்.

<u>கூறு : 3 பொதுவியல்</u>

தொகைநிலைத் தொடர்மொழி – தொகாநிலைத் தொடர்மொழி – அறுவகை வினாக்கள் -எண்வகை விடைகள் - அடுக்குத் தொடர்கள் - பொருள்கோள்கள்.

<u>கூறு : 4 இடையியல்</u>

பொது இலக்கணம் - இடைச்சொற்கள் போன்றவைகள்.

<u>கூறு : 5 உரியியல்</u>

பொது இலக்கணம் - உயிர்பொருள் அவற்றின் குணப்பண்பு — ஒரு குணம் தழுவிய உரிச்சொல் - பலகுணம் தழுவிய உரிச்சொல் போன்றவைகளும் மற்ற பிறவும்.

பாடநூல் : நன்னூல் - சொல்லதிகாரம் - இலக்கணம்.



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UTLC32	நம்பியகப்பொருள் பொருள் இலக்கணம்	CORE – 6	5	-	5

YEAR	SEMESTER	SEMESTER INTERNAL		TOTAL		
II	III	25	75	100		

NATURE OF	Employability	1	Skill Oriented	Entrepreneurship	
COURSE			l		

COURSE DESCRIPTION:

சங்ககால மக்களின் அகப்பொருள் சிறப்பை உணர்த்தும் முறையில் இத்தாள் அமைந்துள்ளது.

COURSE OBJECTIVE:

தொல்காப்பியத்திற்குப் பின்தோன்றிய நம்பியகப்பொருள் முன்வைக்கும் அகத்திணைக் கோட்பாடுகளை எடுத்துக் கூறுவதாக இத்தாள் அமைக்கப்பட்டுள்ளது.

COURSE OUTCOMES (COs):

No.	கற்றல் அடைவுகள்	Knowledge level (According to Bloom's Taxonomy)
CO 1	நம்பியகப்பொருள் கட்டமைக்கும் அக இலக்கண திணை, துறை கூற்று மரபுகளை உணர்ந்து கொள்ளல்	Upto K3
CO 2	நம்பியகப்பொருள் கட்டமைக்கும் செயல் உறுப்புகளை உணர்ந்து கொள்ளல்	Upto K3
CO 3	அக இலக்கியங்களுக்கும், அக இலக்கண மரபுகளுக்கும் உள்ள பொருத்தப்பாடுகளைப் புரிந்து கொள்ளல்	Upto K3
CO 4	செய்யுள் உறுப்புகளின் அடிப்படையில் அக இலக்கியங்களைப் புரிந்து கொள்ளல்	Upto K3
CO 5	நம்பியகப்பொருள் கட்டமைக்கும் அக இலக்கண மரபை இலக்கியங்களில் பொருத்திப் பார்க்கும் திறனைப் பெறுதல்	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

நம்பியகப்பொருள் பொருள் இலக்கணம்

<u>கூரு : 1</u>

அகத்திணையியல் 1 – 54 நூற்பா வரை.

<u>சூறு: 2</u>

அகத்திணையியல் 55 - 110 வரை.

*சூ*ரு : 3

களவியல்

இயற்கைப்புணர்ச்சி, வன்புறை, தெளிவு, பிரிவுழி மகிழ்ச்சி, பிரிவுழிக் கலங்கல், இடந்தலைப்பாடு, பாங்கற்கூட்டம்.

<u>கூரு : 4</u>

களவியல்

பகற்குறி, பகற்குறி இடையீடு, இரவுக்குறி, இரவுக்குறி இடையீடு, வரைதல் வேட்கை, வரைவு கடாதல், ஒருவழித்தணத்தல், வரைவிடை வைத்துப் பொருள்ள வயிற்பிரிவு.

*சூ*று : 5

கற்பியல் – வரைவியல்

இல்வாழ்க்கை, பரத்தையியற்பிரிவு, ஓதற்பிரிவு, காவற்பிரிவு, துரதிற்பிரிவு, துணைவயிற்பிரிவு, பொருள் வயிற்பிரிவு, சில பிரிவுகளின் பொதுக்கிளவிகள் வரைவு மலிதல், அறத்தொடுநிலை, உடன்போக்கு, கற்பொடு புணர்ந்த கவ்வை, மீட்சி, தன் மனை வரைதல், உடன்போக்கு இடையீடு, வரைதல்.

பார்வை நால்கள் : நம்பியகப்பொருள் (ஒழிபியல் நீங்கலாக)



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21PCCE31	INTERNET AND E-COMMERCE	ELECTIVE	4	-	3

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability	✓	Skill Oriented	✓	Entrepreneurship	
COURSE			J I		J L	

COURSE DESCRIPTION:

This course is designed to give knowledge on basic concepts of Internet and E-commerce and its application in current scenario.

COURSE OBJECTIVES:

- 1. To help the students acquire the basic concept of Internet and E– commerce.
- 2. To enable the students understand network security and firewall.
- 3. To impart knowledge on E-security and mobile commerce.
- 4. To help the students gain knowledge on E-marketing and its application
- 5. To help the students know and apply various digital payment methods.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the basic concept of E-commerce and its applications	Upto K5
CO 2	gain knowledge on EDI	Upto K5
CO 3	analyse e-security and the web	Upto K5
CO 4	gain knowledge on e-marketing and its application	Upto K5
CO 5	apply various digital payment methods	Upto K5

K1– KNOWLEDGE (REMEMBERING), K2–UNDERSTANDING, K3–APPLY K4 – ANALYSE, K5 – EVALUATE



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

INTERNET AND E-COMMERCE

UNIT – I:

E-commerce – meaning – definition – Comparison of Electronic commerce and Traditional commerce – Advantages – limitations – need – Evolution of E-commerce – Growth of E-commerce in India – classification of E – commerce.

UNIT - II:

Electronic Data Interchange (EDI) – Process – Benefits – EDI standards – Internet Based EDI – EDI Implementation. Consumer Electronic commerce – importance of B2C – process in B2C – Type of Buyers – Consumer Electronic Commerce in India.

UNIT – III:

E-security – security threats – E-security protection – Types of firewall – Dimensions of E-commerce security. Mobile Commerce – Definition – Difference between E-commerce and M-commerce – advantages – application of M-commerce – Types of mobile payment.

UNIT – IV:

E-marketing – meaning-advantages of E-marketing mix – objective – E-marketing plan – E-Advertising – format of web – advertising – Intelligent Agents – definition – features – E customer relationship management-advantage of technologies enabled business.

<u>UNIT – V:</u>

E-payment – Benefits – components of Electronic system – Electronic Fund Transfer (EFT) – credit card system on the internet – Component of online credit processing – Popular Electronic payment methods – Security schemes in Electronic payment system – Digital signature – Online transaction protocols.

TEXT BOOKS:

- 1. Abiramidevi K and Alagammai M (2019), "E-commerce", Margham Publications, Chennai.
- 2. Ravi kalakota and Andrew B.Whinstan (2006) "Frontiers of Electronic Commerce", DarlingKindersley (India)Pvt .Ltd.,

REFERENCE BOOKS:

- 1. Rayadu C.S (2004), "E-commerce and E-Business", Himalaya Publishing House, Mumbai.
- 2. Bharat Bhaskar (2006), "Electronic Commerce", Tata McGraw Hill Publishing Co. Ltd, New Delhi.

DIGITAL TOOLS:

- 1. https://e-commerce guide.com/guides/what-is-e-commerce/
- 2. https://feinternational.com/blog/what-is-ecommerce-an-introduction-to-the-industry
- 3. https://www.abetterlemonadstand.com/what-is-ecommerce/



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

Course Code	Course Title	Category	L	T	P	Credits
21MBAC25	Human Resources	Core X	4	-		4
	Management					

L – Lecture T – Tutorials P – Practical

Year	Semester	Internal External		Total
I	II	25	75	100

COURSE DESCRIPTION:

This course examines the role of Human Resources professional as a strategic partner in managing today's organization.

COURSE OBJECTIVES:

- To make the students to understand the importance of Human Resource and how best it can be utilized for the achievement of the Individual and Intuition development
- To provide an in depth understanding on the subject covering all the recent developments like entry of MNC's, strategic orientation and to highlight the changing of Human Resource Management.

COURSE OUTCOMES:

After the completion of the course, the student will be able to

Unit	Course outcome	Knowledge Level
I	understand the basic concepts and fundamentals of	K1, K2
	HRM.	
II	explain the HR planning and job analysis.	K1, K2
III	interpret selections process, appraisal learning and	K1, K2
	development and compensation.	
IV	explain about the grievance handling and discipline	K1, K2
V	understand the Industrial Relations and Its concepts	K1, K2

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY

HUMAN RESOURCES MANAGEMENT



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

Unit I:-

Introduction Definitions, History of HRM, Overview of HRM, Ethical Perspectives, Current and Future challenges to HRM: Job and careers in HRM - Strategic HRM - Introduction, Concept and implication.

Unit II:-

Human resource planning: Models for HRP. Job Analysis: Definition, scope and methods of job analysis, Strategic view and valuation -

Unit III:-

Recruitment and Selection and Performance Appraisal, Learning and Development and Employee Compensation

Unit IV:-

Grievance Handling - models, Grievance procedure – Employee Discipline - Need and concept of discipline - Standing orders - procedure / process of conducting domestic enquiry - Natural justice.

Unit V:

Industrial Relations:Concept - Role of different- Parties involved - Role of the state in industrial relations - Trade Unions: Features of T.U. Industrial Conflicts Collective bargaining, Employee Participation, Employee Welfare and social security legislations

- 1. The Factories Act.
- 2. ESI Act.
- 3. Provident Fund Act.
- 4. Gratuity Act

5.Bonus Act.

TEXT BOOKS:

1. Personnel Management

- P C Tripathi

2. Human Resource Management

- K. Aswathappa

Suggested Readings

1. Human Resource Management

- Subba Rao

2. Human Resource Management

- C.B. Mamoria

3. Personnel Management

- Edwin Flippo

Chapters and Sections

Unit I – Chapter 1 – K. Aswathappa

Unit II – Chapter 4,5 - K. Aswathappa

Unit III – Chapter 6,7,9,10 - K.Aswathappa

Unit IV – Chapter 15 – P.C. Tripathi

Unit V – Chapter 22,23 - K. Aswathappa



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21MCAE33	HUMAN RESOURCE	PE	4		4
21MCAE33	MANAGEMENT	1.12	7		-

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability		Skill Oriented	1		Entrepreneurship	
COURSE	l				J	L	

COURSE DESCRIPTION:

The course is designed to provide various concepts on human resource management and its practices.

COURSE OBJECTIVES:

- To introduce HRM
- To provide various concepts related to acquiring human resource.
- To demonstrate recruitment and selection process.
- To identify proper methods in training.
- To express quality work life and E-HR.

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Explain the HRM model and concepts.	Upto K5
CO 2	Understand and describes about HR planning, job design and analysis.	Upto K5
CO 3	Analyse and forecast the recruitment and selection process.	Upto K5
CO 4	Examine the role of Trade unions.	Upto K5
CO 5	Evaluate QWL and analyse e-activities.	Upto K5

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3 – APPLY,



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

K4 – ANALYSE, K5– EVALUATE

HUMAN RESOURCE MANAGEMENT

UNIT - I:

Introduction – HRM and personnel management – difference between HRM and personnel management – definition of HRM – functions of HRM – managerial functions – nature and scope of HRM – importance of HRM- role of HR manager – objectives of HRM – HRM as a profession – HRM is both a science and art – organization of HR department – HRM model – evolution of HRM

UNIT – II:

HR planning – concepts – importance – responsibility for HR planning – process – forecasting needs for HR – techniques for HR needs. Job design – factors of job design – job redesign. Job analysis – process - methods of information collection for job analysis – job descriptions – job specifications.

UNIT – III:

Requirement – concepts – policy – factors affecting requirement policy and program – process – planning – sources. Selection – concepts – process – test – type of interview – steps in interview process

UNIT – IV:

Training – meaning – need – importance – essentials – process – methods. Trade unions – meaning – definition – characteristic features – need – function – importance – provinces of act 1926 – duties and liabilities of registered trade union – problems of trade union movement in India – measures to strengthen trade union.

UNIT - V:

Quality work life – meaning – definition – factor responsible for the growth of QWL – criteria for measuring QWL – benefits of QWL. The e-HR – nature – activities – e-HR recruitments – e-performance management – e-leaning – e-compensation

TEXT BOOKS:

- 1. Human Resource Management, Prasad L.M, Sultan Chand & Sons, New Delhi (Reprint 2009)
- 2. *Human Resource Management text and cases*, Aswathappa K, (2007), Tata McGraw-Hill, New Delhi.

REFERENCE BOOK:

Human Resource Management, Jayasankar J, 2015, Margham publications, Chennai.

DIGITAL TOOLS:

- 1. https://saylordotorg.github.io/text_human-resource-management/s05-the-role-of-human-resources.html#:~:text=Human%20resource%20management %20(HRM)The,relating%20to%20them%2C%20and%20developing
- 2. https://www.whatishumanresource.com/human-resource-planning



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UESN31	DISASTER MANAGEMENT	NME	2	-	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	III	25	75	100

NATURE OF	Employability	Skill Oriei	nted 🗸	Entrepreneurship	
COURSE					

COURSE DESCRIPTION:

This course helps to provide the fundamental knowledge of a Economics and its features which enhances the business skills of the students.

COURSE OBJECTIVES:

- To enhance the knowledge of students about disasters and their consequences and disaster management in India.
- To expose the role of government personnel, representatives of private voluntary agencies, and other individuals interested in disaster management.
- To know the ways of disaster management for both natural disasters (i.e., earthquakes, floods, hurricanes) and man—made disasters (i.e., famine, drought)

COURSE OUTCOMES (COs):

After the completion of the Course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	get the basic knowledge of disasters and its scope	Upto K3
CO 2	receiveknowledge about the consequences of disaster.	Upto K3
CO 3	understand the types of natural disaster	UptoK3
CO 4	knowand explore Man–Made Disasters.	UptoK3
CO 5	understand therole of government personnel, representatives of private voluntary agencies, and other individuals interested in disaster management.	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

DISASTER MANAGEMENT

UNIT – I:Introduction

Disaster: Definition—Factors and Significance—Difference between Hazard and Disaster—Natural and Manmade Disasters:—Difference—Nature—Types and Magnitude.

UNIT – II: Consequences of Disasters

Repercussions of Disasters and Hazards: Economic Damage–Loss of Human and Animal Life–Destruction of Ecosystem.

UNIT – III:Global Perspective (Natural Disasters)

Study of Environmental Impacts Induced By Human Activity—Types of Hazards—Earthquakes—Volcano—Cyclones—Tsunami—Flood—Droughts and Famines—Landslides and Avalanches.

<u>UNIT – IV</u>:Global Perspective (Man–Made Disasters)

Nuclear Reactor Meltdown– Industrial Accidents– Oil Slicks and Spills– Outbreaks of Disease and Epidemics– War and Conflicts.

UNIT – V:Disaster Management

Disaster management—Definition—Relief and Rehabilitation—Role of National and International Agencies in Disaster Management—National Disaster Policy of India (Salient Features).

TEXT BOOKS:

- 1. Bryant Edwards (2005): Natural Hazards, Cambridge University Press, U.K.
- 2. Carter, W. Nick, 1991: Disaster Management, Asian Development Bank, Manila.
- 3. Central Water Commission, 1987, Flood Atlas Of India, Cwc, New Delhi.
- 4. Central Water Commission, 1989, Manual Of Flood Forecasting, New Delhi.
- 5. Government Of India, 1997, Vulnerability Atlas Of India, New Delhi.
- 6. Sahni, PardeepEt.Al. (Eds.) 2002, Disaster Mitigation Experiences And Reflections. Prentice Hall Of India, New Delhi.
- 7. R. Nishith, Singh AK 2012, Disaster Management in India, Perspectives, issues and strategies New Royal book Company, Lucknow
- 8. Goel S. L. 2007, Disaster Administration And Management Text And Case Studies Deep & Deep Publication Pvt. Ltd., New Delhi



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
21UESN41	EMOTIONAL INTELLIGENCE	NME	2	_	2

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
II	IV	25	75	100

NATURE (OF Employ	yability	Skill Oriented	√	Entrepreneurship	
COURSI	E]	لـنــا		

COURSE DESCRIPTION:

This course helps to provide the fundamental knowledge of aEmotional intelligence and its features which enhances the business skills of the students.

COURSE OBJECTIVES:

The students will be able to

- become aware of the sources of emotions.
- learn how to deal with human emotions. Making use of EI models, the course will focus on the managerial competencies and their emotional impacts. Developing managerial competencies by the use of Emotional Intelligence models.

COURSE OUTCOMES (COs):

After the completion of the Course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	receive basic knowledge onEmotional Intelligence	Upto K3
CO 2	learn how to deal withPersonal Competencies and Social Competencies.	Upto K3
CO 3	make use of Emotional Intelligence models.	Upto K3
CO 4	focus on the managerial competencies and their emotional impacts.	Upto K3
CO 5	develop managerial competencies by the use of Emotional Intelligence models.	Upto K3

K1- KNOWLEDGE (REMEMBERING), K2-UNDERSTANDING, K3-APPLY



GENDER

SYLLABUS

(Under CBCS w.e.f. 2017 - 2018 onwards)

EMOTIONAL INTELLIGENCE

UNIT – I:Introduction

Introduction – Meaning – Definition – EI elements – Importance.

<u>UNIT – II:Competencies</u>

EI and IQ-development of EI- Personal Competencies and Social Competencies.

<u>UNIT – III:</u>EI and Relations Management

Advantages and limitations of Emotional Intelligence – EI and relation Management Competencies

UNIT – IV: Methods

Measuring Emotional Intelligence-Ways to measure EI.

UNIT – V:EI and Management

Emotional Intelligence in Management of Team Building, Conflicts and Leadership.

TEXT BOOKS:

Emotional Intelligence – WhyIt Can Matter More Than IQ by Daniel Goleman, Get Better or Get Beaten: 31 Leadership Secrets from GE's Jack Welch by Robert Slater, Jack Welch, McGraw–Hill School Education Group.

REFERENCE BOOKS:

- 1. Working with Emotional Intelligence— Daniel Goleman Jack Welch on Leadership: Executive Lessons from the Master CEOby John A. Byrne, Jack Welch Crown Publishing Group
- 2. Supplementary Reading Material Leadership: The Power of Emotional Intelligence by Daniel Goleman
- 3. The Brain and Emotional Intelligence: New Insights by Daniel Goleman
- 4. The Emotionally Intelligent Workplace by Daniel Goleman, 2001
- 5. Primal Leadership: Realizing the Power of Emotional Intelligence by Daniel Goleman, 2002
- 6. Destructive Emotions: A Scientific Dialogue with the Dalai Lama 2003
- 7. Emotional Intelligence: Key Readings on the Mayer and Salovey Model by John D. Mayer (Editor), Marc A. Brackett (Editor), Peter Salovey (Editor)
- 8. The Emotionally Intelligent Manager: How to Develop and Use the Four Key Emotional Skills of Leadership by David R. Caruso and Peter Salovey
- 9. Bhagwad Gita As it is by Shree Prabhupada.