



SOURASHTRA COLLEGE (AUTONOMOUS)

(A Linguistic Minority Co-educational Institution)

Affiliated to Madurai Kamaraj University and Reaccredited with B+ Grade by NAAC

Vilachery Main Road, Pasumalai, Madurai-625004

TITLE OF THE EVENT	:	ONE DAY INTERNATIONAL WORKSHOP ON “DATA SCIENCE AND MACHINE LEARNING”
DATE	:	25/08/2022
ORGANIZED BY	:	HAJEE KARUTHA ROWTHER HOWDIA COLLEGE, AUTONOMOUS, UTHAMAPALAYAM
TIME	:	
DESCRIPTION	:	Workshop





SOURASHTRA COLLEGE (AUTONOMOUS), MADURAI – 4

(An Institution affiliated to Madurai Kamaraj University)

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Department of Computer Science

Event: Work Shop on Digital Marketing

Date: 03-10-2022

Department of computer science, Vivekanantha college organized a **One Day Hands-on-Workshop on Digital Marketing Tools, Trends and Career Opportunities**. Shri. **EZHIL RAJA**, DM Consultant TATA Consultancy Services, Chennai delivered and presented the topic on “**Digital Marketing Tools, Trends and Career Opportunities**”. Shri. **R. ELANGO VAN**, DM Consultant TATA Consultancy Services, Cochin, Kerala delivered and presented the topic on “**Careers in Digital Marketing**”.

CHIEF PATRONS

Swami Sudhananda - President, Sri Ramakrishna Tapovanam, Tirupparaiturai
Swami Vedananda - Secretary, Vivekananda College
Swami Adhyatmananda - Kulapathi, Vivekananda College
Dr. T. Venkatesan - Principal, Vivekananda College

ADVISORY COMMITTEE

Dr. K. Karthikeyan - Vice-Principal, Vivekananda College
Dr. G. Sanjeevi - Dean & COE, Vivekananda College
Dr. A. Satheesh Babu - IQAC Coordinator, Vivekananda College

ORGANIZING COMMITTEE

Sri. G. Balaji - Head & Asst. Professor, Dept. of Computer Science
Sri. S. Muthuganesh - Assistant professor, Dept. of Computer science
Sri. C. Ranjithkumar - Assistant Professor, Dept. of Computer Science
Sri. P. Gopinath - Assistant professor of computer science
Sri. M. Senthil Kumar - Lab Assistant, Dept. of Computer Science

For All Correspondence

Sri. G. Balaji
Head & Assistant Professor
Department of Computer Science
Mobile: 98942 77021

Organizing Secretary

Sri. C. Ranjithkumar
Assistant Professor
Department of Computer Science
Mobile: 96009 97946

RULES AND REGULATIONS

1. Maximum 5 participants per department from a college
2. Students of UG & PG IT/CS/Computer Applications/ Commerce all disciplines /Mathematics are only allowed to participate in the workshop.
3. Spot Registration Fee Rs.100 per Participant.
4. Participants must bring their ID card & a Bonafide certificate for participation from their college.
5. Participants must come in a formal dress code.
6. Mobile phones are not allowed during the sessions.
7. Last date for Registration will 1st October 2022 till 4.00 pm.



Scan QR code for Registration

VIVEKANANDA COLLEGE

College with Potential for Excellence

Residential & Autonomus -A Gurukula Institute of Life Training
Re-accredited (3rd cycle) with “A” Grade (CGPA 3.59 out of 4.00) by NAAC
DBT Star College Scheme Funded
Affiliated to the Madurai Kamaraj University, Madurai
Managed by Sri Ramakrishna Tapovanam, Tirupparaiturai, Trichy
TIRUVEDAKAM WEST, MADURAI- 625 234, TAMIL NADU
www.vivekanandacollege.ac.in Phone:04543-258234, 75400 60257



DEPARTMENT
OF
COMPUTER SCIENCE

Organizes

**ONE DAY HANDS-ON-WORKSHOP IN
DIGITAL MARKETING TOOLS,
TRENDS AND CAREER OPPORTUNITIES**

DATE : 03 . 10 . 2022

VENUE : A . V HALL



