



**PROCEEDINGS OF NATIONAL
LEVEL CONFERENCE
ON
REDISCOVERING BUSINESS IN
POST COVID 19- CHALLENGES
AND OPPORTUNITIES IN INDIA
22nd APRIL 2022**



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CHALLENGES OF DIGITIZING EDUCATION IN POST PANDEMIC

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ABSTRACT

The world has been progressively interconnected, so we can face so many problems. It has procedural people regardless of nationality, level of education and income. Education has been virtually affected by the coronavirus disease crisis. All countries almost temporarily closing their schools in 2020. The first stage of pandemic the Government focuses on education. Education is no irregularity. Students from right background often remained close out when their school shutdown. This contingency has exposed many insufficiency and inequalities in our education system—from approach to the broadband and CPU needed for online education. While education community have made concerted efforts to preserve learning continuity during this period. Children and students have relied more on their own resources to continue learning remotely through the internet, television or radio. Teachers also adopt new technology modes of teaching which they may not have been trained. This paper aims to address this challenge by analyzing the policy effects that the pandemic has brought about in the education sector. The first section presents the theoretical and conceptual framework which focuses on dimension and nature of education policy. The second session summarizes the impact of covid 19 in educational system. The third session present the main result it examines problematized effects of pandemic in education sector. we conduct this analysis three main area digitalizing ,inequalities and teachers. Finally we conclude by elaborating how country pandemic, education, type of policy debates and characteristics of educational systems.

Keyword: Covid 19, Impact, Effects, Education

INTRODUCTION

Nature of Education Policy

The [National Education Policy 2020](#) (NEP) lays out a gripping, aspiring agenda for education reform in India. Yet, as others have noted, without worried action the NEP's promise will remain last. The new policy is a wide-ranging document and therefore precedence-setting is key. To realise the NEP's vision, the centre should certain critical elements of the policy:



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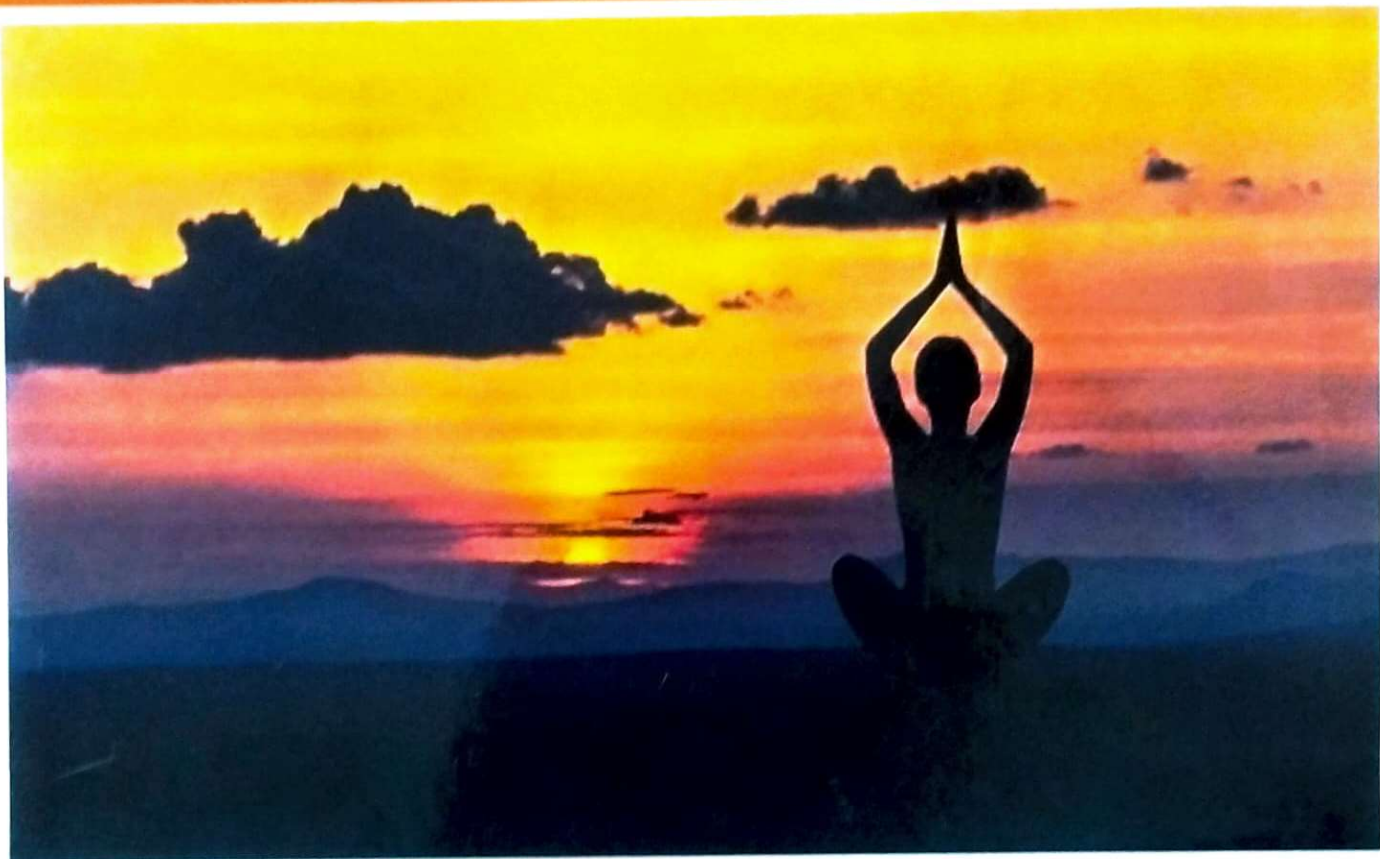
ISBN : 9789393967145



YOGA PRACTICES - A LIFE SAVING SKILL

Dr. S.R.V. Ravindran





About Author,

Dr. S.R.V Ravindran has been working as Director of Physical Education (Associate Level) in Sourashtra college, Madurai since 1995. He did master degree in Physical Education, Master of Philosophy in Physical Education and Doctoral Degree in Physical Education. He fill playing basketball with eagerly. He received 3 UGC. grants for constructing sports facilites(i) 3 Lakhs for GYM-MHRD in 1988, (ii) Rs.25 Laksh for Basket ball court in 2013, (iii) Physical Fitness Centre in 2017 . He has been acting as selection committee members for Basketball, Handball, Aheletics, Cricket, Volleyball, Tennis etc., since 1995. He served as convenor for Madurai Kamaraja University for 9 years. He also activate doing research work and guided Ph.D. scholors in Physical Education. He is an able adminstrator and academician in the field of education. under his leadership his college team received many sports and received of Dr. M.V.Rolling shield for 9 years for MK University Champions.



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ISBN : 978-93-86787-51-4



Published by **Pallavi Publications**

Printed by India

ISBN : 978-93-86787-51-4

Yoga Practices – A Life Saving Skill

S.R.V.Ravindran

English

Literature

2022

Page : 56

Price : Rs. 150/-

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Publication

Printed, Published by

Kongunadu Publications India Pvt Ltd

118-Mettur Road, Opp: Kalyan Silks, Erode-638 011

**0424-2251545, 94422 51549, 97919 51549, 63817
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Title : Book of Abstracts of ICAIBT 2021
International Virtual Conference on
**Artificial Intelligence and its Impact on
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Editors : **Prof. S. Subhashini**
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Prof. Mahesh Bhalakrishnan
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Published and Printed by



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Vadavalli, Coimbatore, Tamil Nadu, India
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Mobile: **+91 98422 32545**

Edition Detail : 1st Edition

ISBN : 978-93-92032-06-6

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The effect of inflation in stock market

Harsh Garg, Shankar Nrayanmurguraj

Students

Xavier Institute of Management & Entrepreneurship, Bangalore

Abstract — *The primary focus of the research was to find the relation between share prices and inflation. The research begins by examining the role and operation of a stock market and focuses on the stock market of different countries. With the help of historical stock market and inflation data, the relationship between share prices and inflation is investigated.*

The factors were tried for long memory and it was seen that such property existed in these factors, making it an alluring component of which financial backers can exploit. This is because of the foundation of since a long time ago run impact of expansion and conversion scale on financial exchange returns.

Keywords — *Stock market, Inflation, Return*

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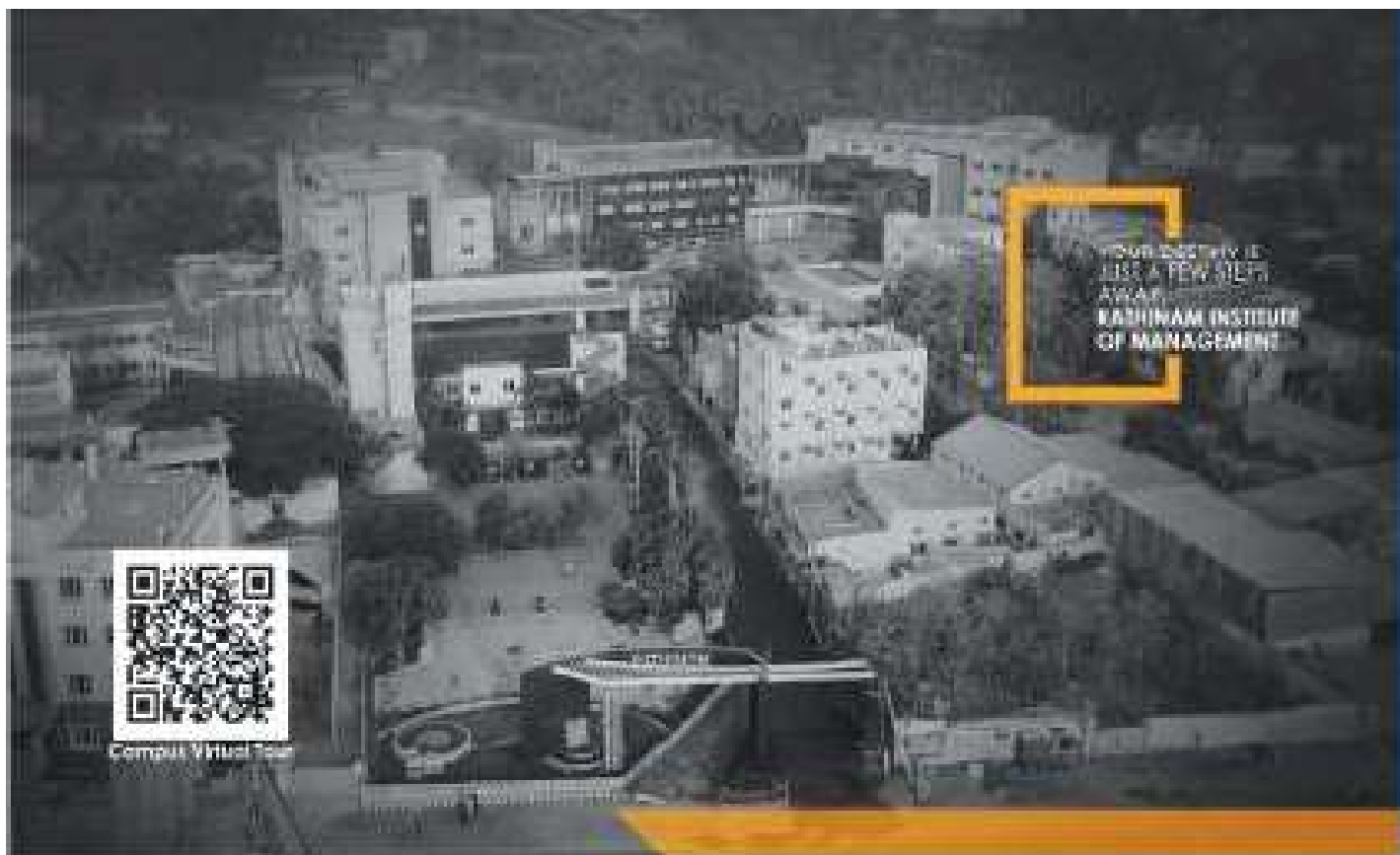
Paper code: ICAI00219

Exploring the vision of artificial intelligence in education

Dr. K. Anuratha

Assistant Professor, Sourashtra College

Abstract — *In 1955, John McCarthy coined the buzz term “Artificial Intelligence” (AI). However, the journey of AI started with the Turing test by the mathematician Alan Turing in 1950. Eliza (1966), Deep Blue (1997), Watson (2010), Siri (2011), Alexa (2014), Tay (2016), Master improved version of AlphaGo (2017) developed to help human beings with communication, language assistant, answering to frequently asked questions (FAQ), gaming, etc. These types of*



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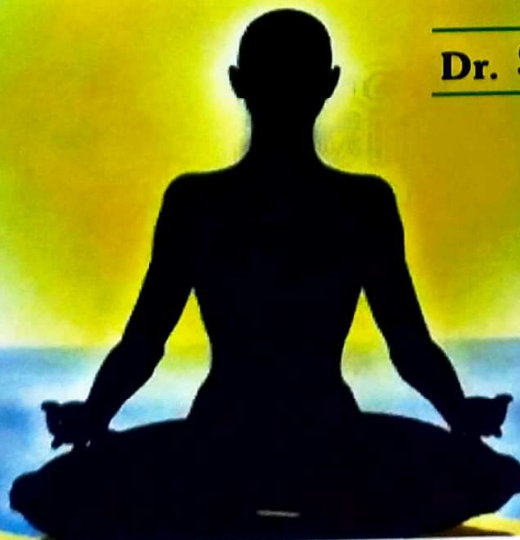




YOGA - NEW LOOK



Dr. S.R.V. Ravindran



About Author,

Dr. S.R.V Ravindran has been working as Director of Physical Education (Associate Level) in Sourashtra college, Madurai since 1995. He did master degree in Physical Education, Master of Philosophy in Physiscal Education and Docroal Degree in Physical Education. He fill playing basketball with eagerly. He received 3 UGC. grants for constructing sports facilites(i) 3 Lakhs for GYM-MHRD in 1988, (ii) Rs.25 Laksh for Basket ball count in 2013, (iii) Physical Fitness Centre in 2017 . He has been acting as selection committee members for Basketball, Handball, Aheletics, Cricket, Volleyball, Tennis etc., since 1995. He served as convenor for Madurai Kamaraja University for 9 years. He also activate doing research work and guided Ph.D. scholors in Physical Education. He is an able adminstrator and academician in the field of education. under his leadership his college team received many sports and received of Dr. M.V.Rolling shield for 9 years for MK University Champions.



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ISBN : 978-93-88312-29-5



Published by **kongunadu Publications India Pvt. Ltd.**

Printed by India

ISBN : 978-93-88312-29-5

Yoga – New Look

S.R.V.Ravindran

English

Literature

2021

Page : 97

Price : Rs. 200/-

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Publication

Printed, Published by

Kongunadu Publications India Pvt Ltd

118-Mettur Road, Opp: Kalyan Silks, Erode-638 011

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LIFE INSURANCE AS AN INVESTMENT STRATEGY**C.Sundaresan,**Ph.D., Research Scholar,
Department of Commerce & Research Centre,
Sourashtra College, Madurai - 04.**Dr.N.M.Mekala,**Research Supervisor,
Assistant Professor,
Department of Commerce and Research Centre,
Sourashtra College, Madurai -04.**ABSTRACT**

In today's world, all are running for money and it is considered as a root of happiness. Each and every one secures their life and for bright future people starts investing. Every time investors had confused to investment avenues and their risk return profile. Various investment opportunities are available for an individual to his savings and he can choose the appropriate investment schemes, which suit his needs. The different types of investments are provided by many financial institutions like commercial banks, co-operatives banks, post office saving banks, life insurance corporations, public limited companies etc. Among the all the above mentioned institutions, life insurance plays vital role. The present study is based upon different life insurance schemes which focus mainly on the life insurance investments schemes based. The socio-economic factors such as investor's age, gender, education, annual income, family type, marital status etc. The raw data are collected and carefully classified, edited and tabulated for this analysis. The analysis table were prepared, analysed, and interpreted on the basis of percentage. Some of the questions were scored on five point Likert scale on which weighted average method was used and also the chi-square test, percentage analysis, garrett ranking method was used for calculation. The required data for the study was collected from both primary and secondary sources. In this study, the sample size is restricted to 160 investors who have invested in life insurance schemes. The result indicates that the socio-economic profile of the life investors investor has an influence on the perception and attitude of the life insurance policy holders.

Key factors: Investments, policy holder, decision, savings, money.**Introduction**

In today's world everybody is running for money and it is considered as a root of happiness. For secure their life and for bright future people start investing. Every time investors are confused with investment avenues and their risk return profile. Various investment opportunities are available for an individual to his savings and he can choose the appropriate investment schemes, which suit his needs. The different types of investments are provided by many financial institutions like commercial banks, co-operatives banks, post office saving banks, life insurance corporations, public limited companies etc. Small saving schemes have been always an important source of household savings in India. Although these instruments are technically not government securities and do not have any explicit government guarantee, their legacy has given them characteristic of being equivalent to that of a sovereign liability. Savings is common to all human societies, even if saving practices differ from one another. In India there are multiple investment avenues available to meet differing needs of investors. The investors about saving schemes will have a significant impact on the saving behaviour of people. Post Office Monthly Income Scheme is a low risk saving instrument, which can be availed through all Post Office. The interest rate on deposits is slightly higher than banks. People who have positive perception about the scheme in which they have invested will continue to invest in the same scheme. Very often, they will start investing on other schemes from the same institutions. The perception of investors has an impact on their risk-bearing capacity and range of investment, it is also stated that perception is influenced by age, experience and tax payment and it has an association with saving motives and behaviour of individuals, it is also to be remembered that if people get good service and good return during their investment tenure, they will have positive perception, otherwise negative perception will persist.

ISBN : 978-93-83191-86-4

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It has become more important to study and analyse the investors' awareness, perceptions, and preferences, behaviour of various investment avenues available to them in the market. Investment culture among the people of a country is an essential prerequisite for capital formation and the faster growth of an economy. Investment culture refers to the not only their savings which is covered by life risk also, so the study covered investment along with life protection also

Statement of the Problem

Today the different attitude and investment scheme is growing significantly and it offers a wide variety of financial products to the individuals savings avenues. The individuals investment facilities raised wisely, the life insurance investors need to know the investment options thoroughly. But there will be confusion among the people for the selection of best investment avenues and this is the major problem of the individual investors. The investors are having a lack of awareness about investment alternatives, while investing money. This study focused on policy holders attitude and preference of life insurance policy as a investment. The study analysis about the life insurance as an investment strategies of policy holders. The research having the answer to the following questions

- ✓ What objectives to be framed before investment?
- ✓ Where and how they get information about life insurance investment?
- ✓ What factors influence to take life insurance policy for making investment decisions?

Review of Literature

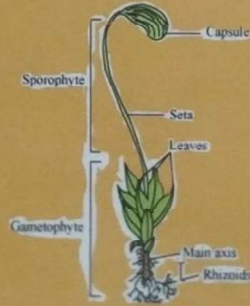
Sireesha et al (2013) has carried out a study on impact of demographics on select investment avenues: a case study of twin cities of Hyderabad and Secunderabad, India. The research study seeks to reveal the relationship between the demographic factors and investment avenues selected by investors. **Securities. Stephan et al (2009)** in their article entitled "Investment Avenues for Senior Citizens" stated that it is necessary on the part of the elders to find a definite source of income for themselves. Dr. Praveen Sahu in



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January, 2022 (First Edition)
ISBN No.: 978-93-95841-48-1

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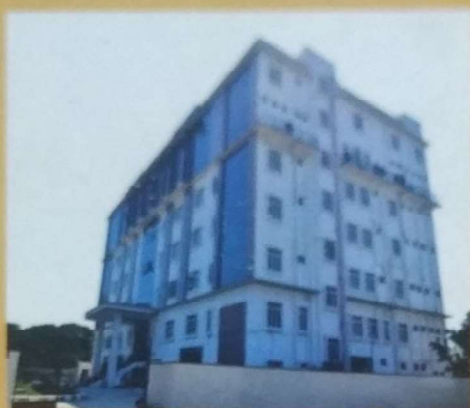
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