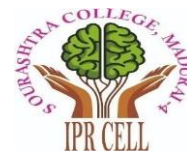




SOURASHTRA COLLEGE (AUTONOMOUS)
(A Linguistic Minority Co-Educational Institution)
An Autonomous Institution Affiliated to Madurai Kamaraj
University
Re-Accredited with B+ Grade by NAAC
MADURAI – 625 004.



INTELLECTUAL PROPERTY RIGHTS CELL (IPRC)

What is IPR?

The purpose of installing Intellectual Property Rights Cell in the college is to protect creation of human mind, Scientific, industrial, literary, artistic domains in the form of invention, manuscript, software and business. The intellectual property enables the individual or institution to earn recognition or financial benefits. At the national and international level, Governments of various countries protect the innovative ideas of the inventors through Intellectual Property Rights (IPR).

Types of IPR:

Intellectual Property Rights includes the rights derived from the IP. They are

1. Patents-A Patent is a privilege granted for an invention.
2. Copy rights- CR is an exclusive legal right given to the creator for a fixed number of years to print, publish, perform or record literary, artistic or musical material.
3. Database Rights – DR protects investment in obtaining, verifying and presenting the contents of a database as distinct from the intellectual effort in creating it.
4. Trade Marks- TM is a mark used to promote or brand goods
5. Confidential Information- privileged communication is shared with only a few people such as with an attorney for a legal matter

The role of IPR:

1. To safeguard the economic rights of creators
2. To prevent commercial exploitation of owner of IP
3. To maximize the impact on society through transfer of technology
4. To protect and preserve Cultural expressions

Need of IPR:

In the recent times, IPR has become a crucial issue in the developed and developing countries. The rationale for IPR lies in the need to create awareness about the importance of IPRs among the researchers, faculty and students of the College.

Objectives:

1. To create an awareness about IPR for faculties and students of the college
2. To conduct workshops, seminars and training course on IPR
3. To disseminate knowledge on patents, patent and registration aspects
4. To encourage faculty members and scholars to go for patentable works

The IPC shall consist of

- IPR Director is appointed by the Secretary of Sourashtra College Council.
- One Intellectual Property Attorney from local patent office suggested by the institution.
- Technical supporting staff.
- The Dean, Faculty of research.
- Up to three other Professors (relevant field) nominated by the Secretary, Sourashtra College Council.
- The meeting of the IPC shall be convened by the IPC Director from time to time.
- The institution shall provide adequate support and secretarial staff.

IPC Composition:

1. Dr. D.R.KUMARESH - Secretary and Correspondent
2. Dr. T. R. JEEVA PRIYA - Director
3. Dr. S. LAKSHMANA MOORTHY - Member
4. Dr. M. RAJASEKARAN - Member
5. Dr. P. PONRAJ - Member

Report on “The Intellectual Property Rights Cell”

IPR REPORT 2023 – 2024

S.No.	Activity	Date	Venue	Title and Guest Speaker	No. of Participants	
					Girls	Boys
1.	Guest Lecture	10.10.2023	Commerce Department	Drafting of Article Dr. M.P. Ganesan Director – RDC Assistant Professor Dept. of English Sourashtra College, Madurai	11	29
2.	Guest Lecture	01.03.2024	Silver Jubilee Hall	Securing Innovation – “The Imperative of IPR” Dr. A. Usha Rajananthini, Professor and Head, Department of Biotechnology, Mother Teresa Women's University, Kodaikanal.	23	72

REPORT ON AWARENESS PROGRAM

IPR Awareness Programme to all Post Graduate Students on the title “Drafting of Article” was organised on 10th October 2023 at 10 am in Commerce Department. The Programme was jointly organised by Intellectual Property Rights Cell and Internal Quality Assurance Cell.

The Programme started with prayer followed by Welcome address given by Dr. T. R. Jeeva Priya, Director, IPR cell. Dr. S.R.V. Ravindran, Principal delivered inaugural address and felicitation address was given by Dr. V. K. Vijaya Kumar, Head, Department of Computer Science and IQAC Co –ordinator.

Dr. M.P. Ganesan, Assistant Professor, PG and Research Department of English, Director – RDC, the resource person of the program gave an elaborate and simple lecture on how to draft an article. He outlined the process for drafting an article. At the end of the technical session students raised questions.

Nearly 40 PG students participated in this programme. Vote of thanks was given by Dr. M. Rajasekaran, Member, IPR Cell.



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W33F+H3M, Sourashtra college, Kala Malai, Pasumalai, Tamil Nadu
625004, India
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Report on Guest lecture: "Securing Innovation - The Imperative of IPR"

Date: March 1, 2024

Venue: Silver Jubilee Hall, 11:00 AM

Organizers: Intellectual Property Rights Cell and Public Relation Cell

The Guest lecture on "Securing Innovation: The Imperative of IPR" was successfully conducted on March 1, 2024, at the Silver Jubilee Hall, commencing at 11:00 AM. The event was jointly organized by the Intellectual Property Rights (IPR) Cell and the Public Relation Cell, aiming to shed light on the crucial role of Intellectual Property Rights in securing innovation.

Chief Guest: Dr. A. Usha Rajananthini, Professor and Head, Department of Biotechnology,

The program commenced with a warm welcome by the Convenor, Dr. T.R. Jeevapriya, who set the stage for an insightful discussion. Dr. D.R. Kumaresh, Honourable Secretary and Correspondent delivered the inaugural address, highlighting the vital role of intellectual property in fostering and protecting innovation.

The esteemed Chief Guest, Dr. A. Usha Rajananthini, shared her profound insights into various types of Intellectual Property Rights. Emphasizing the importance of innovation, she encouraged the attending students, numbering close to 95 from the Commerce, English, and Mathematics departments, to actively engage in creating new technologies. Dr. Rajananthini also raised awareness about the pivotal role IPR plays in safeguarding the creative endeavors of the younger generation.

The introduction of the Chief Guest was eloquently presented by the Organizing Secretary, Dr. M. Sumithra, who highlighted Dr. Rajananthini's extensive experience and expertise in the field of biotechnology.

The seminar successfully fostered active participation and meaningful discussions among the students, who expressed keen interest in understanding the various facets of IPR and its application in their respective fields.

As the seminar concluded, Dr. M. Rajasekaran, an IPR member and Assistant Professor of Chemistry, delivered the Vote of Thanks, expressing gratitude to all participants and especially to Dr. A. Usha Rajananthini for her enlightening lecture.

In conclusion, the seminar proved to be an enriching experience, effectively achieving its goal of enlightening students on the imperative role of Intellectual Property Rights in securing innovation. The collaboration between the IPR Cell and Public Relation Cell, coupled with the esteemed presence of Dr. A. Usha Rajananthini, contributed to the success of the event.

