



SOURASHTRA COLLEGE (Autonomous), MADURAI.

(A Linguistic Minority Co-education Institution)

(Affiliated to Madurai Kamaraj University & Re-Accredited with 'B+' Grade by NAAC)

Vilachery Main Road, Pasumalai (P.O), Madurai-625004.

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ANNUAL QUALITY ASSURANCE REPORT - (2023-24))

7.3.1 THE PERFORMANCE OF THE INSTITUTION IN AN AREA DISTINCT TO ITS PRIORITY AND THRUST

The college emphasizes both academic excellence and employability. It adopts innovative curriculum processes to offer a multidisciplinary and interdisciplinary educational approach under the Choice Based Credit System with Outcome-Based Education. Students must also participate in extension activities through the NSS, NCC, YRC, RRC, WUS, CCC and the like. Additionally, job-oriented courses like Soft Skills and General Knowledge are introduced under the Self Study Scheme for all UG programs.

The college has established an Institution Innovation Cell (IIC) to foster a culture of innovation in higher education. The college also has an IPR Cell to motivate students, scholars, and faculty to innovate and protect their ideas. This cell raises awareness about copyrights, trademarks, and patents through various programs, including guest lectures, seminars, workshops, and faculty development programs.

In 2022, the institution formed an Incubation Centre in collaboration with the Elysium Group of Companies, providing training in various fields and technology transfer.

The institution believes that the primary aim of higher education is to provide a platform for employment. The Placement Cell and Career Guidance Cell support this goal by offering free coaching for competitive exams like TNPSC, SET, NET, and TANCET for all UG and PG students. The college gives preference to qualified alumni during recruitment for teaching and non-teaching positions in both aided and self-financed programs. These comprehensive efforts contribute to the upliftment of Sourashtra minority students and socio-economically disadvantaged sections of society.