




SOURASHTRA COLLEGE, MADURAI – 625 004

(An Autonomous Institution Re-Accredited with 'B'+ Grade By NAAC)
VILACHERY ROAD, PASUMALAI, MADURAI – 625 004

NAME	Dr K. R. KAVITHA	
QUALIFICATION	M.Com., M.Phil., Ph.D., M.F.C	
DESIGNATION	ASSISTANT PROFESSOR	
DEPARTMENT	COMMERCE	
DATE OF BIRTH	26/03/1974 AGE 50	
DATE OF APPOINTMENT	20-08-2019	
MOBILE NUMBER	9894057345	
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EDUCATIONAL QUALIFICATION: M.Com., Ph.D., M.Phil. M.F.C., B.Com

Degree	Institution	Discipline	Percentage	Year of Passing
M Com	Madurai Kamaraj university	Commerce	66.5	2018
Ph.D.	Madurai Kamaraj university	Commerce	Awarded	2017
M.Phil.	Madurai Kamaraj university	Commerce	61.4	2007
M.F.C.	Madurai Kamaraj university	Commerce	70.45	1997
B.Com.	Fatima college	Commerce	71.04	1995

TECHNICAL QUALIFICATION:

Completed **PGDCA** from Sourashtra College with I class

ADDITIONAL QUALIFICATION:

Cleared STATE ELIGIBILITY TEST FOR LECTURERSHIP (SET) 2016

TEACHING EXPERIENCE:

Sl.No.	Institutions Name	Designation	Years
1	Worked in Sourashtra college For Women, Madurai.	Assistant Professor	12 years (2003 to 2015)
2	Served as the Principal in Sourashtra college for women, Madurai	Principal	2 years (2013 to 2015)
3	Worked in Sourashtra college, Madurai	Assistant Professor	4 years(SF 2015 to 2019)
4	Working in Sourashtra college, Madurai	Assistant Professor	20.8.2019 to till date

ACADEMIC ACTIVITIES

LIST OF RESEARCH PUBLICATIONS (with ISSN)

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1	Indian Journal of Applied Research	Agricultural lending by State Bank of India- A study	2249-555X	June-2015
2	SHODHAK	The dominance of E-Commerce – How online shopping revolutionises the retail industry	0302=9832 (p) with IF = 7,75	Sep-Dec 2023

PAPERS PUBLISHED IN EDITED VOLUMES (with ISBN)

S. No	Topic /Publishers (State / Nat'l / Int'l)	Paper Title	ISBN	Month & Year
1.	International Conference on Emerging trends and challenges	Application of internet in banking services	978-81-909344-8-0	Jan 2019

LIST OF SEMINARS / CONFERENCES / WORKSHOPS: PARTICIPATED

S. No.	Topic (State / Nat'l / Int'l)	Organized by	Date
1.	Forigen direct investment in retail trade	Sourashtra college, Madurai	Feb 2013
2.	Goods and service Tax.	Sourashtra college, Madurai	Aug 2018
3.	Innovative banking practices in Globalization Era	Sourashtra college, Madurai	Feb 2019
4.	How to bulid and maintain positive attitude during COVID-19	Sourashtra college, Madurai	May 2020
5.	Emerging Avenues in HEIs- A Holistic Approach	Agurchand Manmull Jain college, Chennai	May 2020
6.	MSMEs- An overview	Sourashtra college, Madurai	May 2020
7.	A road map for- Research preparing and presenting research paper in conferences and seminar	Sourashtra college, Madurai	May 2020

8.	Data analysis using SPSS	Parvathy's arts and science college, Dindugal	May 2020
9.	Impact of COVID-19 in service sectors: strategies to overcome the challenges	Jayaraja Annapackiam College for women, Peariyakulam	June 2020
10.	Cyber safety for digital natives	Sourashtra college, Madurai	June 2020
11.	Mental health and well being of women across the lifespan	Sourashtra college, Madurai	June 2020
12.	Maximizing your potential	Parvathy's arts and science college	June 2020
13.	COVID-19 and it's biology: Cure, Precautions and Future	vivek group of colleges	June 2020
14.	COVID-19 Macro economics India and global issues	Sir Theayagaraya college, chennai	June 2020
15.	Inclusive education: Reaching the unreached	State Council of Educational Research and Training (SCERT), New Delhi	June 2020
16.	Happiness quotient for women	SVN College	June 2020
17.	E-quiz series on general paper-1	Hajee karutha rowther howdia college, Uthamapalayam	June 2020
18.	Quiz	Telangana social welfare residential armed force preparatory degree college for women	June 2020
19.	Online quiz on General knowledge and current affairs	World University Service, Sourashtra college, Mdurai	June 2020
20.	Quiz-UGC net paper-1	Mar Gregorios College of arts and science	June 2020
21.	Online quiz on Financial accounting	Sourashtra college, Madurai	June 2020
22.	Global pandemic opportunities and challenges for E-Commerce	ASBM University, Bhubaneshwar	July 2020
23.	Psychological residence and physical health management: Respond, recovery and thrive in the phase of new normal	St.Vincent pallotti college, Raipur	July 2020
24.	Intellectual property rights: Significance and challenges	Badruka College of Commerce and arts	July 2020
25.	Basic aspects of insurance	Sanatan Dharma college, Ambala	July 2020
26.	NAAC- Seven Assesment criteria for accreditation	Govt. Post graduate college, Bilaspur Rampur	Aug 2020

LIST OF SEMINAR/ CONFERENCE ATTENDED/PAPER PRESENTED

S. No	Topic (State / Nat'l / Int'l)	Organized by Dept./University/ College	Paper Title	Date
1.	Finalcial inclusion for inclusive development	Ayya Nadar Janaki Ammal college	A Study on role of financial in banking sector	March 2013
2.	Green Marketing in India: Problems and prospects	M.R.Goverment Arts college, Mannargudi	A study on problems faced by farmers in availing agricultural credit	Dec 2014
3.	Innovative banking practices in Globalization Era	Sourashtra college, Madurai	A new innovation in banking sector	Feb 2019

ATTENDED FDP/ OTHER PROGRAMME

S.no.	Topic	Programme	Name of the College/ University	Date/Period
1.	Academic Reseach- Writing & Publishing Research papers	FDP	OAA-MAVMM Scholl of Management	Jan 2014
2.	Digital learning and Quality	FDP	Sourashtra college, Madurai	March 2017
3.	Effective Report writing	FDP	Hajee karutha rowther howdia college, Uthamapalayam	June 2020
4.	Teaching Learning Center	FDP	Ramanujan college, University of Delhi	July 2020
5.	Academic excellence in digital teaching and learning	FDP	Madurai kamaraj University	July 2020
6.	Emotional intelligence and educator's mental health	FDP	Arul Anandar college, Karumathur	July 2020
7.	Advanced concepts for developing MOOCS	FDP	Ramanujan college, University of Delhi	July 2020
8.	Fundamentals of GST	Two months online certificate course	Ramanujan college, University of Delhi In collaboration with Taxo Academy	12 th June 2023 to 11 th August 2023

LIST OF ORIENTATION ATTENDED

S.no.	Topic	Programme	Name of the College/ University	Date/Period
1.	Faculty in Universities/ Colleges/ Institutes of Higher Education	4 week orientation programme	Ramanujan college, University of Delhi	June-July 2020

LIST OF REFRESHER COURSE ATTENDED

S.no.	Topic	Programme	Name of the College/ University	Date/Period
1.	Managing online classes and co-creating MOOCS (level 2)	2 week inter- disciplinary	Ramanujan college, University of Delhi	June 2021
2.	Commerce and management	2 week disciplinary	Ramanujan college, University of Delhi	June-July 2021